

Unapproved Minutes of a Meeting of the Communities in Bloom Committee held at the Municipal Offices, 9909 Franklin Avenue, Fort McMurray, Alberta, on Thursday, January 23, 2020, commencing at 6:00 PM.

Present:

Johnny Dulku
Darcy Enns
Joanne Fisher
Destiny Jefferies
Helen Meyer
Ayesha Tariq
Sheila Lalonde, Councillor

Absent:

Adeline Azangue

Administration:

Koralee Samaroden, Supervisor, Communications, Stakeholder, Indigenous and Rural Relations
Sonia Soutter, Senior Legislative Officer
Donna Hrehirchuk, Legislative Officer

1. Call to Order

Donna Hrehirchuk, Legislative Officer, called the meeting to order at 6:01 p.m.

2. Introductions

Committee Members provided self-introductions.

Sonia Soutter, Senior Legislative Officer, provided an overview of the Committee's Bylaw and the Procedure Bylaw.

3. Adoption of Agenda

3.1. MOTION:

THAT the Agenda be adopted as presented.

RESULT: CARRIED [UNANIMOUS]
MOVER: Darcy Enns
SECONDER: Destiny Jefferies
FOR: Dulku, Enns, Jefferies, Meyer
ABSENT: Tariq, Fisher

4. Minutes of Previous Meetings

Communities in Bloom Committee Meeting November 28, 2019

4.1. MOTION:

THAT the Minutes of the Communities in Bloom Meeting held on November 28, 2019 be approved as presented.

RESULT: CARRIED [UNANIMOUS]
MOVER: Johnny Dulku
SECONDER: Helen Meyer
FOR: Dulku, Enns, Jefferies, Meyer
ABSENT: Tariq, Fisher

5. New and Unfinished Business

5.1 Appointment of Chair

The Legislative Officer called for nominations for the position of Chair. Helen Meyer nominated Johnny Dulku, who accepted the nomination. Johnny Dulku was elected Chair by Acclamation.

5.1. MOTION:

THAT Johnny Dulku be appointed Chair of Communities in Bloom Committee.

RESULT: CARRIED [UNANIMOUS]
MOVER: Destiny Jefferies
SECONDER: Helen Meyer
FOR: Dulku, Enns, Jefferies, Meyer
ABSENT: Tariq, Fisher

Assuming the Chair

Johnny Dulku assumed the Chair at 6:07 p.m.

5.2 Appointment of Vice Chair

The Chair called for nominations for the position of Vice Chair. Darcy Enns self-nominated and was elected Vice Chair by Acclamation.

5.2. MOTION:

THAT Darcy Enns be appointed Vice Chair of Communities in Bloom Committee.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Helen Meyer
SECONDER:	Destiny Jefferies
FOR:	Dulku, Enns, Jefferies, Meyer
ABSENT:	Tariq, Fisher

5.3 Committee Meeting Schedule

Through consensus of the Committee, the Communities in Bloom Committee established their regular meeting schedule as the fourth Thursday of every month, beginning at 6:00 p.m.

5.4 Review of Bylaws

Administration provided an overview of the Committee's Bylaw.

Helen Meyer asked for clarification on the notification process for missing a meeting. Administration advised that members contact the Chair and Administration.

Entrance

Joanne Fisher joined the meeting at 6:13 p.m.

5.5 End of Year Report

Administration to coordinate with Johnny Dulku and Joanne Fisher on presenting their year-end report to Council.

5.6 2020 Flower of the Year

Committee Members held discussions pertaining to the Flower of the Year. Wood Buffalo Communities in Bloom Flower of the Year is the Blue Aster and the Communities in Bloom National Committee Flower of the Year is the Dahlia.

Administration committed to providing details on the seed order and seed packet design.

Entrance

Ayesha Tariq joined the meeting at 6:32 p.m.

5.7 Communities in Bloom Garden Design

Helen Meyer and Ayesha Tariq met for a preliminary design discussion and are recommending a Northern Lights "Wave" design. Discussions were held regarding the possible addition of solar lights, Indigenous Art and Local Art. The Committee Members indicated that the Northern Blooms Symposium banner will be incorporated into design of the garden.

Members requested an update on whether seeds or plants will be used and if there are limitations regarding budget. Administration committed to providing this information along with design options, at the next meeting.

5.8 2020 National and International Communities in Bloom Symposium and Awards

Communities in Bloom International representatives will tour the community February 4 and 5, 2020, in preparation for the Symposium. Administration indicated that Theresa Wells and Seville Kwan will be facilitating the guided tour. Johnny Dulku suggested MacDonald Island Interpretive Trails be added to the tour.

5.9 Review of Action Items

The Committee reviewed the status of current items in the log.

5.10 2020 Goal Planning

A program review and Goal Planning session will take place following the next meeting, March 5, 2020. Items to be included for discussion are Garden Design and Volunteer recruitment for the 2020 Symposium.

6. Program/Event Updates

6.1 Christmas Tradeshow

The Committee reviewed their participation in the 2019 Christmas Trade Show. There was less interest than other trade shows however the Committee recruited volunteers. Helen Meyer recommended more Committee participation and input for future shows. The Committee requested that Administration investigate and provide information with regards to the Committee using social media to promote their initiatives.

6.2 Business Beautification Program

The Committee reports low participation and nominations for the Business Beautification Program. Committee members noted a lack of marketing and visibility as

a result of Committee members no longer having access to RMWB Social Media accounts.

Administration committed to investigating alternatives.

6.3 Nominate your Neighbor Program

The Committee noted low participation and nominations for the Nominate your Neighbor Program. Committee Members indicated that Nomination packages went out late and there was low visibility due to Members no longer having access to RMWB Social Media Accounts.

Committee Members would like a “Pay it Forward” component for future Nominate your Neighbor.

6.4 Promotional Material Revamp 2020

Deferred, to be discussed at Goal Setting session, March 5, 2020.

7. Sub-Committee Updates

7.1 Wood Buffalo Regional Library Magazine Subscription

7.1. MOTION:

THAT Communities in Bloom Committee continue sponsorship of Better Homes and Gardens Magazine subscription at the Wood Buffalo Regional Library, through 2020.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Joanne Fisher
SECONDER:	Destiny Jefferies
FOR:	Tariq, Fisher, Dulku, Enns, Jefferies, Meyer

7.2 Home Hardware Sponsorship

Home Hardware is no longer a National Sponsor of Communities in Bloom. The Committee requested that Administration look into local sponsorship from Home Hardware and other opportunities for sponsorship.

8. Date of Next Meeting

March 5, 2020.

Adjournment

The meeting adjourned at 7:37 p.m.

Chair