Advisory Committee on Aging

Room 206, 2nd Floor, Jubilee Centre
9909 Franklin Avenue, Fort McMurray, AB T9H 2K4

Thursday, September 8, 2022
1:00 PM

Agenda

1. Call to Order

2. Adoption of Agenda

3. Minutes of Previous Meetings

3.1. Advisory Committee on Aging Meeting - August 11, 2022

4. New and Unfinished Business

4.1. Administrative Updates

- Accessibility Audit Update
- Workplan Resources
- Snow Angels Program and Roll Out Plan
- Action Log

4.2. Information Updates

Adjournment

Minutes of a Meeting of the Advisory Committee on Aging held in Room 206, Jubilee Centre, in Fort McMurray, Alberta, on Thursday, August 11, 2022, commencing at 1:00 PM.

Present:

Henry Hunter, Chair, Wood Buffalo Housing Representative (via MS Teams)
Luana Bussieres, Vice-Chair, St. Aidan's House Society Representative (via MS Teams)
Carolyn Evancio, Seniors Resource Committee Representative
Darline Reid, Alberta Health Services Representative, (via MS Teams)
Ken Saunderson, Golden Years Society Representative
Ken Ball, Councillor (via MS Teams)

Absent:

Denise Wilkinson, Senior At Large - Urban

Administration:

Isela Contreras-Dogbe, Acting Manager, Community and Protective Services
Martin Byaruhanga, Acting Supervisor, Community and Protective Services
Heidi Major, Department Administrator, Community and Protective Services
Caitlin Sheaves, Clerk, Legislative Services

1. Call to Order

Vice-Chair Luana Bussieres called the meeting to order at 1:09 p.m.

2. Adoption of Agenda

MOTION:

THAT the Agenda be adopted as presented.

RESULT:	**CARRIED [UNANIMOUS]**
MOVER:	Henry Hunter
SECONDER:	Ken Saunderson
FOR:	Bussieres, Evancio, Hunter, Saunderson
ABSENT:	Ball, Reid, Wilkinson

3. Minutes of Previous Meetings

3.1. Advisory Committee on Aging Meeting - July 14, 2022

MOTION:

THAT the Minutes of the Advisory Committee on Aging Meeting held on July 14, 2022 be approved as presented.

RESULT:	**CARRIED [UNANIMOUS]**
MOVER:	Carolyn Evancio
SECONDER:	Henry Hunter
FOR:	Bussieres, Evancio, Hunter, Saunderson
ABSENT:	Ball, Reid, Wilkinson

4. New and Unfinished Business

4.1. Workplace Inclusion Charter Presentation

Krystell O'Hara, Program Manager, Equity and Inclusion, provided an overview of the Wood Buffalo Workplace Inclusion Charter (Charter), noting that the Charter is being introduced to support businesses in becoming more inclusive. A brief review of the program background and development was provided, as well as the main components of the Charter; which include the process, commitments, program resources, and recognition program.

It was further noted that the next steps include inviting local partners to engage with local businesses, to create a partnership in implementing the Charter.

Entrances:
Councillor Ken Ball entered the meeting at 1:15 p.m.
Committee Member Darline Reid entered the meeting at 1:20 p.m.

4.2. 2022 Committee Accomplishments

Martin Byaruhanga, Acting Supervisor, Culture and Social Development, provided an overview of the Committee's 2021-2022 accomplishments, including the Age-Friendly Work Plan, Seniors Week, the Snow Angels Program, and the Accessibility Audit Scope of Work.

4.3. Administrative Updates

Isela Contreras-Dogbe, Acting Manager, Culture and Social Development, provided an overview of the Accessibility Audit Scope of Work, including a review of the timeline,

Minutes Acceptance: Minutes of Aug 11, 2022 1:00 PM (Minutes of Previous Meetings)

summary of actions, and the development of the working group, scope of work, and engagement capaign.

Daniel Rippe, Strategist, Public Engagement, provided a brief review of the engagement campaign noting that the public engagement will provide an opportunity for all urban and rural stakeholders, and Indigenous partners to provide feedback. It was further noted that public engagement tactics will include a survey on Participate Wood Buffalo, social media promotions, and public engagement events.

Exits and Returns:
Committee Member Carolyn Evancio exited the meeting at 1:59 p.m. and returned at 2:03 p.m.
Committee Member Darline Reid exited the meeting at 2:13 p.m. and returned at 2:23 p.m.

4.4. Information Updates

Committee Member Darline Reid provided an update on behalf of Alberta Health Services, noting that they are currently working on increasing their occupancy at Willow Square.

Committee Member Carolyn Evancio provided an update on behalf of the Seniors Resource Committee, noting that they are still working with YMM Magazine on introducing a Seniors Recognition piece, and are looking for volunteers to sit on a selection committee.

Chair Henry Hunter provided and update on behalf of Wood Buffalo Housing, noting that there are currently several vacancies at Rotary House that they would like to get filled.

Councillor Ken Ball provided an update noting that Council is currently on recess; however, recruitment for the new Chief Administrative Officer is underway.

Vice-Chair Luana Bussieres, provided an update on behalf of St. Aidan's Society, noting that work continues towards seniors aging at home, and securing grants to bring in at-home supports to the community.

Adjournment

The meeting adjourned at 2:50 p.m.

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Chair

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Snow Angel Program 2022/23 Roll-out Plan

Presenter: Culture and Social Development

Department: Community and Protective Services

Meeting Date: Sept 08, 2022

Regional Municipality of Wood Buffalo

Attachment: 2023 Snow Angel Program Roll Out Plan (Snow Angels Program abd Roll Out Plan)

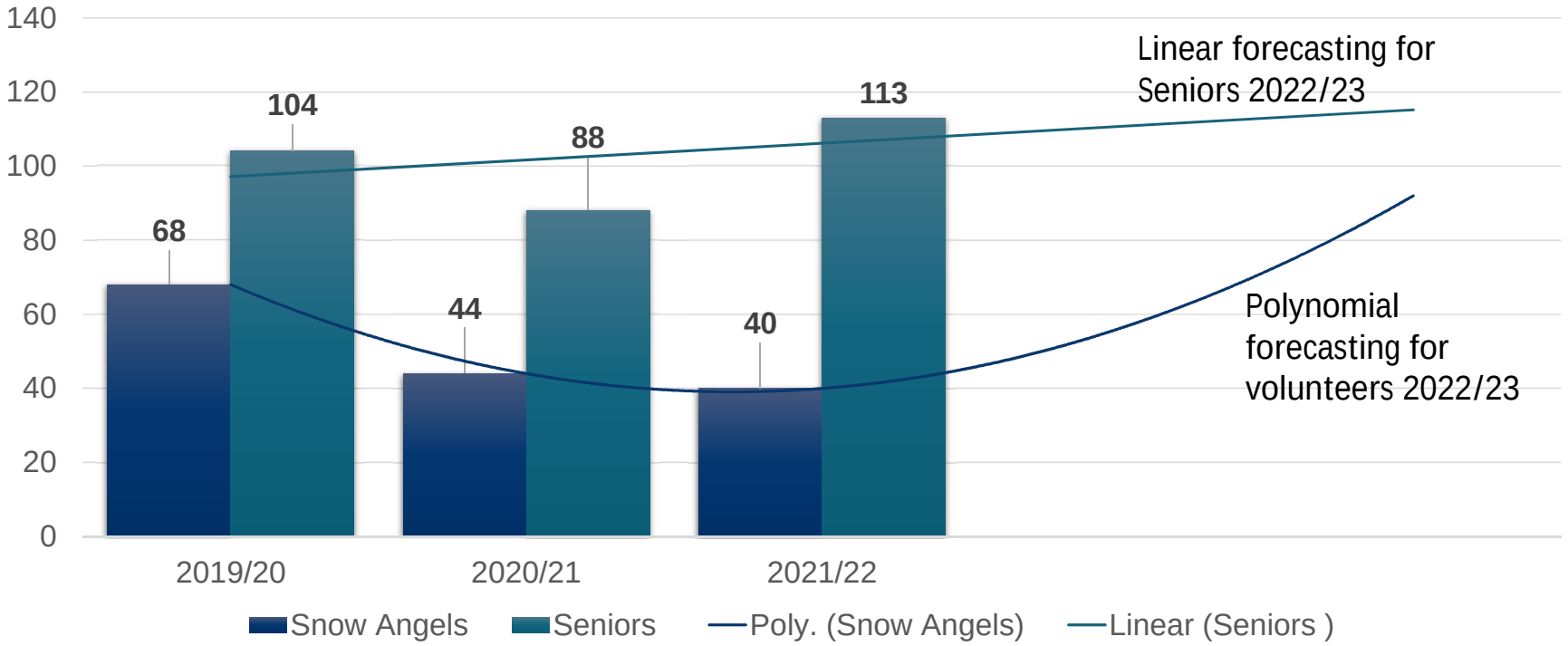
Snow Angels

Snow Angel Program

- Snow Angel Program connects Seniors with Volunteers
- Aims at improving Social Support for Seniors and aging in place
- Improve seniors Safety and reduce risk of slip and fall
- Improve seniors' sense of belonging to their neighborhood and respected.
- Promote Intergeneration Interactions when seniors are matched with youth/Young adults
- Year end event- June was attended by 40 Seniors and about 8 Volunteers to connecting volunteers and seniors.

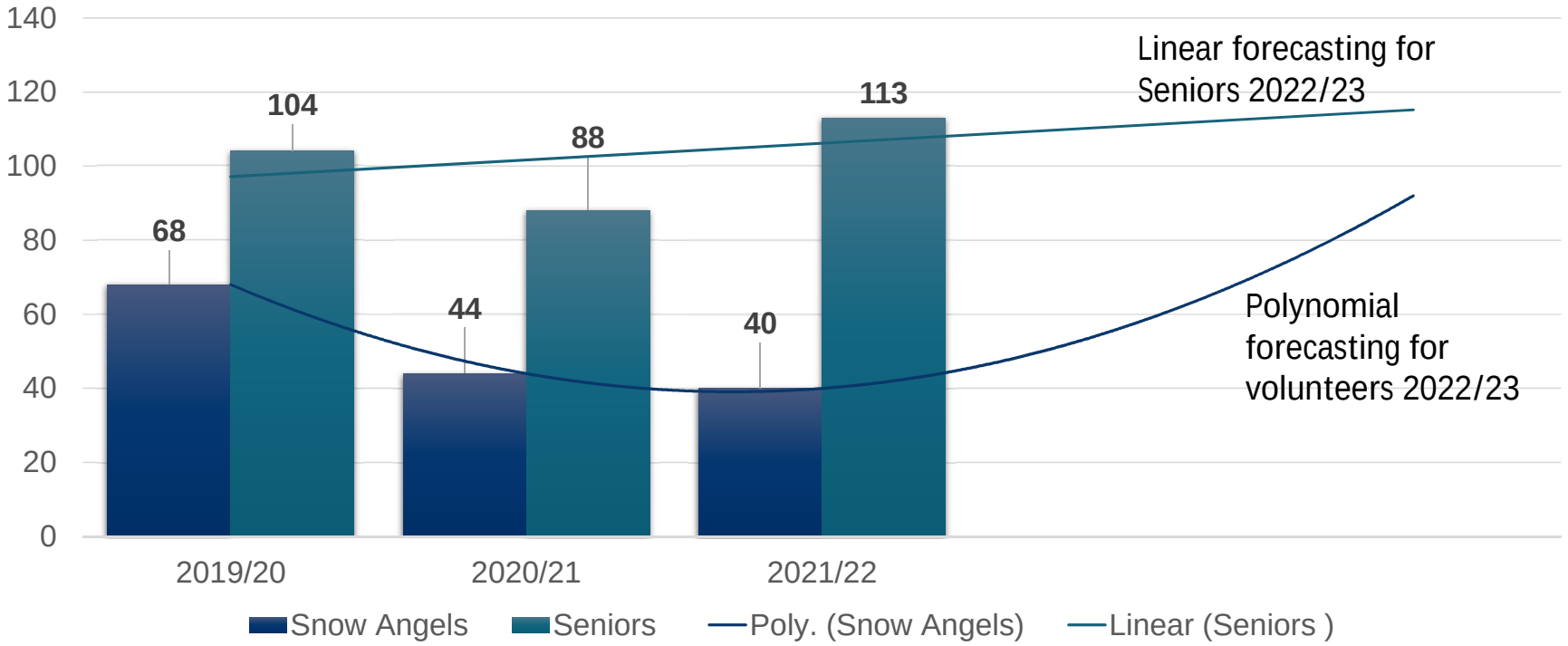
Attachment: 2023 Snow Angel Program Roll Out Plan (Snow Angels Program abd Roll Out Plan)

2019-2022 Snow Angels Program



Attachment: 2023 Snow Angel Program Roll Out Plan (Snow Angels Program abd Roll Out Plan)

Program Resources (Volunteer vs Internal Resources)



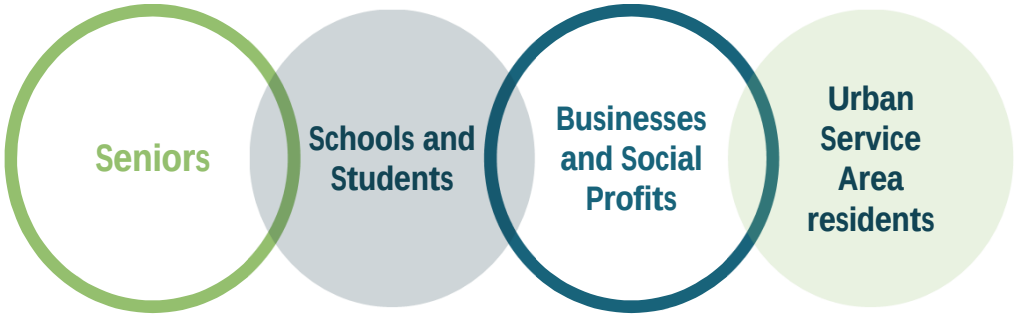
Attachment: 2023 Snow Angel Program Roll Out Plan (Snow Angels Program abd Roll Out Plan)

Opportunity

- The Snow Angels program contributes to building an accessible community for the vulnerable senior population of Fort McMurray
- The program builds capacity through volunteer recruitment and provides opportunity to establish and sustain community partnerships

Approach

- Communications will focus on targeted audiences to increase program awareness and community involvement



- Launch date: September 21, 2022

Attachment: 2023 Snow Angel Program Roll Out Plan (Snow Angels Program abd Roll Out Plan)

Volunteer Recruitment Campaign

- To be fiscally responsible, it is important that this program is volunteer based
- Ideally every senior who signs up for the program will have a volunteer Snow Angel.
- Seniors who don't have a Snow Angel with their permission a sign will be placed in their yard that says "A Snow Angel is needed here! It's the neighbourly thing to do!" This idea came from Westlock

Attachment: 2023 Snow Angel Program Roll Out Plan (Snow Angels Program abd Roll Out Plan)

Communication Strategies

Website

- The webpage will hold all the program information.
- rmwb.ca/snowangels short link
- Two online registration forms, one for seniors to sign up and another for volunteers.

Social Media

- Volunteers and seniors who choose to participate will be highlighted on social media in posts and stories to encourage others to sign up as well. “We are Snow Angels. You can be one too.”
- Social media ads will run at the campaign launch (Sept. 21) again in December and possibly February.
- Short videos highlighting seniors and volunteers involved with program
- Three different posters will be created one for schools, one for businesses and one for seniors.

Attachment: 2023 Snow Angel Program Roll Out Plan (Snow Angels Program abd Roll Out Plan)

External:



Internal:



Attachment: 2023 Snow Angel Program Roll Out Plan (Snow Angels Program abd Roll Out Plan)

Westlock Lawn Signs



Attachment: 2023 Snow Angel Program Roll Out Plan (Snow Angels Program abd Roll Out Plan)

Certificate of Recognition



Attachment: 2023 Snow Angel Program Roll Out Plan (Snow Angels Program abd Roll Out Plan)

Next Step

- Continuing enhancing communications and volunteer recruitment
- Planning for a Volunteer appreciation event.
- End of the Season Survey for both Snow Angels and Older adults to understand how we can improve the program.

Attachment: 2023 Snow Angel Program Roll Out Plan (Snow Angels Program abd Roll Out Plan)

Questions

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Thank You

Regional Municipality of Wood Buffalo

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Attachment: 2023 Snow Angel Program Roll Out Plan (Snow Angels Program abd Roll Out Plan)