



Wood Buffalo Waterfront Advisory Committee

Thursday, February 17, 2022
5:00 PM

Conducted Electronically Via MS Teams

Special Meeting Agenda

Public Participation for Special February 17, 2022 Wood Buffalo Waterfront Advisory Committee

The Wood Buffalo Waterfront Advisory Committee (Committee) will be conducting the February 17, 2022 Special Meeting through electronic communications in accordance with the Meeting Procedures (COVID-19 Suppression) Regulation, Order in Council 99/2020.

- Anyone wishing to participate in the special meeting is encouraged to do so by registering to speak as a delegate by way of teleconference or by submitting their delegation comments by email.
- To participate by teleconference:
 - Anyone wishing to speak by teleconference to an item on the Committee Special Meeting Agenda must pre-register by 12:00 noon. on February 17, 2022.
 - To register to speak via teleconference, please email boardsandcommittees@rmwb.ca or call 780-743-7001 with your name, the phone number that you will be dialing in from and an email address that you can be reached at prior to and during the meeting.
 - You must provide the name of the agenda item that you wish to speak to.
 - All registrants will be emailed the details on how to participate prior to the start of the meeting.
 - Each registrant will be given a maximum of **5 minutes** to address the Committee.
- To make written submissions as a delegation before or during the live meeting:
 - Please complete the online form found at www.rmwb.ca/writtendelegations or email boardsandcommittees@rmwb.ca
 - Please note that written comments for an agenda item must be received prior to the start of that item during the meeting. Emails that are received after the agenda item has been introduced or are not relevant to an agenda item, will not become part of the record of this meeting.
 - All written submissions are public and will be included in the Committee Meeting Agenda Package as part of public record.

The personal information on this form is collected under the authority of Section 33 (a) & (c) of the Alberta Freedom of Information and Protection of Privacy Act. The personal information will be used as contact information. If you have any questions about the collection or use of this information contact the Chief Legislative Officer, Legislative Services, 7th Floor Jubilee Building, 9909 Franklin Ave. T9H 2K4, or call (780) 743-7001.

1. **Call to Order**

2. **Minutes of Previous Meetings**

2.1. Minutes of Wood Buffalo Waterfront Advisory Committee Meeting -
January 20, 2022

3. **New and Unfinished Business**

3.1. Nicholas Kuhl, O2 Planning and Design re: Municipal Development Plan
Phase 3 Engagement

3.2. 2022 Meeting Schedule

Adjournment

Minutes of a Meeting of the Wood Buffalo Waterfront Advisory Committee held via Electronic Communications in Fort McMurray, Alberta, on Thursday, January 20, 2022, commencing at 10:00 AM.

Present:

Gaylene Weidlich, Chair
 Erica Brewer, Recreation Representative
 Gary Devison, Seniors Representative
 Bill Loutitt, Indigenous Representative
 Greg MacAulay, Oil and Gas Industry
 Liana Wheeldon, Culture (Arts, Culture & Heritage)
 Ken Ball, Councillor

Absent:

Cathy Dreier, Fort McMurray Historical Society Representative
 Alan Gammon, Land Development Industry
 Sean Robertson, Safety and Security Sector
 David Stirling, Public-At-Large
 Tessa Vesak, Business Community Representative
 Loretta Waquan, Councillor

Administration:

Kelly Hansen, Director, Strategic Planning and Program Management
 Monica Lance, Manager, Strategic Planning and Program Management
 Sonia Soutter, Manager, Senior Legislative Officer
 Anita Hawkins, Clerk, Legislative Services

1. Call to Order

Anita Hawkins, Clerk, Legislative Services, called the meeting to order at 10:09 a.m.

2. Adoption of Agenda

MOTION:

THAT the Agenda be adopted as presented.

RESULT: CARRIED [UNANIMOUS]
MOVER: Erica Brewer
SECONDER: Gary Devison
FOR: Weidlich, Brewer, Loutitt, Devison, Wheeldon, MacAulay
ABSENT: Dreier, Gammon, Robertson, Stirling, Vesak

3. Minutes of Previous Meetings

3.1. Special Wood Buffalo Waterfront Advisory Committee Meeting – December 6, 2021

MOTION:

THAT the Minutes of the Special Wood Buffalo Waterfront Advisory Committee meeting held on December 6, 2021 be approved as presented.

RESULT: CARRIED [UNANIMOUS]
MOVER: Bill Loutitt
SECONDER: Greg MacAulay
FOR: Weidlich, Brewer, Devison, Loutitt, MacAulay, Wheeldon
ABSENT: Dreier, Gammon, Robertson, Stirling, Vesak

Introduction of New Members

Introductions were made starting with new Committee Members and current Committee members, followed with the Committee's administrative support.

4. New and Unfinished Business

4.1. Appointment of Chair and Vice Chair

Gaylene Weidlich self-nominated for the position of Chair and as no further nominations were put forward, Gaylene Weidlich was selected Chair by acclamation.

MOTION:

THAT Gaylene Weidlich be appointed to the position of Chair.

RESULT: CARRIED [UNANIMOUS]
MOVER: Liana Wheeldon
SECONDER: Gary Devison
FOR: Weidlich, Brewer, Devison, Loutitt, MacAulay, Wheeldon
ABSENT: Dreier, Gammon, Robertson, Stirling, Vesak

Liana Wheeldon self-nominated for the position of Vice-Chair and as no further nominations were put forward, Liana Wheeldon was selected Vice-Chair by acclamation.

MOTION:

THAT Liana Wheeldon be appointed to the position of Vice-Chair.

RESULT: CARRIED [UNANIMOUS]
MOVER: Erica Brewer
SECONDER: Greg MacAulay
FOR: Weidlich, Brewer, Devison, Loutitt, MacAulay, Wheeldon
ABSENT: Dreier, Gammon, Robertson, Stirling, Vesak

Assuming the Chair

Gaylene Weidlich assumed the Chair at 10:23 a.m.

4.2. Annual Presentation to Council

The Chair explained that the Committee presents to Council on an annual basis and this year's presentation will consist of an update on the Committee's activities.

MOTION:

THAT the Chair of the Wood Buffalo Waterfront Advisory Committee be authorized to present the Committee's annual report to Council.

RESULT: CARRIED [UNANIMOUS]
MOVER: Greg MacAulay
SECONDER: Bill Loutitt
FOR: Weidlich, Brewer, Devison, Loutitt, MacAulay, Wheeldon
ABSENT: Dreier, Gammon, Robertson, Stirling, Vesak

4.3. Cultural Heritage Infrastructure Needs Assessment

Maxwell Harrison, Expedition Management, provided an overview of the Cultural Heritage Infrastructure Needs Assessment project noting that this project will develop a well-supported, data-driven needs assessment for cultural infrastructure in the Municipality. He further explained that this project is focused on collecting input from the communities and prioritizing which cultural infrastructure

The project is currently in its second phase which is the engagement phase. This will consist of collecting information as to what infrastructure is currently available, how is it being utilized and what may be needed in the future.

The Committee members provided input specifically with respect to the waterfront development and addressed questions regarding facility limitations and what would be the top three cultural facilities needed to meet community needs now and in the future.

Administration committed to provide the presenter with flood maps/mitigation plan for the waterfront area.

4.4. Letter of Support - Wood Buffalo Downtown Revitalization Advisory Committee 2022-2026 Recommendations

Monica Lance, Manager, Strategic Planning and Program Management, provided highlights of the work the Wood Buffalo Downtown Revitalization Committee has done.

MOTION:

THAT the Chair of the Wood Buffalo Waterfront Advisory Committee be authorized to send a letter to the Regional Municipality of Wood Buffalo Council in support of the proposed Wood Buffalo Downtown Revitalization Advisory Committee's 2022 Initiatives.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Gary Devison
SECONDER:	Erica Brewer
FOR:	Weidlich, Brewer, Devison, Loutitt, MacAulay, Wheeldon
ABSENT:	Dreier, Gammon, Robertson, Stirling, Vesak

Exit

Committee member L. Wheeldon exited the meeting which resulted in a loss of quorum.

The remaining agenda items will be brought forward at the next Committee meeting.

Minutes Acceptance: Minutes of Jan 20, 2022 10:00 AM (Minutes of Previous Meetings)

Adjournment

The meeting adjourned at 11:06 a.m.

Chair



shape our region

Municipal Development Plan Phase 3 Engagement

Wood Buffalo Waterfront Advisory
Committee February 17, 2022

Meeting Agenda

- › Project Review
- › What We Heard
- › The Plan
- › Implementation
- › Next Steps



Project Review

Purpose

The Municipality is preparing a new **Municipal Development Plan (MDP)** to reflect changes in the social, cultural, and economic conditions of the region.

The draft MDP has been created with input from residents throughout Wood Buffalo to ensure it reflects local values, opportunities, and challenges, and sets a clear vision for the Municipality's future.



What is the MDP?

The MDP sets out the **vision** and **blueprint** for future growth and development in the Municipality.

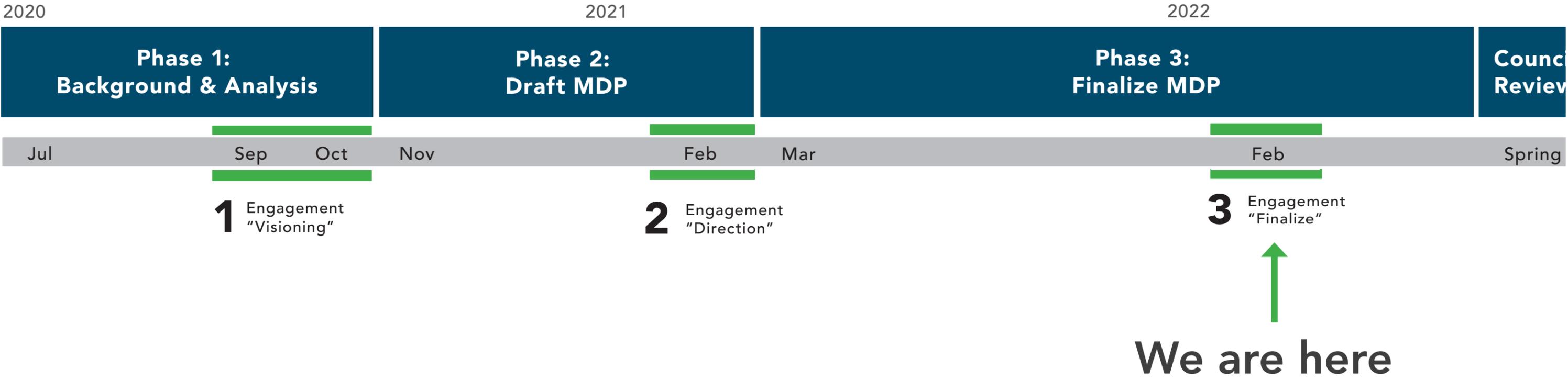
The MDP will:

- » Define future land uses in the Municipality
- » Provide strategies for managing growth
- » Guide short- and long-term decision-making
- » Shape the development and future of our communities



Where are we?

Phase 3 Engagement



Attachment: Municipal Development Plan - Phase 3 Engagement (MDP Engagement Presentation)

Who have we heard from?

Phase 1 & 2 Engagement Stats

General Public



Indigenous Partners & Stakeholders



4

Virtual Open Houses



77

Workshops, In-Person, & Virtual Meetings



2

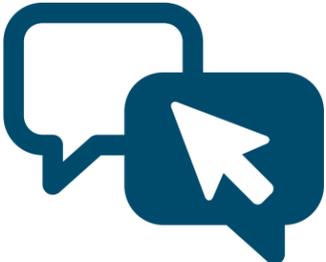
Online Surveys



Interactive Mapping



Idea Sharing Platforms



Online Discussion Forums

What have we heard?

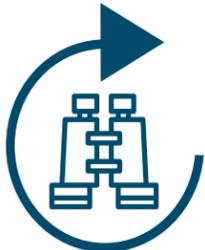
Engagement Thus Far



Including Reconciliation with Indigenous Partners as a 6th MDP Goal



Ensuring the goals are not repetitious, and have clear direction



Revisiting the Vision to better reflect its intention



Emphasizing the Blue & Green Networks in the MDP as a priority



Committing to improved communication and collaboration with rural and Indigenous Partners



Aligning with existing economic development initiatives, including the Place Brand Strategy

The Plan

MDP Components

VISION

Describes the desired future of the Municipality.

GOALS

Provide tangible outcomes for the plan to achieve.

STRATEGIC DIRECTIONS

Detail how to achieve the goals and translate them from ideas into actions.

KEY INITIATIVES

POLICIES

Statutory statements that set the blueprint for future development.

PERFORMANCE METRICS

How to measure successful implementation of the plan.



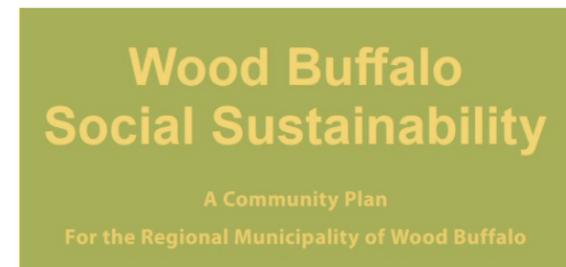
HOME & BELONGING



Develop and Implement Region-wide Design Guidelines



Review and revise the Land Use Bylaw to encourage and facilitate mixed-use development



Commit sustained funding for implementation of the Social Sustainability Plan



Develop and implement an Active Transportation Master Plan



Develop an Equity, Diversity, and Inclusion policy for the Municipality

Attachment: Municipal Development Plan - Phase 3 Engagement (MDP Engagement Presentation)



ECONOMIC GROWTH & INNOVATION



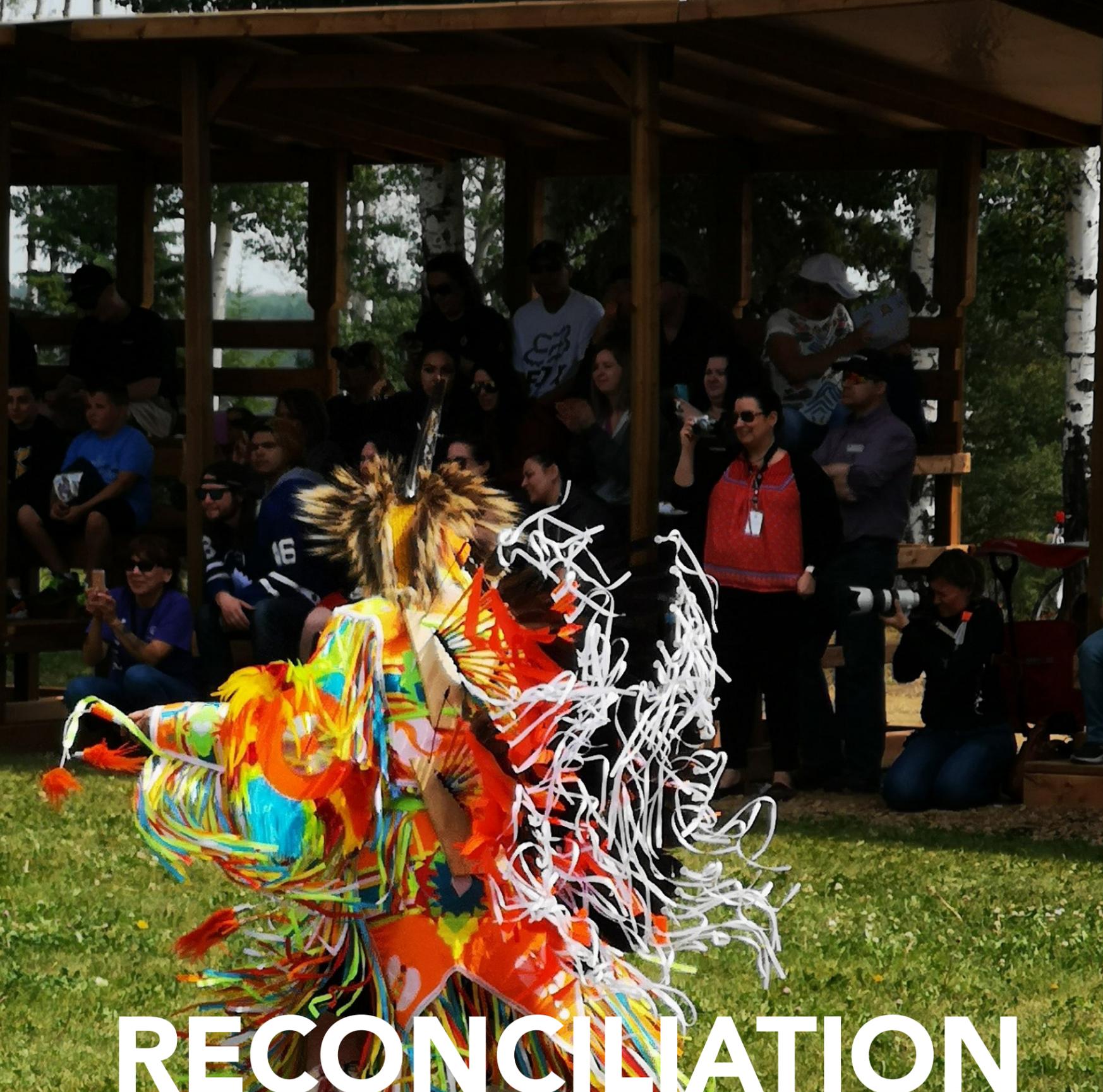
Prepare and implement an Ease of Doing Business Plan



Expedite Development Approvals for Downtown Plan-aligned New or Expanding Businesses



Investigate creating a business incubator



RECONCILIATION



Continue the Reconciliation Advisory Circle



Undertake an assessment of implementing United Nations Declaration on the Rights of Indigenous People as the framework for the Municipality's response to Truth & Reconciliation



Coordinate a Traditional Land Use/ Place Name Study



CELEBRATING COMMUNITY & CULTURE



Investigate designating Heritage Character Areas



Prioritize Jubilee Plaza as a place to celebrate Wood Buffalo's multiculturalism and diversity



Investigate the creation of a Temporary Art Program throughout Wood Buffalo



Develop a community activation microgrant program



Increase youth representation in government



Prepare the Green & Blue Network Plans



Identify and Protect Valued Ecosystems



Prepare and implement a Wilderness Development Plan

CONNECTING TO NATURE



RESPONSIBLE DEVELOPMENT



Emphasize Downtown Revitalization as a Municipal priority



Commit to optimizing Regional Transit



Institute Disaster Risk Management in Municipal decision-making

Implementation

Making it Happen

KEY INITIATIVES

- › Provided for each goal in the plan
- › Translate the intent of the plan from ideas to implementable actions and tangible projects

PERFORMANCE METRICS

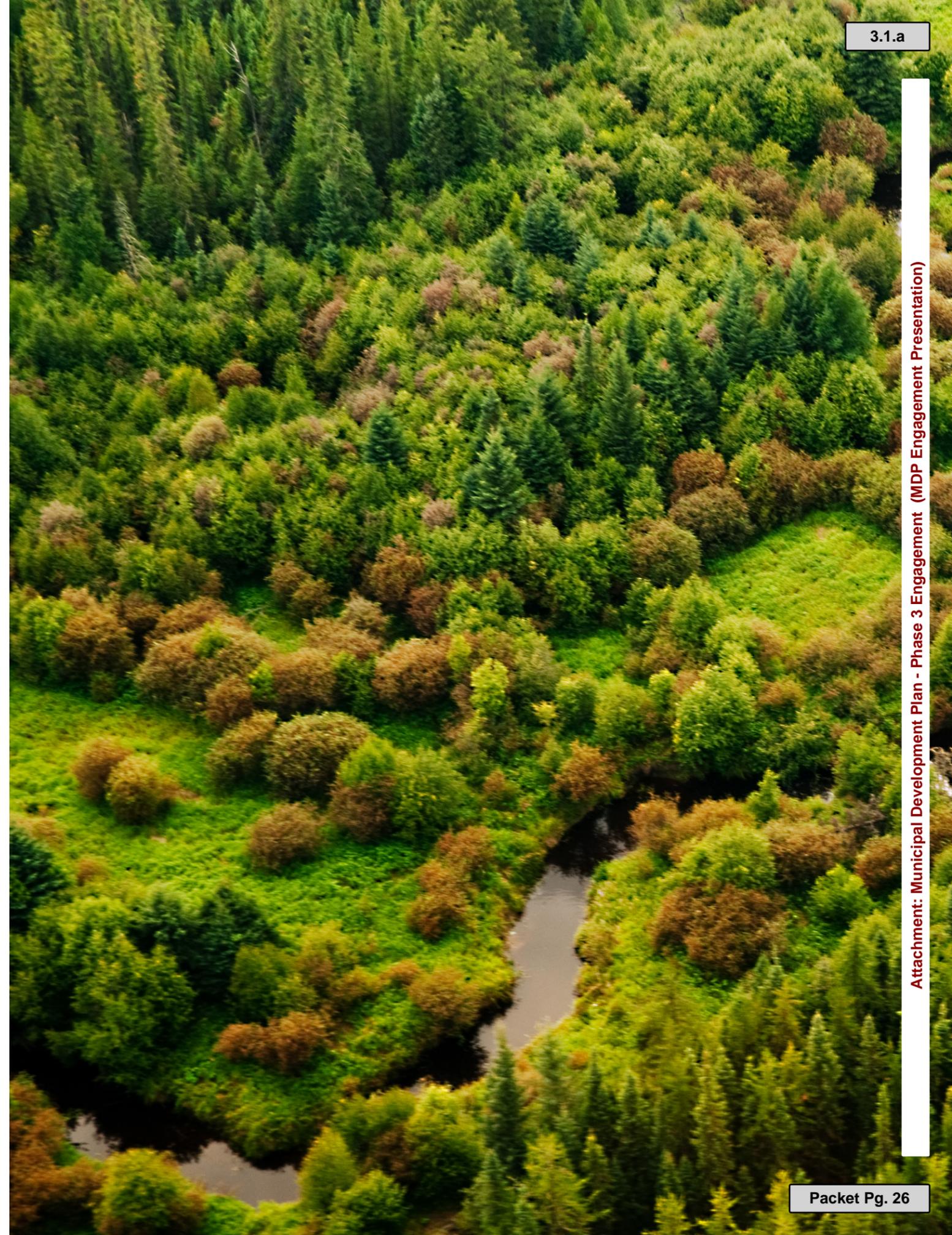
- › Provide a way to measure the successful implementation of the MDP

Prioritization

As part of this phase of engagement final prioritization of Key Initiatives is being discussed with Council.

The MDP will:

- » Identify priority key initiatives.
- » Create a high-level timeline for when and how each key initiative should be implemented.
- » Identify roles and responsibilities for ensuring the Municipality successfully implements each key initiative.



Performance Metrics

To ensure the MDP is achieving its goals a suite of performance metrics have been developed.

The performance metrics will:

- » Identify targets and triggers for when Municipal review or action is required.
- » Aid the Municipality in reporting to Council on MDP effectiveness.
- » Create consistency in reporting on MDP effectiveness over time.



FIGURE 3: PERFORMANCE INDICATORS

Performance indicator targets and metrics will be finalized following final review of the draft MDP with residents, Council, and administration.

ECONOMIC GROWTH

- Population / jobs ratio
- Building vacancy rate by use
- Number of distinct businesses
- Number of businesses by sector
- Changes in job classification
- Oil and gas industry growth
- Commercial development permits issued
- Number of post-secondary students
- New jobs
- Number of out-of-region shopping trips residents take per year

CELEBRATING CULTURE

- New area of arts and cultural space (institutions, performance studios, etc.)
- Number of cultural events held annually
- Number of festivals held annually
- New programs supporting arts and culture
- Multicultural groups operating in the Municipality
- Residential Diversity Index
- Number of residents attending festivals and events
- Percent of regional publications offered in additional languages

CONNECTING TO NATURE

- Total kms of multi-use pathway
- Total kms of Blue & Green Network developed
- Number of tourists using the Blue & Green Network
- Number of accessible lakes
- Number of residents using parks and trails
- Hectares of protected natural areas
- Number of development permits issued for cabins

RESPONSIBLE GROWTH

- People per hectare (Urban Service Area)
- Population of Neighbourhood Cores, Community Cores, and the Downtown
- Land Use Diversity in Neighbourhood Cores, Community Cores, and the Downtown
- Housing inventory by typology and affordability
- Available developable land
- Vacant lots
- Amount of reclaimed industrial lands
- New build starts
- Overall transit ridership
- Overall transit ridership per operating hours
- New businesses in the Downtown
- Number of projects with confirmed risk reduction strategies

HOME & BELONGING

- Number of crimes per 1,000 residents by type of crime
- Resident's rating of overall feeling of belonging
- Amount of newcomer services offered
- Demographics of settled residents
- In-migration data
- Percent of equity-seeking individuals who identify feeling welcome in Wood Buffalo

RECONCILIATION

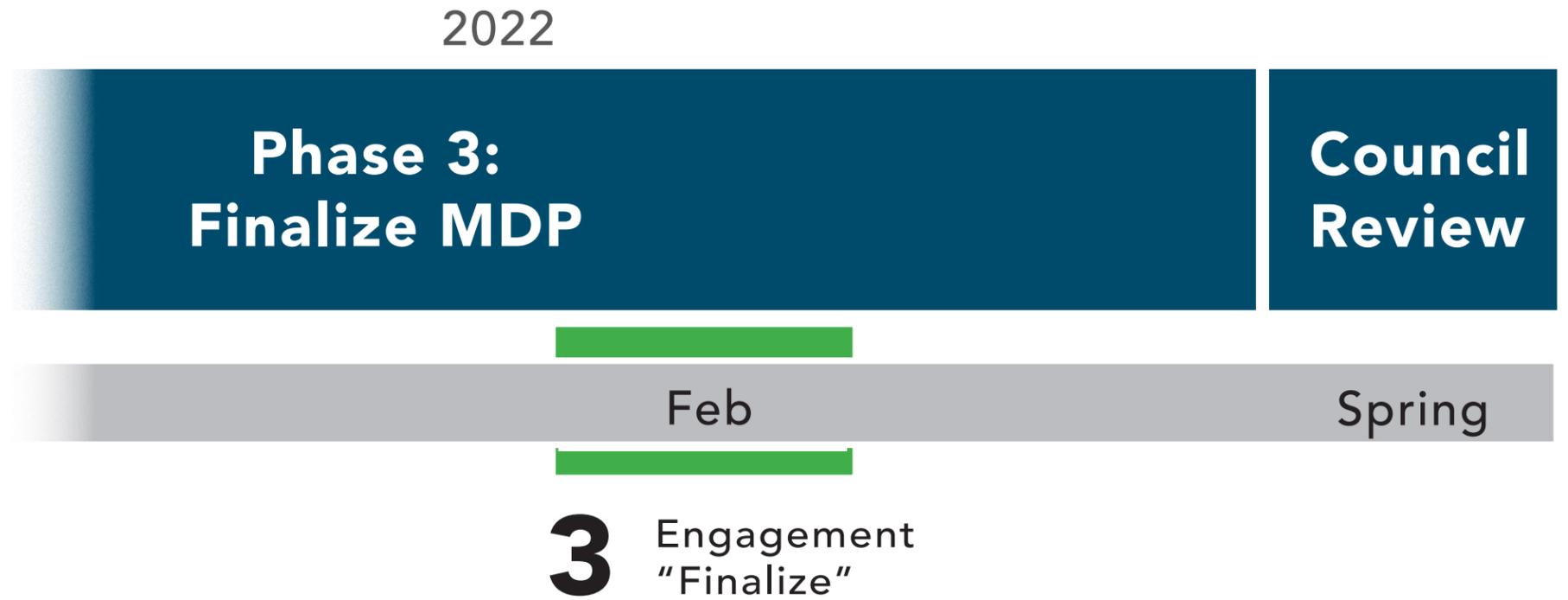
- Number of Calls to Action actively being implemented
- Number of annual meetings with Municipal administration
- Percent of Regional road signs in Indigenous languages
- Number of residents that speak an Indigenous language
- Actions taken towards developing an urban reserve

Next Steps

Next Steps

Project Team

- › Finalize the MDP
- › Bring finalized MDP to Council in Spring 2022



Next Steps

Public

- › This is the final phase of engagement. Visit **rmwb.ca/mdp** to learn more. You can get involved in the following ways:
 - › Online Survey
 - › Phone Survey via PULSE (780.743.7000)
 - › Urban Virtual Open House - Tuesday, February 15 at 6pm
 - › Rural Virtual Open House - Wednesday, February 23 at 6pm
- › This phase of engagement ends on March 13, 2022
- › Public hearing process in Spring 2022

Questions?

