



## Communities in Bloom Committee

Conducted Electronically Via MS Teams

Thursday, January 27, 2022  
6:00 PM

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### Agenda

#### Public Participation for January 27, 2022 Communities in Bloom Committee Meeting

The Communities in Bloom (Committee) will be conducting the January 27, 2022 Communities in Bloom Committee Meeting through electronic communications in accordance with the Meeting Procedures (COVID-19 Suppression) Regulation, Order in Council 99/2020.

- Anyone wishing to participate in the meeting is encouraged to do so by registering to speak as a delegate by way of teleconference or by submitting their delegation comments by email.
- To participate by teleconference:
  - Anyone wishing to speak by teleconference to an item on the January 27, 2022 Communities in Bloom Committee Meeting Agenda must pre-register by 12 noon, January 27, 2022.
  - To register to speak via teleconference, please email [boardsandcommittees@rmwb.ca](mailto:boardsandcommittees@rmwb.ca) or call 780-743-7001 with your name, the phone number that you will be dialing in from and an email address that you can be reached at prior to and during the meeting.
  - You must provide the name of the agenda item that you wish to speak to.
  - All registrants will be emailed the details on how to participate prior to the start of the meeting.
  - Each registrant will be given a maximum of **5 minutes** to address the Committee.
- To make written submissions as a delegation before or during the live meeting:
  - Please complete the online form found at [www.rmwb.ca/writtendelegations](http://www.rmwb.ca/writtendelegations) or email [boardsandcommittees@rmwb.ca](mailto:boardsandcommittees@rmwb.ca).
  - Please note that written comments for an agenda item must be received prior to the start of that item during the meeting. Emails that are received after the agenda item has been introduced or are not relevant to an agenda item, will not become part of the record of this meeting.
  - All written submissions are public and will be included in the Committee Meeting Agenda Package as part of public record.

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**1. Call to Order****2. Adoption of Agenda****3. Minutes of Previous Meetings**

3.1. Communities in Bloom Committee Meeting - December 15, 2021

**4. New and Unfinished Business**

4.1. Appointment of Committee Chair and Vice Chair

4.2. 2022 Committee Meeting Schedule

4.3. Committee Member Orientation

4.4. 2021 Nominate your Neighbour Update

4.5. Flower of the Year Update

4.6. Letter of Support - Wood Buffalo Downtown Revitalization Advisory Committee 2022 Initiatives

THAT the Chair of the Communities in Bloom Committee be authorized to send a letter to the Regional Municipality of Wood Buffalo Council in support of the proposed Wood Buffalo Downtown Revitalization Advisory Committees 2022 Initiatives

4.7. Team Building / 2022 Goal Planning

4.8. Communities in Bloom Year End Report

4.9. Roundtable

**Adjournment**

**Minutes of a Special Meeting of the Communities in Bloom Committee held via electronic communications in Fort McMurray, Alberta, on Thursday, December 16, 2021, commencing at 6:00 PM.**

**Present:**

Helen Meyer, Chair  
 Qasim Malik, Vice Chair  
 Destiny Jefferies, Public-at-Large  
 Ayesha Malik, Public-at-Large  
 Johnny Dulku, Public-at-Large

**Absent:**

Victoria Ganace, Public-at-Large  
 Nicole McMillan, Public-at-Large  
 Kendrick Cardinal, Councillor

**Administration:**

Seville Kwan, Department Administrator, Public Works  
 Terra Brenneis, Manager, Community Relations  
 Heather Fredeen, Legislative Officer  
 Destiny Hilliard, Clerk, Legislative Services

**1. Call to Order**

Chair, Helen Meyer, called the meeting to order at 6:04 p.m.

**2. Minutes of Previous Meetings**

**2.1. Communities in Bloom Committee Meeting - November 25, 2021**

THAT the minutes of the Communities in Bloom Committee Meeting held on November 25, 2021 be accepted as presented.

<b>RESULT:</b>	<b>CARRIED [UNANIMOUS]</b>
<b>MOVER:</b>	Johnny Dulku
<b>SECONDER:</b>	Destiny Jefferies
<b>FOR:</b>	Jefferies, Meyer, A. Malik, Dulku, Q. Malik
<b>ABSENT:</b>	Ganace, McMillan

**3. New and Unfinished Business**

**3.1. Nominate your Neighbour Winter Program Update**

Seville Kwan, Department Administrator, Public Works, provided an update on the Nominate your Neighbour Winter Program noting that 68 nominations have been received to date with a submission deadline of December 20 2021.

### **3.2. 2022 Flower of The Year Update**

Seville Kwan, Department Administrator, Public Works, provided an update on the 2022 Flower of the Year noting that the Communications Department is working on launching the voting platform, which will be provided to the public as an opportunity to vote for the 2022 Flower of the Year.

### **Adjournment**

The meeting adjourned at 6:20 p.m.

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Chair

# Wood Buffalo Downtown Revitalization Advisory Committee 2022-2026 Recommendations



REGIONAL MUNICIPALITY  
OF **WOOD BUFFALO**

# Wood Buffalo Downtown Revitalization Advisory Committee

Priorities, recommended infrastructure and enhancement actions within the downtown boundary and along key corridor roadways connected to downtown and the waterfront.

## Overarching Priorities

1. Beautification
2. Placemaking
3. Neighborhood Safety
4. Pedestrian  
Friendliness

## Short Term (0-1 Year)

- Review existing bylaws, policies, plans, standards, administrative directives and update as required to support proactive and further enhanced year-round maintenance and cleaning standards of government, private sector assets/lands and existing areas of beautification and placemaking including but not limited:
- Enforce mandatory snow removal with consideration of costs plus safety and community cleanliness (i.e. clearing sidewalks, removal of snow piles in public and private sector parking lots).
- Priority street sweeping during the earliest possible time in spring.
- Expedited graffiti removal.

Implement enhanced standards, bylaws and policies consistently and review outcomes via audits and inspections.

- Continue to explore ideas for enhanced low maintenance and high impact beautification; (i.e. continue to identify synergies with Council appointed committees such as the Public Art Committee, the Mayors Advisory Committee on Youth and others) where possible.
- Identify and recommend ways to update existing placemaking and beautification through continued focus on visual and physical design alignment with the Fort McMurray Wood Buffalo Economic Development and Tourism Regional Place Brand. Ensure a coherent and consistent look and feel downtown.
- Monitor the results of the current Downtown Revitalization Incentives Program and consider opportunities to review and support program enhancements that align with Municipal priorities (i.e. Phase III of the Downtown Revitalization Incentives Program). Where possible, encourage opportunities for business incentives that support neighborhood safety.

Final Draft for Committee Review 2

- Seek opportunities to partner with the businesses, community organizations, municipal administration and Council committees and the Government of Alberta to support revitalization of provincially owned assets such as:
  - Graffiti abatement mural(s) on roadway underpasses
  - Floral beautification along Highway 63
  - Removal of unused barricades along Highway 63
  - Early and ongoing clean-up of Highway 63 (i.e. along the boundary of downtown)
- Initiate and complete a wayfinding strategy and plan that includes consideration of regional connections to and from downtown, pedestrian friendliness and connections to and from the waterfront. Begin plan implementation:
  - Initiate design and construction of a downtown sign(s) at key entry points.
  - Support alignments between the waterfront development and downtown initiatives; and align where possible with economic development and tourism initiatives that support revitalization efforts.
- Maintain a focus on updating the Downtown Area Redevelopment Plan and support progress monitoring through the Wood Buffalo Downtown Revitalization Committee or designate.
- Continue to identify requirements that align with pedestrian and safety priorities at the forefront. In key locations:
  - Modify, enhance or add lighting;
  - Make crosswalk improvements (i.e. Main Street, areas around Keyano College along King Street at Franklin Avenue and corridors to and from the waterfront).
  - Consider current standards and existing lighting designs (i.e. lights are often one sided) through ongoing work with ATCO.
- Design and construct pedestrian friendly and safety related improvements between Downtown and the waterfront. Continue to focus on all corridor streets in the short, medium and long term. For example:
  - Complete design(s) and initiate construction improvements along Main Street and King Street (i.e. area(s) surrounding Keyano College).
- Support completion of a Municipal accessibility audit and support barrier free design. Continue to seek alignment opportunities with Council appointed committees (i.e. Advisory Committee on Aging).

- Support year-round community policing presence within the downtown core including seasonal bike and/or foot patrols.
- Encourage and/or support ongoing coordinated efforts among businesses and, where possible, seek to support organizations and committees that monitor and track safety related improvements.
- Support ongoing investment in flood mitigation.
- Initiate planning and implement development of a long-term public communication and engagement plan that highlights a wide range of focused and consistent year-round messaging to encourage maximized use of public spaces (i.e. parks) within the downtown core. Initial topics to begin communication include but should not be limited to what's currently happening (i.e. highlight priorities, progress, programs and safety related improvements) and what's planned.
- Identify and implement ways to support maximized use of public spaces with the core, through Municipal administration and community partnerships (i.e. expedited permit and Planning and Development related approvals, delivery of municipal events/programs and encourage and support community event hosting etc.).
- Consistently implement and improve Crime Prevention Through Environmental Design (CPTED) standards and best practices as part of designing and constructing downtown. Require this type of design within construction and/or service standards where they are not already included.
- Explore ways to support groups, organizations, corporations, Indigenous partners and committees that are contributing to revitalization by working to bring new business to the downtown or drive initiatives that support businesses (i.e. housing developments).

Notes:

- Some multi-year initiatives that start in the short-term may carry over to the medium-term for completion.
- Many initiatives that may be started in the short-term could and should also remain relevant in the medium and long terms too. Ongoing monitoring and identification of short-term actions that should be carried forward is recommended.

**Medium-Term (2-3 Years)**

- Enforce ongoing maintenance of Municipal and private sector vacant land year-round as an ongoing annual standard.



- Initiate and create a parking plan for downtown.
- Encourage connections and alignments between downtown planning, transit master planning and infrastructure development.
- Encourage pedestrian friendliness, active transportation and neighborhood safety as ongoing priorities within all downtown municipal projects and plans.
- Revisit and evaluate implementation and improvements of Crime Prevention Through Environmental Design (CPTED) standards and practices downtown.

#### **Long-Term (4-5 Years)**

- Consistently implement Downtown Area Redevelopment Plan(s).
- Explore and make suggestions for the next (future) Downtown Area Redevelopment Plan to proactively identify and improve opportunities that support growth initiatives downtown (i.e. develop design guidelines and support initiatives that encourage development).