



Wood Buffalo Downtown Revitalization Advisory Committee

Wednesday, November 3, 2021

Conducted Electronically Via MS Teams

5:00 PM

Agenda

Public Participation for November 3, 2021 Wood Buffalo Downtown Revitalization Advisory Committee Meeting

Wood Buffalo Downtown Revitalization Advisory Committee (Committee) will be conducting the November 3, 2021 Meeting through electronic communications in accordance with the Meeting Procedures (COVID-19 Suppression) Regulation, Order in Council 99/2020.

- Anyone wishing to participate in the meeting is encouraged to do so by registering to speak as a delegate by way of teleconference or by submitting their delegation comments by email.
- To participate by teleconference:
 - Anyone wishing to speak by teleconference to an item on the November 3, 2021 Committee Meeting Agenda must pre-register by 12 noon, November 3, 2021.
 - To register to speak via teleconference, please email boardsandcommittees@rmwb.ca or call 780-743-7001 with your name, the phone number that you will be dialing in from and an email address that you can be reached at prior to and during the meeting.
 - You must provide the name of the agenda item that you wish to speak to.
 - All registrants will be emailed the details on how to participate prior to the start of the meeting.
 - Each registrant will be given a maximum of 5 minutes to address the Committee.
- To make written submissions as a delegation before or during the live meeting:
- To make written submissions as a delegation before or during the live meeting:
 - Please complete the online form found at <https://www.rmwb.ca/writtendelegations/> or email boardsandcommittees@rmwb.ca
 - Please note that written comments for an agenda item must be received prior to the start of that item during the meeting. Emails that are received after the agenda item has been introduced or are not relevant to an agenda item, will not become part of the record of this meeting.
 - All written submissions are public and will be included in the Council Meeting Agenda Package as part of public record.

The personal information on this form is collected under the authority of Section 33 (a) & (c) of the Alberta Freedom of Information and Protection of Privacy Act. The personal information will be used as contact information. If you have any questions about the collection or use of this information, contact the Chief Legislative Officer, Legislative Services, 7th Floor Jubilee Building, 9909 Franklin Ave. T9H 2K4, or call (780) 743-7001.

1. **Call to Order**

2. **Adoption of Agenda**

3. **Minutes of Previous Meetings**

- 3.1. Wood Buffalo Downtown Revitalization Advisory Committee Meeting - September 1, 2021

4. **New and Unfinished Business**

- 4.1. Introduction of New Council Committee Members
- 4.2. Mayor's Advisory Council on Youth (MACOY) Update
- 4.3. Wayfinding Project Update
- 4.4. Upcoming Public Engagements
- 4.5. Franklin Avenue Sidewalk Improvement Update
- 4.6. Kiyām Community Park Update
- Public Art Mural Application Update
 - Public Art Bench Program Selection Panel
 - Community Policing Office and 2022 Community and Protective Services and RCMP Operating Plan
 - Construction Update
- 4.7. Working Groups

Adjournment

Minutes of a Meeting of the Wood Buffalo Downtown Revitalization Advisory Committee held via Electronic Communication in Fort McMurray, Alberta, on Wednesday, September 1, 2021, commencing at 5:00 PM.

Present:

Melanie Walsh, Community Development Sector
 Renee Moulard, Public-At-Large
 Roy Williams, Land Development Industry
 Todd Hillier, Safety and Security Sector
 Owen Erskine, Recreation, Culture and Heritage Representative
 Jean-Marc Guillamot, Business Community
 Brianne English, Oil and Gas Industry
 Carolyn Evancio, Seniors Resource Committee and Seniors Representative
 Verna Murphy, Councillor
 Mike Allen, Councillor

Absent:

Cheryl Golosky, Indigenous Representative
 Sheri Pidhirney, Business Community
 Henry Hunter, Education Sector

Administration:

Matthew Hough, Deputy Chief Administrative Officer
 Jade Brown, Chief Legislative Officer
 Deanne Bergey, Director, Community and Protective Services
 Kelly Hansen, Director, Strategic Planning and Program Management
 Matthew Harrison, Director, Communications and Engagement
 Dennis Warr, Director, Engineering

1. Call to Order

Chair Roy Williams called the meeting to order at 5:04 p.m.

2. Adoption of Agenda

MOTION:

THAT the Agenda be adopted as presented.

RESULT: CARRIED [UNANIMOUS]
MOVER: Melanie Walsh
SECONDER: Todd Hillier
FOR: Walsh, Moulant, Williams, Hillier, Erskine, Guillamot, Evancio
ABSENT: Golosky, Pidhirney, Hunter, English

3. Minutes of Previous Meetings

3.1. Wood Buffalo Downtown Revitalization Advisory Committee Meeting - June 2, 2021

MOTION:

THAT the Minutes of the Wood Buffalo Downtown Revitalization Advisory Committee Meeting held on June 2, 2021, be approved as presented.

RESULT: CARRIED [UNANIMOUS]
MOVER: Carolyn Evancio
SECONDER: Owen Erskine
FOR: Walsh, Moulant, Williams, Hillier, Erskine, Guillamot, Evancio
ABSENT: Golosky, Pidhirney, Hunter, English

4. New and Unfinished Business

4.1. Kiyam Community Park Updates

Rick Gendron, 818 Studio, and Bipul Bhowmik, Transportation Engineer, Engineering, provided an update on the construction of the Kiyām Community Park, noting that the project is on track and weather dependent.

Entrance

Brianne English, Committee Member, entered the meeting at 5:19 p.m.

Caitlin Downie, Manager, Culture and Social Development, provided an update on the public art and heritage plaque planned for the Kiyām Community Park, noting that installation of all pieces is planned for the spring.

Deanne Bergey, Director, Community Services and Protection, provided an update on the downtown Community Policing Office, which is nearing completion and is intended to be an enhancement to the Timberlea and South Policing detachments.

Lisa Sweet, Director, Business and Investment Attraction, Fort McMurray Wood Buffalo Economic Development and Tourism (FMWBEDT), provided an overview of the Microbusiness Pilot Project Partnership that is planned for the Kiyām Community Park.

This project will be conducted in phases and will have stalls for microbusinesses to set up in the Park before moving to a permanent commercial space.

Exit

Melanie Walsh, Committee Member, exited the meeting at 6:05 p.m.

Conflict of Interest and Vacating of Chair

Chair Roy Williams declared a conflict of interest with respect to Item 4.2 Downtown Area Redevelopment Plan Update due to an employment relationship, and exited the meeting at 6:08 p.m., at which time Vice Chair Jean-Marc Guillamot assumed the Chair.

4.2. Downtown Area Redevelopment Plan Update

Gordon Lau, Stantec, presented an update on the Downtown Area Redevelopment Plan, which is focused on the retention of existing businesses as well as attracting new businesses.

Return and Resuming the Chair

Chair Roy Williams returned to the meeting and resumed the Chair at 6:22 p.m.

4.3. Franklin Avenue Sidewalk Improvement and Light Installation Construction Update

Mazhar Hajhossein, Manager, Infrastructure Planning Development Services, and Ray Cruickshank, Manager, Engineering Programs, provided an update on the Franklin Avenue Sidewalk Improvement Project, noting work is continuing between MacDonald Drive and Morrison Street, with anticipated completion in the fall of 2021 for this phase.

Dushan Baker, Supervisor, Roads, provided an update on the heritage light installation, noting that the lights are expected to arrive and be installed in 2021.

4.4. 2021 Infrastructure and Enhancement Actions Review and Prioritization

Monica Lance, Manager, Special Projects, provided an overview of the 2021 infrastructure and enhancement actions and priorities, noting that progress continues in all areas of focus.

4.5. 2022 Infrastructure and Enhancement Priorities

Mazhar Hajhossein, Manager, Infrastructure Planning Development Services, and Stephen Fudge, Manager, Parks, indicated that some 2022 infrastructure and enhancement priorities that the Committee may wish to consider are sidewalk connections between the riverfront and downtown, surface and lighting improvements to Main Street, and future enhancements in the area between King Street and Keyano College, once flood mitigation is completed.

4.6. Roundtable

Committee Members provided updates on various initiatives.

Adjournment

The meeting adjourned at 7:11 p.m.

Chair

YOUTH NEEDS ASSESSMENT

MACOY Regional Planning

PURPOSE OF SURVEY

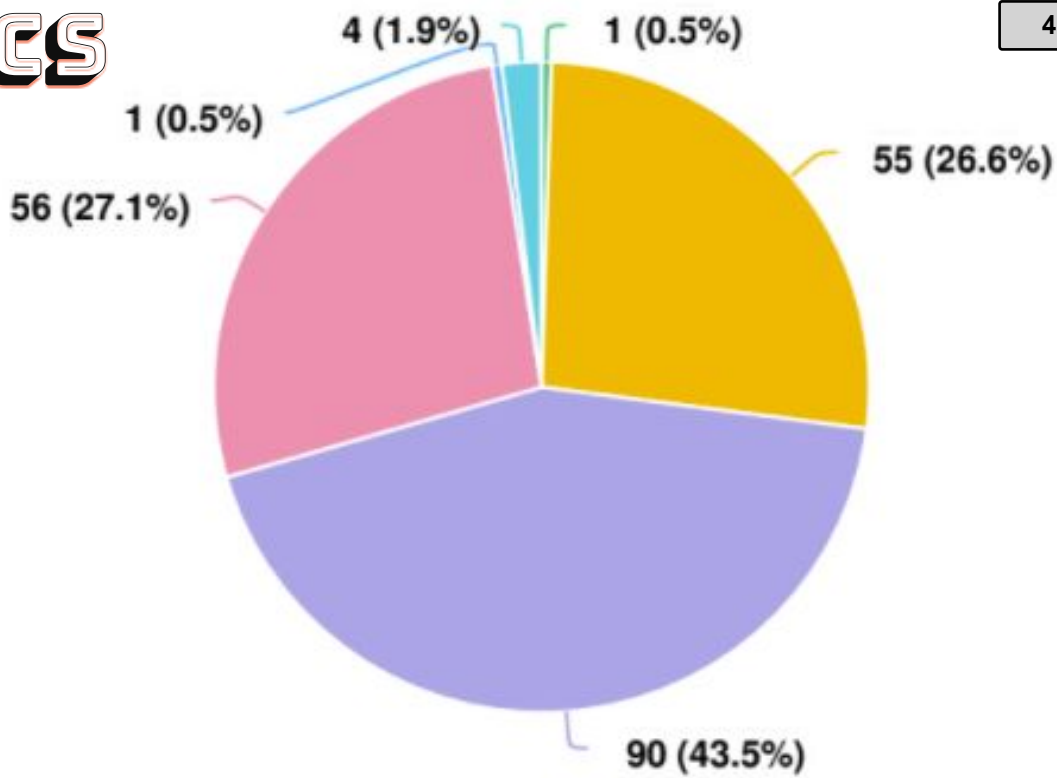
- Gauge youth needs
- Project what youth may need in future
- Maintain annual record of needs trends
- Use data to better tailor future MACOY projects
- Compare data to regional plans or projects (Ex. MDP)

DEMOGRAPHICS

207 responses

Most engagement:
14-16

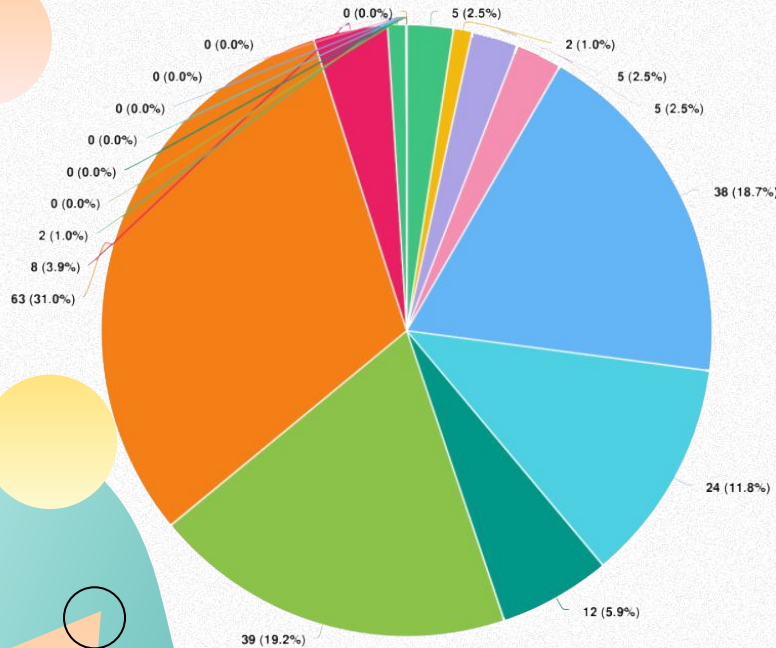
Least engagement:
10 and under



Question options

- 10 and under
- 11-13
- 14-16
- 17-19
- 20-24
- 25 and older

WHAT COMMUNITY OR NEIGHBOURHOOD IN FORT McMURRAY DO YOU LIVE IN?



We got results from **Fort McMurray, Fort McKay, Gregoire Lake Estates.**

In Fort McMurray, we got the most responses from Timberlea.

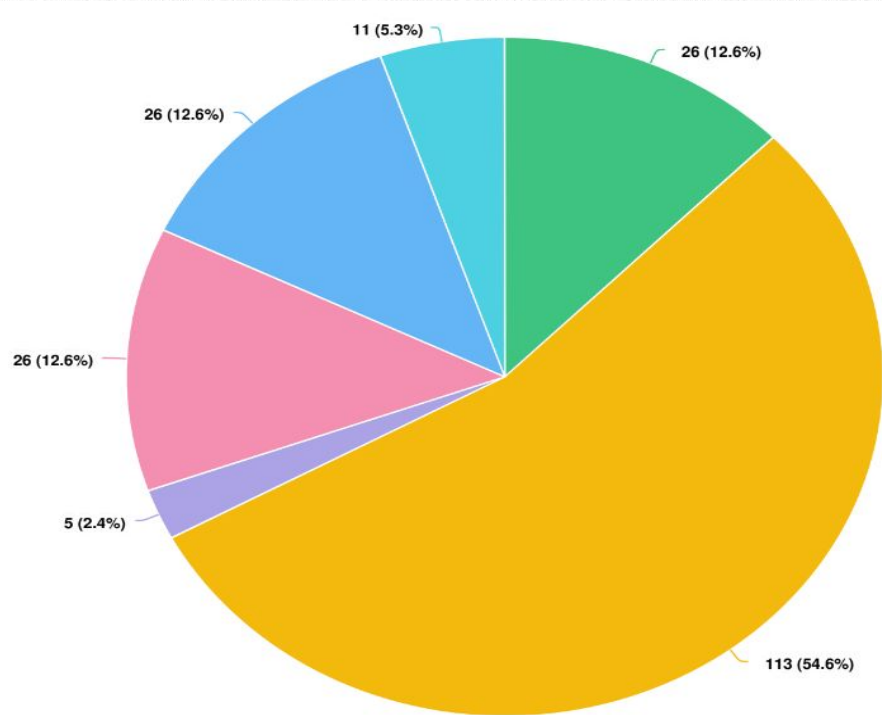
MACOY goals: **increase engagement in more rural parts** of Wood Buffalo with future MACOY projects.

Question options

- Abasand
- Beacon Hill
- Dickinsfield
- Downtown
- Eagle Ridge
- Parsons Creek
- Stone Creek
- Thickwood
- Timberlea
- Wood Buffalo
- Other (please specify)
- Grayling Terrace
- Gregoire
- Longboat Landing
- Ptarmigan Court
- Prairie Creek
- Saline Creek
- Waterways

WHAT DO RESIDENTS LOVE MOST IN WOOD BUFFALO?

4.2.a

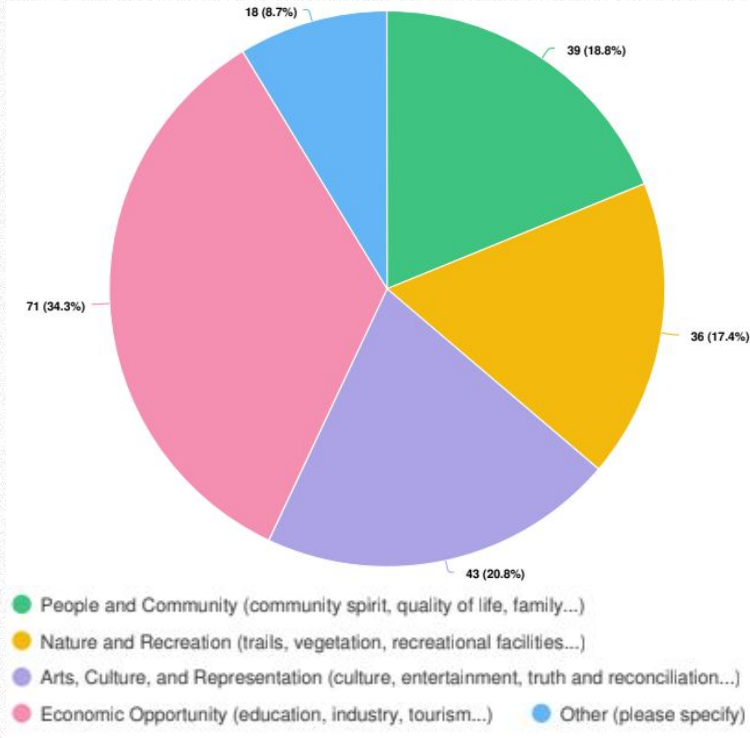


Question options

- Arts scene (theatre, music, culture)
- Nature (trails, climate, outdoor recreation)
- Retail (shopping opportunities)
- Industry (oil and gas, new economic opportunities)
- Community Spirit
- Other (please specify)

- More than half of the respondents value Wood Buffalo for its **nature, climate and outdoor recreation**.
- Art scenes, Wood Buffalo's community spirit, and our renowned oil and gas industry are also admired within our small region.
- **Retail received the least votes** and is an area that needs help to become a strong point for Wood Buffalo.

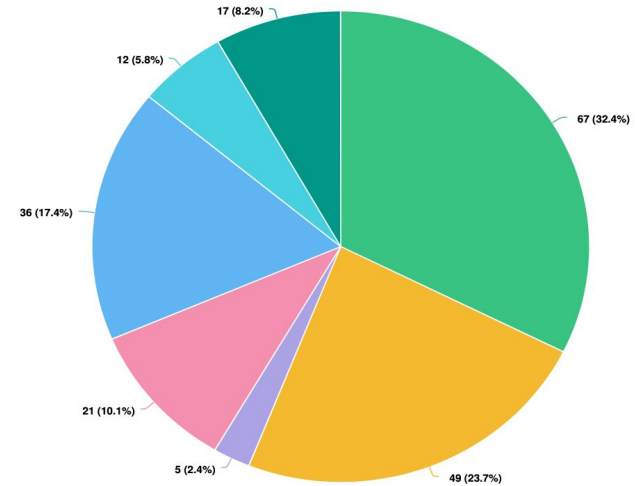
WHAT DOES WOOD BUFFALO NEED TO IMPROVE?



- Youth think the area that needs the most change is **Economic Opportunity**.
- This includes **education** such as a university for Fort McMurray to provide incentive for more youth to stay in our community.
- This also encompasses **tourism** within Wood Buffalo and highlighting its many beautiful aspects.

WHAT CHANGE WOULD YOU LIKE TO SEE IN WOOD BUFFALO?

- As a change, 32.4% of Youth would like to see a more diverse range of **retail stores** in Wood Buffalo.
- 23.7% would like more sport facilities and locations for **Recreational Activities**.
- 17.4% want added **Higher Educational Opportunities**.
- While Beautification, More Economic Opportunities and Other (Variety of Answers) have around 5% - 10%.
- Increased Safety received the least amount of votes from youth with 2.4%.
- From this we can see that Youth would like more places to **Shop** and do **Physical Activity**

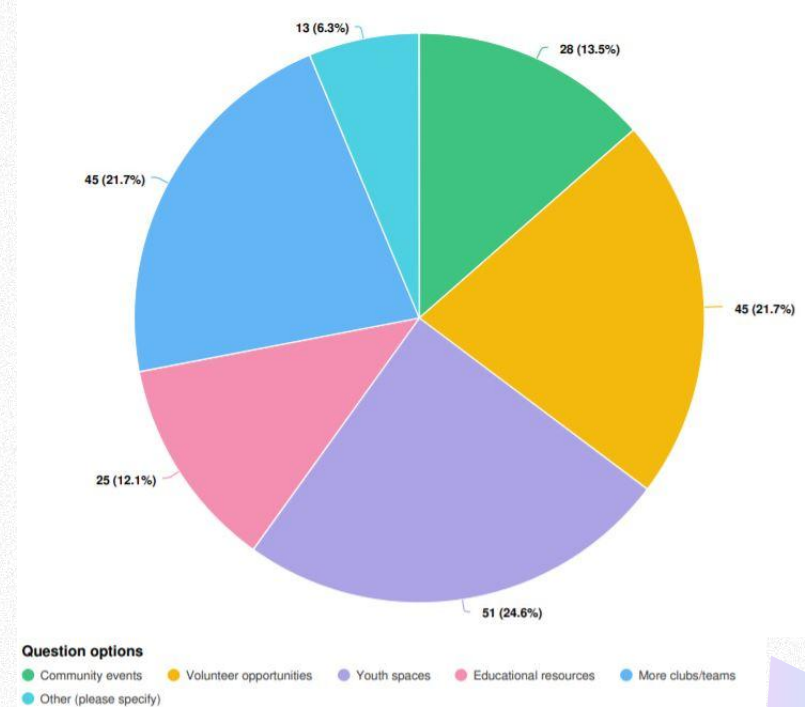


Question options

- More stores
- More locations for recreational activities / sports facilities
- Increased safety
- Beautification
- Higher education opportunities
- More economic opportunities
- Other (please specify)

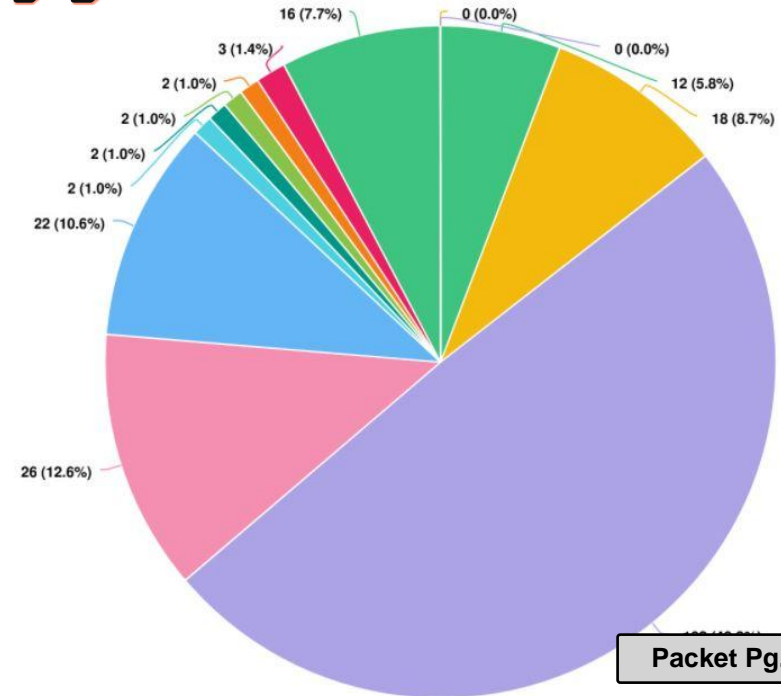
WHAT DO YOUTH NEED MORE OF?

- Through the results of the youth needs assessment and the current closure of the Thickwood YMCA, youth feel like they need a youth space dedicated to them.
- If building new centres isn't feasible, we think that providing youth with **volunteering opportunities and more community clubs and teams** would be the next best thing.
- Over 50% voted for options that led to more **engagement** in the community.



WHICH LOCATION IN WOOD BUFFALO NEEDS THE MOST REDEVELOPMENT?

- It was identified that the **downtown area** in Fort McMurray needs the most redevelopment, as almost half of the survey takers were in favour. (Shown in Purple at 49.3%)
- The second most popular area for possible redevelopment was Thickwood (Shown in Pink at 12.6%)
- The surveyees also showed interest in redevelopment for the Timberlea region (Shown in Blue at 10.6%)



RESULTS

4.2.a

FUTURE MACOY INITIATIVES SHOULD:

- **Engage more rural communities** such as Fort McKay, Gregoire Lake Estates, Anzac, Conklin, Draper, Fort Chipewyan, Fort Fitzgerald, Janvier, and Saprae Creek Estates.
- Support projects that focus on creating new **economic and educational opportunities**.
- Increase community engagement in **youth-gearred spaces**.
- Connect youth with more **volunteering, team, and club opportunities**.
- Work with DRIP and other regional initiatives to bring attention towards **Downtown Redevelopment**.

YOUTH NEED:

- More retail options.
- Youth geared spaces.
- Higher education opportunities.

**THANK
YOU**

MACOY's Art and Culture Committee's Word on the Street





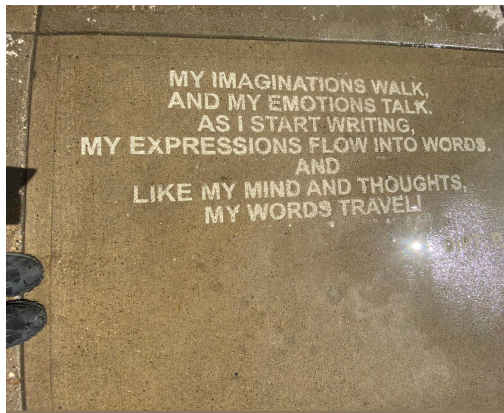
Word on the Street was planned by MACOY's Art and Culture Committee for Spring 2020, however due to the Pandemic it was postponed to Summer 2021.



A call out was made to the public in 2019 to submit poetry that would be installed in public places throughout the community, using a special paint that is only visible when wet.



MACOY's Art and Culture Committee Members paneled and chose 15 pieces of poetry that were installed throughout Wood Buffalo in the summer of 2021.



The pieces were installed by MACOY members and Community Members at the following locations:

- | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> • Howard Pew Spray Park • Parson's Creek Spray Park • Dr. Wong Spray Park / Snycrude Athletic Park Concession • MacDonald Island Park (2) • Anzac Rec Centre • Janvier Municipal Office | <ul style="list-style-type: none"> • Conklin Multiplex • Frank LaCroix Arena / Beacon Hill Spray Park • Centerfire Bus Terminal • MME/Jubilee Plaza • Thickwood Transit Depot • Timberlea Transit Depot • Snye Playground • Wood Buffalo Spray Park |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Word on the Street



Attachment: MACOY Word on the Street (MACOY Update)

Thank you!

For more information visit:
<https://www.rmwb.ca/MACOY>

Wood Buffalo Downtown Revitalization Advisory Committee Update

Presenter: Muhammad Asghar

Department: Engineering Department

Meeting Date: November 3 , 2021

Sidewalk Improvement Update

The committee supported pedestrian friendly upgrades such as the sidewalk improvements from MacDonald Drive to Morrison Street on both sides of the roadway.

Completion of this project also supports enhanced safety, placemaking and beautification.



Before



After



Before



After



Attachment: Community Mural Banner (Public Art)

Public Art Wood Buffalo

Public Art Bench Program



www.rmwb.ca



REGIONAL MUNICIPALITY
OF WOOD BUFFALO

Project Goal

The goal is to create four (4) original park benches that:

- § Highlight the importance of arts and heritage
- § Broaden the community experience of the arts
- § Contribute to placemaking and civic pride

The Municipality recognises the significance that public art can play in:

- § strengthening the sense of community
- § building identity
- § developing creativity; and
- § increasing awareness of the arts in our lives

Public Art Bench Program

This program is a pilot and will start with 4 benches.

Public Art Wood Buffalo is inviting local artists and designers to create a custom-made park bench:

- One in Anzac
- One in Sapræe Creek

The park bench designs selected will be duplicated in the Kiy•m Community Park, creating two (2) “sister” benches.

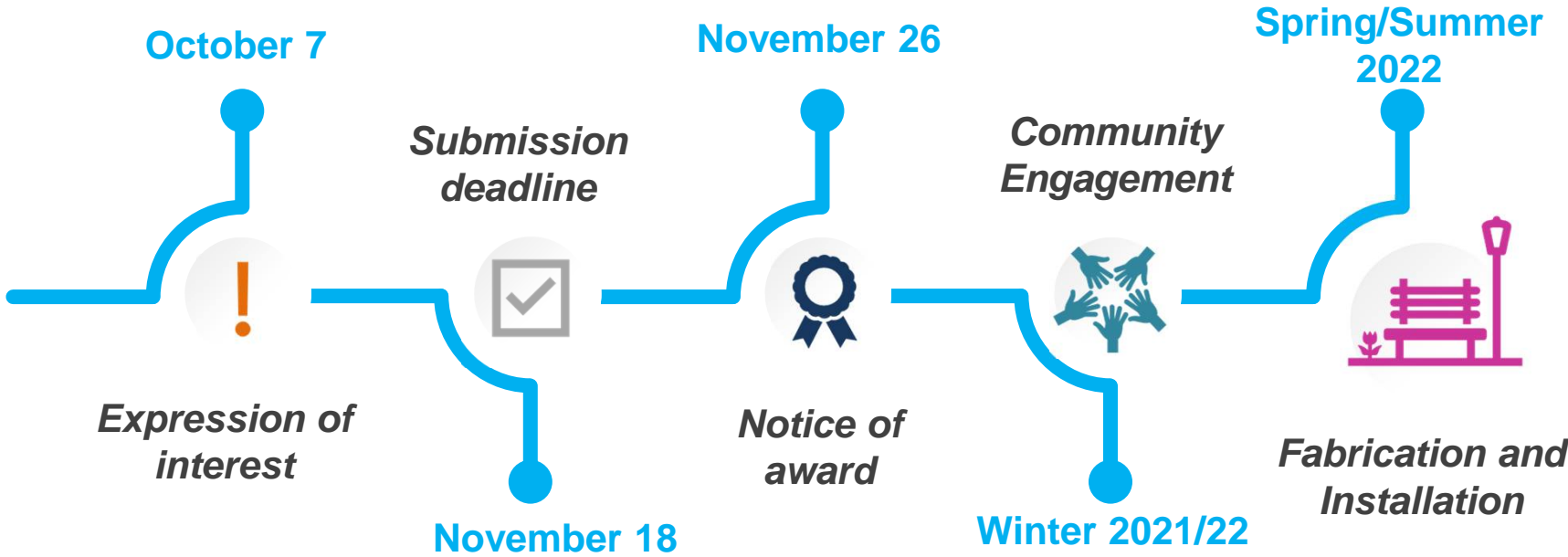


Artist: Karen Ho Fatt – bench located in Saint Albert

Budget and Schedule

Total Budget: \$40,000

Per bench: \$10,000



Selection Panel

The selection panel will select two (2) lead artists/designers to work with the community of Sapræe Creek or Anzac.

The selection panel is comprised of 5 members including arts professionals, key stakeholders and community representatives. *Including one representative from the Downtown Revitalization Advisory Committee.*

Thank you!

For more information visit:
rmwb.ca/callforcreatives