



## Community Identification Committee

Conducted Electronically via MS Teams

Thursday, January 28, 2021  
5:30 PM

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### Agenda

#### Public Participation for January 28, 2021 Community Identification Committee

The Community Identification Committee (Committee) will be conducting the January 28, 2021 Meeting through electronic communications in accordance with the Meeting Procedures (COVID-19 Suppression) Regulation, Order in Council 99/2020.

- Anyone wishing to participate in the meeting is encouraged to do so by registering to speak as a delegate by way of teleconference or by submitting their delegation comments by email.
- To participate by teleconference:
  - Anyone wishing to speak by teleconference to an item on the January 28, 2021 Community Identification Committee meeting Agenda must pre-register by 12 noon, January 28, 2021.
  - To register to speak via teleconference, please email [boardsandcommittees@rmwb.ca](mailto:boardsandcommittees@rmwb.ca) or call 780-743-7001 with your name, the phone number that you will be dialing in from and an email address that you can be reached at prior to and during the meeting.
  - You must provide the name of the agenda item that you wish to speak to.
  - All registrants will be emailed the details on how to participate prior to the start of the meeting.
  - Each registrant will be given a maximum of **5 minutes** to address the Committee.
- To make written submissions as a delegation before or during the live meeting:
  - Please complete the online form found at [www.rmwb.ca/writtendelegations/](http://www.rmwb.ca/writtendelegations/) or email [boardsandcommittees@rmwb.ca](mailto:boardsandcommittees@rmwb.ca)
  - Please note that written comments for an agenda item must be received prior to the start of that item during the meeting. Emails that are received after the agenda item has been introduced or are not relevant to an agenda item, will not become part of the record of this meeting.
  - All written submissions are public and will be included in the Council Meeting Agenda Package as part of public record.

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1. **Call to Order**

2. **Adoption of Agenda**

3. **Minutes of Previous Meetings**

3.1. Community Identification Committee Meeting - October 15, 2020

4. **New and Unfinished Business**

4.1. Appointment of Chair and Vice Chair

4.2. Such Chandhiok, Planning and Development and Nicholas Kuhl, O2 Planning and Design Inc. re: Municipal Development Plan

4.3. Naming Inventory

**Adjournment**

**Minutes of a Meeting of the Community Identification Committee of the Regional Municipality of Wood Buffalo held via Electronic Communication in Fort McMurray, Alberta, on Thursday, October 15, 2020, commencing at 5:30 PM.**

**Present:**

Mike Allen, Chair  
 Phil Meagher, Vice-Chair  
 Gerald Bussieres  
 Andrew Crompton  
 Cathy Dreier  
 Carrie Loy  
 Chantelle Tatum

**Administration:**

Such Chandhiok, Supervisor, Planning and Development  
 Deepinder Dhaliwal, Planner, Planning and Development  
 Anita Hawkins, Clerk, Legislative Services

**1. Call to Order**

Chair Mike Allen called the meeting to order at 5:32 p.m.

**2. Adoption of Agenda**

**Motion to Approve Agenda**

THAT the Agenda be adopted as presented.

<b>RESULT:</b>	<b>CARRIED [UNANIMOUS]</b>
<b>MOVER:</b>	Cathy Dreier
<b>SECONDER:</b>	Carrie Loy
<b>FOR:</b>	Loy, Meagher, Allen, Crompton, Dreier, Bussieres

**3. Minutes of Previous Meetings**

**3.1. Community Identification Committee Meeting - January 30, 2020**

**MOTION:**

THAT the Minutes of the January 30, 2020 Community Identification Committee meeting be approved as presented.

**RESULT:** CARRIED [UNANIMOUS]  
**MOVER:** Phil Meagher  
**SECONDER:** Cathy Dreier  
**FOR:** Loy, Meagher, Allen, Crompton, Dreier, Bussieres

### 3.2. Community Identification Committee Meeting - July 30, 2020

#### MOTION:

THAT the Minutes of the July 30, 2020 Community Identification Committee meeting be approved as presented.

**RESULT:** CARRIED [UNANIMOUS]  
**MOVER:** Cathy Dreier  
**SECONDER:** Phil Meagher  
**FOR:** Loy, Tatum, Meagher, Allen, Crompton, Dreier, Bussieres

### 4. New and Unfinished Business

#### 4.1. Name Request - Reassigning names of three ball diamonds from MacDonald Island to the ball diamonds in the Syncrude Athletic Park

Deepinder Dhaliwal, Planner, Planning and Development provided an update on the reassigning of names from the MacDonald Island Park to the ball diamonds in the Syncrude Athletic Park. The three names to be re-assigned are Hlushak Field, Mutton Field and MacPherson Field.

#### Arrival

Chantell Tatum, Committee member, joined the meeting at 5:44 p.m.

Gerald Bussieres, Committee member, indicated that there is a fourth ball diamond, Lambert Field, located at MacDonald Island Park which the ball league would also like to see the name reassigned to the Syncrude Athletic Park.

#### MOTION:

THAT Administration prepare a report for Council's consideration, to re-assign the names of Hlushak Field, Lambert Field, Mutton Field and MacPherson Field, currently assigned to fields located at MacDonald Island Park, to the unnamed fields located at the Syncrude Athletic Park.

<b>RESULT:</b>	<b>CARRIED [UNANIMOUS]</b>
<b>MOVER:</b>	Gerald Bussieres
<b>SECONDER:</b>	Cathy Dreier
<b>FOR:</b>	Loy, Tatum, Meagher, Allen, Crompton, Dreier, Bussieres

Administration will coordinate the moving and installation of all the name plaques to the Syncrude Athletic Park.

#### **4.2. Name Nomination - Robert Vargo**

Deepinder Dhaliwal, Planner, Planning and Development shared with the committee the details of the Name Nomination Application to have the name Robert Vargo added to the Naming List and noted that Rhonda Vargo, applicant, was available for questions of the Committee.

Through consensus, the Committee agreed to add the name Robert Vargo to the Urban and Rural Community Inventory of Names - Unassigned to be allocated at a later date.

#### **Consultation re Municipal Development Plan**

Such Chandhiok, Supervisor, Planning and Development, noted that an updated Municipal Development Plan (MDP) is currently under development and requested an opportunity to present to the Committee and that an online questionnaire is also available to provide feedback.

Through consensus, the Committee agreed the MDP will be placed on the next Committee's agenda. Administration was requested to forward the link for the online questionnaire to the Committee members, who were encouraged to take part in it.

#### **4.3. Naming Inventory**

The Committee reviewed a portion of the Urban and Rural Community Inventory of Names – Unassigned (from Cooper, Edward. to Fort McMurray Composite High School) to determine whether the names should remain on or be removed from the unassigned list.

#### **5. Date of Next Meeting**

The next meeting is scheduled for Thursday, January 28, 2021.

## Adjournment

The meeting adjourned at 7:42 p.m.

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Chair



# shape our region

## **Municipal Development Plan Phase 2 Engagement**

Community Identification Committee  
January 28, 2021

# Meeting Agenda

Introduction

Project Purpose

Background Research

New Themes & Approach

Engagement

What We Heard

MDP Direction

Project Progress

Next Steps

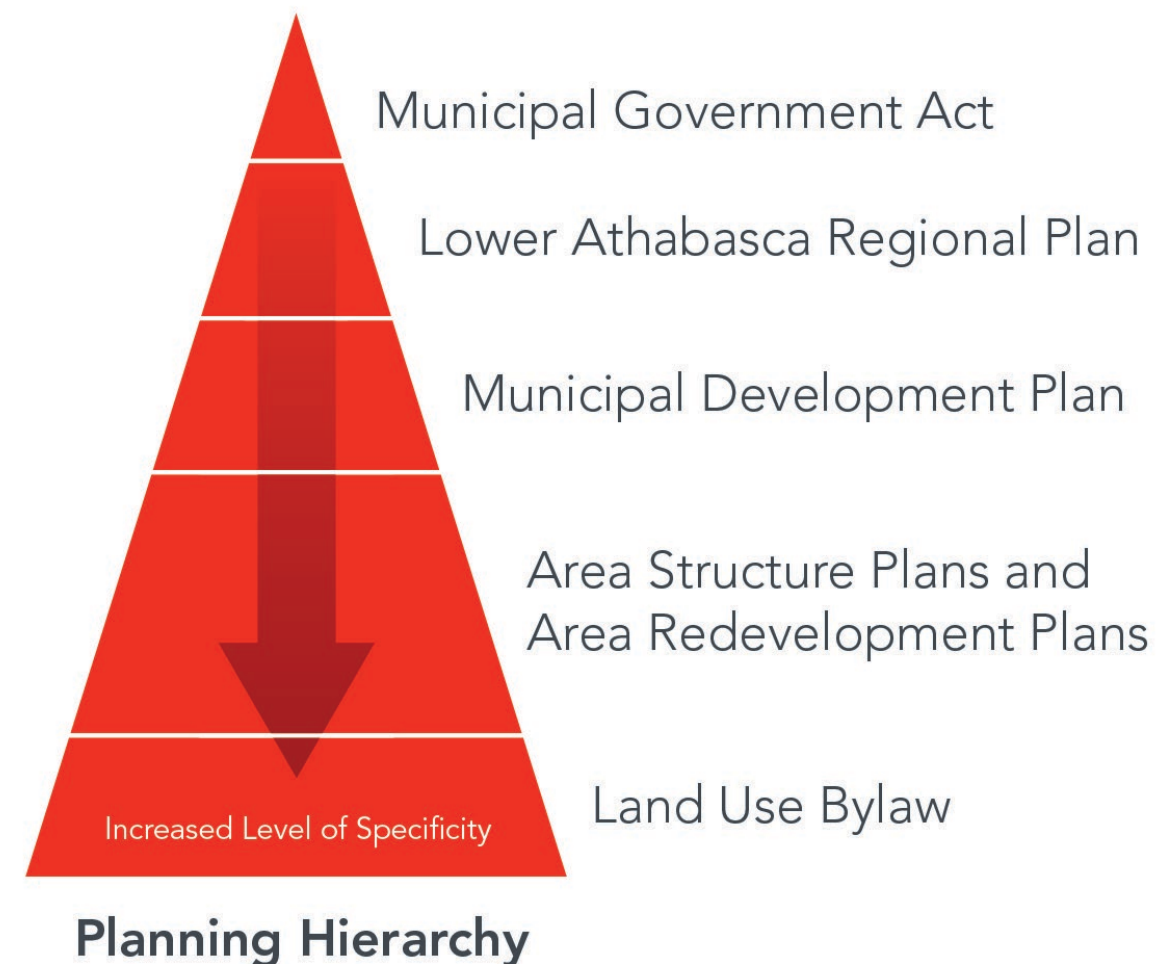


# What is the MDP?

The MDP sets out the vision and blueprint for how growth and development will happen in Wood Buffalo over the next 20 years.

## The MDP will:

- » Provide a comprehensive land use policy framework
- » Outline a strategic path forward to manage growth across the Region
- » Guide both short- and long-term decision making by Council and Administration
- » Decisions will shape the development and future changes made to your communities



# Purpose

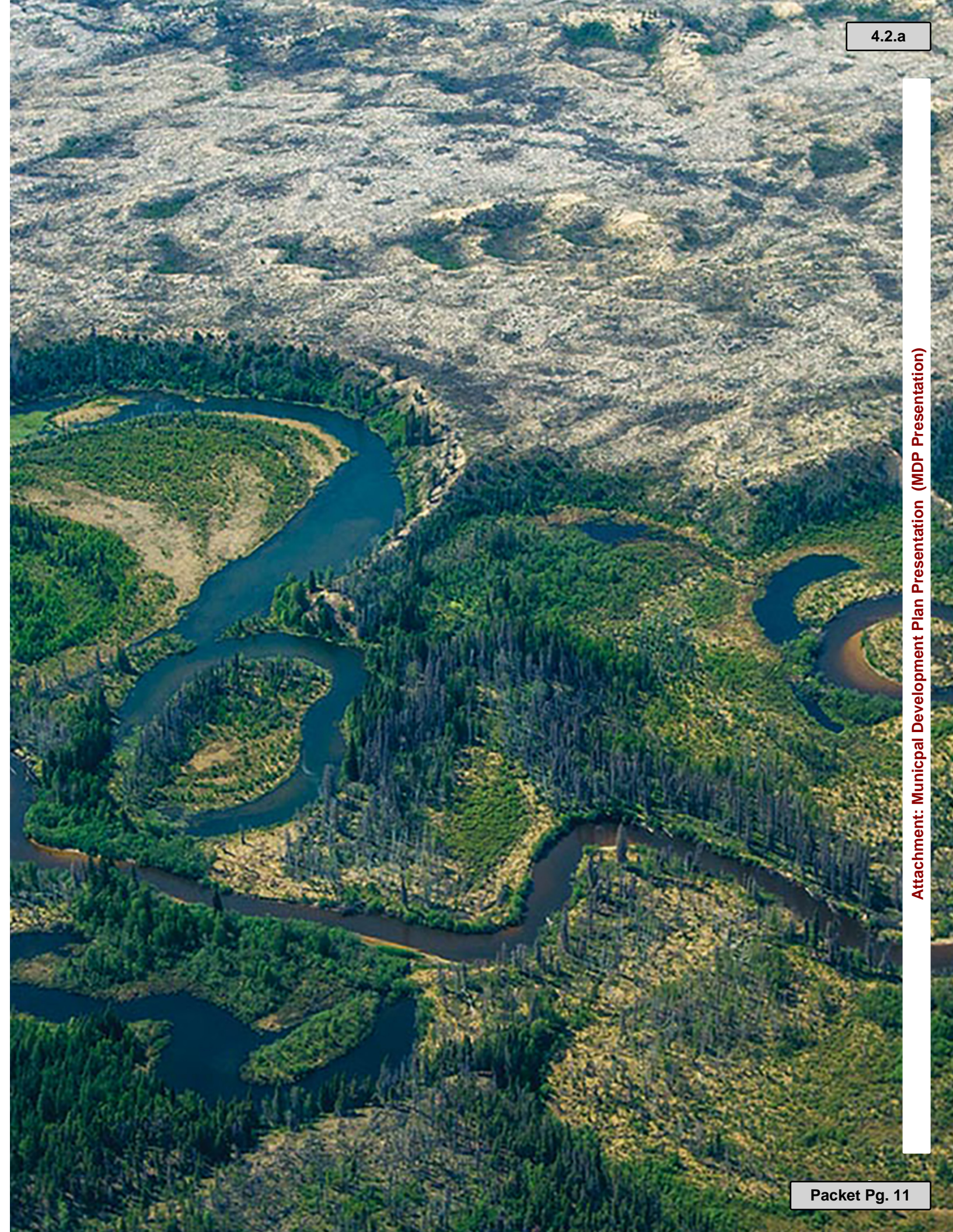
*RMWB is preparing a new Municipal Development Plan (MDP) to reflect changes in the social, cultural, and economic conditions of the region.*

*The new MDP will be created with input from residents throughout Wood Buffalo to ensure it reflects local values, opportunities, and challenges, and sets a clear vision for the Region's future.*



# Why is it important?

- » The 2011 MDP growth projections indicated that Wood Buffalo's population would grow to over 230,000 people by 2030
- » This growth has not happened due to several factors, including the 2013 floods, the 2014 global drop in oil prices and resulting economic downturn, the 2016 Horse River Wildfire, and the 2020 floods
- » In response to changing social and economic environments, the Municipality has taken this opportunity to reflect today's conditions through a new MDP



# Need

## Statutory Provision:

Pursuant to Section 632 of the MGA:

- » Every Council of a municipality must by bylaw adopt a municipal development plan.

## RMWB Strategic Plan (2018-2021):

Strategy & Initiative #2F:

- » Review of the Municipal Development Plan.



# Background Research

## 2011 MDP Review

- » Current applicability
- » Bring forward to 2021 MDP

## Best Practice Review

- » Analyzed documents and policies from **15** other municipalities, including:
  - » City of Edmonton
  - » City of Winnipeg
  - » City of Whitehorse

## Existing RMWB Policy Review

- » To ensure alignment with current RMWB policies
- » Reviewed **over 50 RMWB Documents**, including:
  - » Wood Buffalo Social Sustainability Plan
  - » RMWB Parks Master Plan
  - » Wood Buffalo Culture Plan
- » Alignment with 2020 Place Brand Strategy

## Site Analysis & Mapping

- » Site Visits & Meetings
- » Mapping Current Conditions
- » Identified Opportunities & Challenges
- » Conducted Population & Employment Projections

# New Themes

- » Truth and Reconciliation
- » Natural Disasters & Resiliency
- » Environmental & Ecological Management
- » Education, Research, & Innovation
- » Downtown Area Redevelopment Plan
- » Updated Population Projections
- » Tourism
- » Emergency Management Preparedness
- » Climate Change
- » Economic Resilience
- » Heritage & Culture
- » Winter City
- » Food Security



# New Approach

A new place-based approach is being considered that focuses on leveraging Wood Buffalo's existing assets.



# Major Take Aways

- » Many policies from the 2011 MDP remain relevant today and many policies need revision
- » Heavy focus on growth needs to be repealed
- » Emphasize a people first, place-based approach for the 2021 MDP



# What We Did

## Public, Rightsholder, & Stakeholder Engagement

- » Engagement opportunities were held from September 28 to November 1, 2020

## Goals

- » Introduce the project
- » Create awareness about the project and opportunities to engage
- » Identify values, vision, and priorities
- » Learn about any initial concerns, issues, and opportunities
- » Incorporate feedback to inform the vision, goals, and strategic directions



2

Open Houses



35

Workshops, In-Person  
& Virtual Meetings

700+

Participants



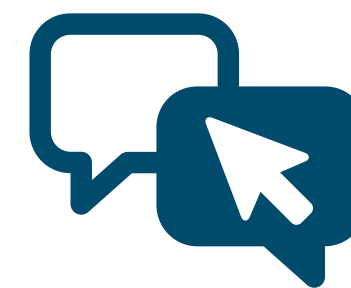
Online  
Survey



Interactive  
Mapping



Idea Sharing  
Platform



Online  
Discussion  
Forum



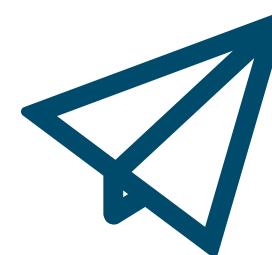
20+

Social Media  
Posts



4

Promotional  
Videos



+

Newsletters,  
Radio, & Signage

# What We Heard

- » Key findings illuminated **five main categories:**
- » People & Community
  - » Nature & Recreation
  - » Responsible Development
  - » Economy & Innovation
  - » Arts, Culture, & Representation

## People & Community

-  Attract People
-  Community Spirit
-  Essential Services
-  Family
-  High Quality of Life
-  Thrive

## Nature & Recreation

-  Nature
-  Recreation





## Responsible Development

-  Place-Based
-  Retail
-  Responsible Development

## Economy & Innovation

-  Economic Opportunity
-  Education
-  Innovation & Expertise
-  Oil & Gas, & Related Industries
-  Renewable & Green Industries
-  Tourism

## Arts, Culture, & Representation

-  Collaboration
-  Image
-  Arts, Culture, & Entertainment
-  Recognition

# Discussion

*Through the extensive engagement with community and stakeholders, we have identified 21 themes to consider for the new MDP.*

***Besides these 21 themes, do you have any other themes to suggest?***



# Vision

*A DIVERSE Region to live, work, play,  
and STAY, FOREVER.*

- » The Wood Buffalo of tomorrow will be built on our greatest strengths. Our Region is a place like no other, a place of incredible opportunity and natural wonder.
- » A place of resilient community spirit, cultural diversity, and remarkable Indigenous strength.
- » By focusing and building on what makes Wood Buffalo great, we will pursue the opportunity, together, for all those who call Wood Buffalo home.
- » We will continue to develop a region with a place and community-based approach to reflect local values and make it a forever home.
- » Creating a healthy and sustainable Region for tomorrow is Wood Buffalo's story to tell, and this is only the beginning...



# *Discussion*

*Do you agree with the draft vision?*



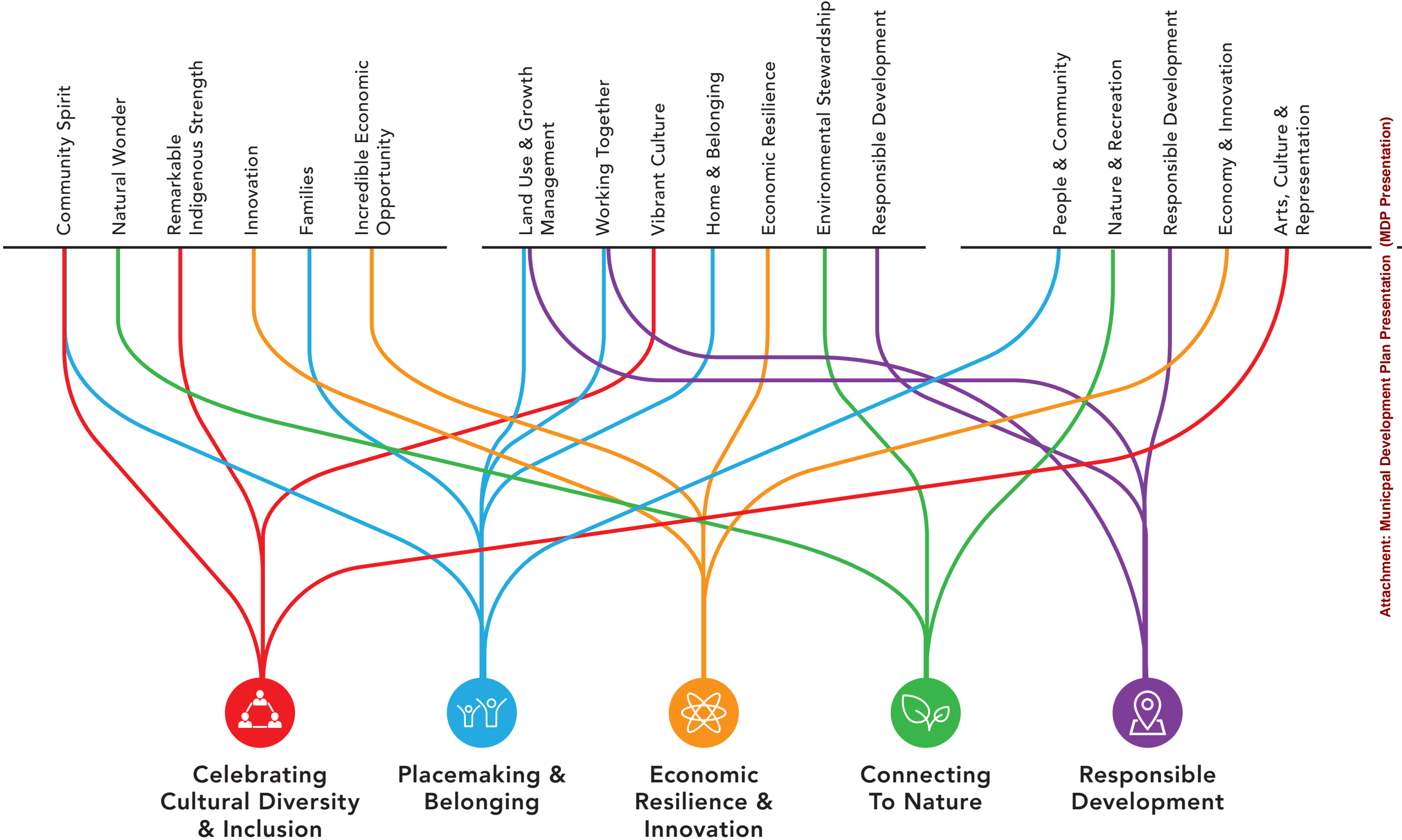
# Process

» Background research and Phase 1 Engagement results were used to create the vision and goals

## PLACE BRAND Building Blocks

## 2011 MDP Growth & Development & Goals

## PHASE 1 ENGAGEMENT Feedback Categories



Attachment: Municipal Development Plan Presentation (MDP Presentation)

# Discussion

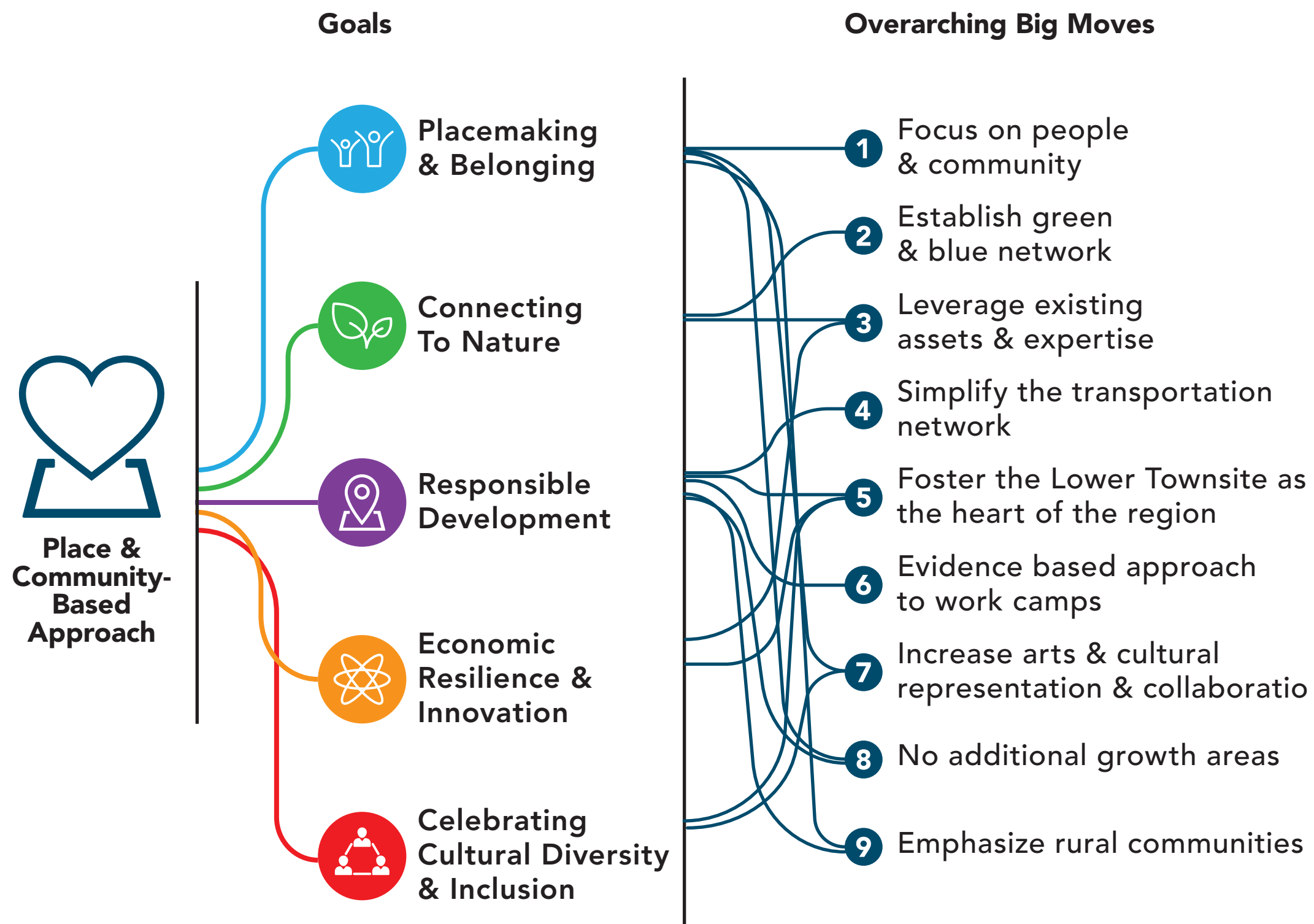
*The new 5 Goals reflect the vision and will help guide implementation of the new MDP's overarching big moves and policies.*

***Do you agree with the draft goals?***



# Overarching Big Moves

- » Big moves represent the major ways the 2021 MDP differs from the 2011 MDP
- » Big moves work together to achieve the goals and vision of the 2021 MDP



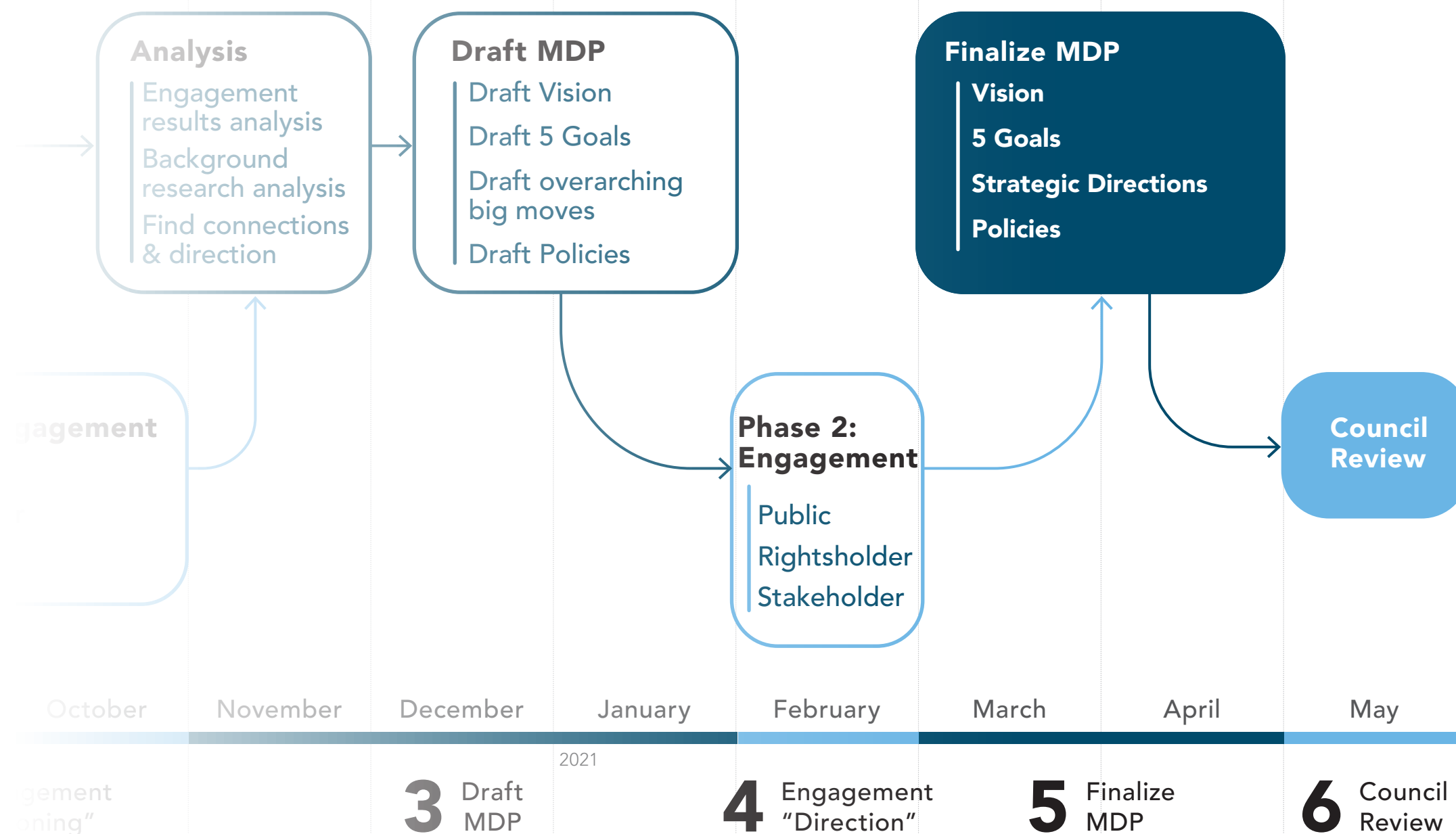
*Questions?*



# Next Steps

## Project Team will:

- » Prepare an engagement summary report
- » Create the Draft MDP
- » Gain feedback on the Draft MDP
- » Bring finalized MDP to Council in May 2021





# shape our region

## **Municipal Development Plan Phase 2 Engagement**

Community Identification Committee  
January 28, 2021

## 4.3 Naming Inventory

<b>FORTS:</b> *not used	Assiniboine Augustus Berens House Buckingham House Carlton pewyan Churchill Colville House Cumerland House Dunvegan Edmonton House Fork George Greenwich House Harrison's House Horseshore House Jasper House MacKay
<b>FRAME, Andrew</b> *not used  <b>"A Frame Road"</b>	<p>Andy Frame (deceased) came to Fort McMurray in 1983 and remained here until 2004. During that time he ran A Frame Construction during some of Fort McMurray's boom years bringing homes from Uranium City via barge. He was helpful to Heritage Park moving boats and buildings for them.</p> <p>Andy was always willing to help in any practical way for any group but did not enjoy sitting on boards or committees. He had a general contracting shop in Gregoire and provided a lot of employment for people. He continued to run his river operation until funding for dredging dried up in 1994 and was instrumental in helping to build Suncor's bridge. He also donated his manpower and equipment to Keyano College for building of the Saprae Creek/Christina River roadways. He ran a resupply business for residents living along Lake Athabasca. A Frame also sponsored softball teams.</p> <p>Mr. Frame died in a plane crash while flying to Saskatchewan to pick up a family who was not able to travel to Fort McMurray by road.</p>
<b>FROBISHER, Thomas</b> *not used	Trader in and around this area. Circa 1778.
<b>FROBISHER, Thomas</b> *not used	Trader in and around this area. Circa 1778.
<b>GARNET</b> *not used	A hard, deep red transparent gemstone.
<b>GAUDET, Andre P.</b> *not used	Elected to Council Dec 13, 1961 – 1964 by-election. Resigned December 10, 1962. Purchased Esso Service Station and believed there would be a conflict of interest as the service station serviced Town vehicles.
<b>GAUTHIER, Urban Joseph &amp; Jeanne</b> *not used	The family moved to Fort McMurray in 1964. Urban initially worked for A.V. Carlson building the Peter Pond Hotel, then worked 10 years for Suncor. Urban started McMurray Landscaping & Gardening Ltd. in 1967, which flourished until 1991. He volunteered many hours and equipment to building parks & ball diamonds in Fort McMurray and worked on Camp Yogi. Jeanne was a member of the Catholic Woman's League. Jeanne & Urban raised 9 children & borne t

	triplets in the North.
<b>GENDREAU, J. W.</b> *not used	Member of Council 1974-1977; 1977-1980; 1983-1986; 1986-1989; 1989-1992; 1992-1995.
<b>GERMAINE, Sheldon</b> *not used	Member of Council 1998-2001; 2001-2004; 2004-2007; 2007-2010; 2010-2013
<b>GILLESPIE, John</b> *not used	President, Alberta Grain Company Ltd., circa 1925; successful businessman and major financial investor of the Alberta Salt Company. Also owned a brokerage firm in downtown Edmonton.
<b>GOLDEN HAWK</b> *not used  (Road)	Linkage back to the Canadian Aerobatic team that flew prior to the Snowbirds and they flew that type of aircraft. This is the East access Road where new business park will be located. Comes in from the East starting at Airport boundary and goes straight west. New development air side/ground side will start occurring as early as late of this year (2014)
<b>GRANT, Jack</b>	No history available at time of publication.
<b>GRANT, James</b> — "Clifford" & Sally	Clifford arrived in Fort McMurray in 1976. He was a local businessman and owned Almont Rose School (private school) and Orange Julius and Burger Bar, Silver Service Catering and part owner of Internet Provide (TNC North). Had a Provincial Contract to provide life and career development workshops. He was also a Student Councillor at Composite High School, Charter Member Fort McMurray Police Commission, Board Member and former Vice-Chairman Hospital Foundation, Board Member Mikisew Cree Machetak Foundation, former President of Chamber of Commerce, former Chairman Moberly Hall Private School Board, Board Chairman United Church of Canada, Rotarian, and, Board Member Scouts Canada Northern Region Foundation. Clifford has retired but is still a Marriage Commissioner to this day (circa 2000). Sally is a retired Suncor employee. She was involved with the 1985 Summer Games, United Church Women's Association, Rotary-Anns, Hospital Foundation fund raising, Scouts Canada, canvasser for Cancer Society & Canadian Diabetic Association, and, Director of Family Businesses.  <b>*Used as <u>Grant</u> Way – Fort McMurray</b>
<b>"GRAHAME, SS"</b> *not used	Hudson's Bay Company sternwheel steamer was built in Fort Chipewyan in 1883 and ran in the early days of Fort McMurray from Fort Chipewyan to Fort McMurray then on to reach the supplies that were still being hauled over Portage La Loche. The boat was constructed of timber from Fort Chipewyan and crafted under the strict supervision of Captain John McKenzie Smith. It was 130 feet long and 24 feet wide and was designed to haul freight, although it did provide the odd passenger transportation. The Grahame had an insatiable appetite for wood and could consume a bundle of wood the width of a small room in half an hour, thus creating a new industry in Fort McMurray, lumber jacking. Scores of men were hired to chop wood in the surrounding area of Fort McMurray.
<b>GREELY ROAD</b> 🏠 <b>SCHOOL</b> *not used	Named after the street it's located on.
<b>GRIFFIN, Tom</b> *not used	Member of Council 1997-1998; 1998-2001
<b>GUNN, Reverend</b> <b>George Henry, B.A.</b> *not used	<b>Presbyterian minister in Fort McMurray.</b> He was ordained by the Presbytery of Winnipeg and served as a pioneer minister on several fields in Manitoba for a number of years. Served for a time in the Presbyterian Church, U.S.A. but returned in 1926 wherein his first

	appointment was Fort McMurray. Upon his brothers passing a few months later, he returned to Lockport where he lived out his remaining days. Grandson of the Honorable Donald Gunn whose services to the Selkirk Settlers are commemorated by a marble tablet in the family church at Little Britain, Manitoba. Born in Lockport, Manitoba, passed away December 22, 1945 in Selkirk, Manitoba.
<b>GUNNAR</b> *not used	Gunnar Gold Mines Limited discovered uranium ore, some twenty miles from Uranium City. Gunner Mines operated their own tug & barges on the Athabasca River hauling ore to Fort McMurray and loading to NAR rail cars. Their tug was called the "Johnny B" in Honor of Johnny Berens.
<b>GUREL, Leonard G.</b> *not used	Ministerial Appointment June 13, 1966. October 14, 1970 his appointment is terminated. He was a government employee.
<b>HAMELYN, E.</b> *not used	Trader around Fort Chipewyan. Circa 1883.
<b>HANSON, Edward &amp; Lillian</b> *not used	First came to Fort McMurray in 1922 to operate the second hand store located on Franklin Avenue until 1927. Moved to Fond DuLac & Stoney Rapids, Saskatchewan, returning to Fort McMurray in 1944. They bought the General Store from Paul & Leggett, then sold the store to Alex & Alice Haxton in 1960.
<b>HALL, E. P.</b>	Manager, Alberta Salt Co. Ltd. Circa 1925.
<b>HEAD, Harry</b> *not used	(See MacDONALD, Harry) 1937.
<b>HELGASON, Arnold</b> *not used	<p>Born October 22, 1931 in Gimli, Manitoba. He came to the Fort McMurray area in his early 20's as a commercial fisherman. He married Elise in 1956 and they settled in Fort McMurray. He worked for NTCL and later for BA Oil. He then started with GCOS in it's inception in 1967. He stayed with the company, now known as Suncor, until his retirement in 1986. After his retirement Arnold and Elise moved to Nanaimo, BC. Arnold passed away on November 27, 2010. Fort McMurray is still home to their children and grandchildren.</p> <p><i>A family had requested the naming of a park or street after them and explained the importance of the name. It was decided it was not appropriate to give prioritization to a specific name. The committee did not want to favour a certain name over another. It was suggested that the name "Helgason" would be suitable for use in an industrial area. - 2013</i></p>
<b>HILL, Kenneth R. L.</b>	Member of Council 1958.
<b>HENNING (Victor)</b> *not used  <b>(Ridge) Subdivision</b> <b>Name</b> <b>(Drive)</b>	<p>Victor Henning was a retired Admiral who was appointed by Premier Lougheed as Commissioner for a legislatively created commission in the early 1970's called the North East Alberta Regional Commission. The commission was charged with the responsibility of planning and coordinating development of 50,000 square miles of Northern Alberta by the Alberta Government when they accepted the responsibility of providing infrastructure in Fort McMurray to allow Syncrude to proceed with their plant construction. Victor was directly involved with the assessment of the various locations for the Rotary Club lease and presented the current location to Alberta Cabinet resulting in the granting of the current Rotary Lease.</p> <p>It was the Henning's vision and leadership that made a recreation lease available for a community group to administer. Without his direct intervention on the Rotary Club's behalf the lease area and results</p>

		residential area would not exist. As the Northeastern Alberta Commissioner Mr. Henning's role and his impact on the growth of Fort McMurray is profound and it would be great acknowledgement to his legacy for the sub-division to bear his name.
<b>HLUSHAK,</b>	<b>Amil</b>	Ballfield named after "Tip" who was an avid ballplayer in the late 60's and 70's. Moved to Fort McMurray around 1964 from Uranium City and opened a hardware store in the Peter Pond Strip Mall. Later on, Tip started a Ford dealership and Bettyann opened a different hardware chain in Thickwood Plaza. Tip was very active in the community, President of Chamber of Commerce and a founding member of the Kinsmen Club.
<b>?</b> <b>"Tip" Bettyann</b> <i>*not used</i>  <b>(Ball Field)</b>		
<b>HODGINS</b> <b>—</b> <i>*not used</i>  <b>(Avenue)</b>		Milt Hodgins was a resident of Fort McMurray from the late 1970's to the early 90's. He was an entrepreneur managing an auto rental franchise and later in print media advertising. He was a President (1989) and member of the Fort McMurray Rotary Club, serving on numerous committees including the Rotary Radio-Thon; a fundraiser for Rotary House. Milt was the visionary in bringing the Rotary Classic Golf Tournament, a CPGA event, to Fort McMurray from 1988 to 1990.
<b>HOFFMAN, Dr. G.</b> <i>*not used</i>		A chemist who worked for the Geological Survey of Canada. Hoffman exposed the oilsand to European techniques and published his findings in 1883. Although Hoffman held out hope that the source of oil in the region could be found, he did focus scientists' attention on the potential for oil to be extracted from existing deposits. He worked closely with Robert Bell to conclude that substantial scientific resources were required to extract a relatively small amount of oil. His effort in oilsand extraction set a foundation for future development.