



Communities in Bloom Committee

Thursday, November 26, 2020

Conducted Electronically Via MS Teams

6:00 PM

Agenda

Public Participation for November 26, 2020 Communities in Bloom Meeting

Communities in Bloom Committee (Committee) will be conducting the November 26, 2020 meeting through electronic communications in accordance with the Meeting Procedures (COVID-19 Suppression) Regulation, Order in Council 99/2020.

- Anyone wishing to participate in the meeting is encouraged to do so by registering to speak as a delegate by way of teleconference or by submitting their delegation comments by email.
- To participate by teleconference:
 - Anyone wishing to speak by teleconference to an item on the November 26, 2020 Communities in Bloom Meeting Agenda must pre-register by 12:00 p.m, November 26, 2020.
 - To register to speak via teleconference, please email boardsandcommittees@rmwb.ca or call 780-743-7001 with your name, the phone number that you will be dialing in from and an email address that you can be reached at prior to and during the meeting.
 - You must provide the name of the agenda item that you wish to speak to.
 - All registrants will be emailed the details on how to participate prior to the start of the meeting.
 - Each registrant will be given a maximum of **5 minutes** to address the Committee.
- To make written submissions as a delegation before or during the live meeting:
 - Please email boardsandcommittees@rmwb.ca You must include your name for the record.
 - You must provide the name of the agenda item that you wish to speak to in the subject line.
 - Please note that email comments for an agenda item must be received prior to the start of that item during the meeting. Emails that are received after the agenda item has been introduced or are not relevant to an agenda item, will not become part of the record of this meeting.
 - All written submissions are public and will be shared with the Committee verbally on the record during the course of the meeting.
 - Each submission will be shared verbally with the Committee for a maximum of **5 minutes**.

The personal information on this form is collected under the authority of Section 33 (a) & (c) of the Alberta Freedom of Information and Protection of Privacy Act. The personal information will be used as contact information. If you have any questions about the collection or use of this information contact the Chief Legislative Officer, Legislative Services, 7th Floor Jubilee Building, 9909 Franklin Ave. T9H 2K4, or call (780) 743-7001

1. **Call to Order**

2. **Adoption of Agenda**

3. **Minutes of Previous Meetings**

3.1. Communities in Bloom Committee Meeting - October 22, 2020

4. **Presentation**

4.1. Shailesh Makwana and Such Chandhiok, Planning and Development re: Municipal Development Plan

5. **New and Unfinished Business**

5.1. Nominate your Neighbour

5.2. 2021 Flower of the Year

5.3. Communications Plan

5.4. End of Year Report

6. **Date of Next Meeting**

6.1. December Meeting

Adjournment

Minutes of a Meeting of the Communities in Bloom Committee held via Electronic Communications. on Thursday, October 22, 2020, commencing at 6:00 PM.

Present:

Helen Meyer, Vice Chair
 Ayesha Tariq
 Adeline Azangue
 Destiny Jefferies
 Sheila Lalonde, Councillor

Absent:

Johnny Dulku, Chair

Administration:

Terra Brenneis, Manager, Public Works
 Sonia Soutter, Manager, Legislative Services
 Seville Kwan, Department Administrator, Public Works
 Caitlin Sheaves, Clerk, Legislative Services

1. Workshop (5:00 p.m.)

1.1. Communications Strategy

Name	Reason for Attending
Helen Meyer	Communities in Bloom Committee Vice Chair
Destiny Jefferies	Communities in Bloom Committee Member
Councillor Lalonde	Communities in Bloom Committee Member
Seville Kwan	Department Administrator
Shoaib Syed	Communications Strategist

Next Steps:

Communications will continue to work on the new Communities in Bloom logo design.

The Committee will provide a list of options for the 2021 Flower and the Year poll to Communications and Stakeholder Relations by the end of December 2020.

2. Call to Order (in Public at 6:00 p.m.)

Vice Chair Helen Meyer Called the meeting to order at 6:01 p.m.

3. **Adoption of Agenda**

MOTION:

THAT the agenda be approved as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Ayesha Tariq
SECONDER:	Destiny Jefferies
FOR:	Tariq, Jefferies, Meyer
ABSENT:	Azangue, Dulku

4. **Minutes of Previous Meetings**

4.1. **Communities in Bloom Committee Meeting - September 24, 2020**

THAT the minutes of the Communities in Bloom Committee Meeting held on September 24, 2020 be approved as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Ayesha Tariq
SECONDER:	Destiny Jefferies
FOR:	Tariq, Jefferies, Meyer
ABSENT:	Azangue, Dulku

5. **New and Unfinished Business**

5.1. **Tulip Planting Update**

Entrance:

Adeline Azangue joined the meeting at 6:05 p.m.

Vice Chair, Helen Meyer, indicated that Committee Members met on Sunday, October 18, 2020 at the Borealis Park and planted 300 tulip bulbs in flower beds near the Haxton Center and that the Parks Department will maintain the flower beds going forward.

5.2. **Outstanding Achievement Award**

Seville Kwan, Department Administrator, announced that the Regional Municipality of Wood Buffalo's submission to the Communities in Bloom National Outstanding Achievement Awards WinterLife Category is the recipient of Municipal World Magazine's WinterLife Award, and the submission will be featured in the December edition of Municipal World Magazine.

5.3. Boards and Committees Recruitment

Seville Kwan, Department Administrator advised that the Annual Recruitment for Council Appointed Boards and Committees is underway and provided a reminder that those with appointments expiring this year will need to re-apply. It was indicated that the deadline to apply has been extended to 4:30 p.m. on Friday, October 30, 2020.

5.4. Winter Nominate Your Neighbour Program

Vice Chair, Helen Meyer, advised that in partnership with Communications and Stakeholder Relations the Committee will begin promoting the Winter Nominate your Neighbour program on social media.

Seville Kwan, Department Administrator advised that program supplies should be received prior to the program start date and will be allocated among those Committee Members who are available for distribution to nominees.

Entrance:

Councillor Lalonde joined the meeting at 6:16 p.m.

5.5. 2021 Flower of the Year

Helen Meyer, Vice Chair, advised that Communications and Stakeholder Relations will move forward with the 2021 Flower of the Year Poll on Social Media in January allowing Flower of the Year materials to be ready for Community Distribution in early Spring.

The Committee discussed various options for the Flower of the Year and agreed to have it narrowed down to four options by the next Committee meeting on November 26, 2020.

5.6. Communications Plan

Destiny Jefferies, Committee Member, indicated that a draft of the potential new logo was sent out prior to this evenings Communications Workshop, and noted that Communications and Stakeholder Relations is working on a more elegant and modern design that is easily recognizable.

Seville Kwan, Department Administrator, advised that further discussions were had around promoting Communities in Bloom on Social Media and the RMWB website, as well as promotions for the Winter Nominate your Neighbour Program.

Adjournment

The meeting adjourned at 6:36 p.m.

Chair



shape our region

Municipal Development Plan

Wood Buffalo Communities in Bloom Committee
Thursday, November 26, 2020

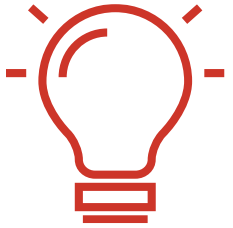


Outline

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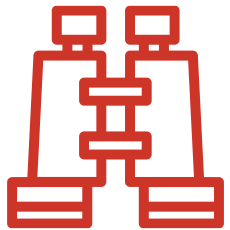
- Introduction
- MDP 2011
- Project Purpose
- Discussion Questions
- Project Progress
 - *Project Timeline*
 - *Engagement*
- Next Steps

Expectations



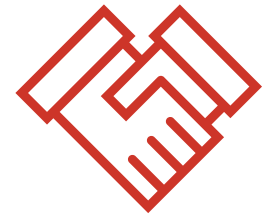
**Raising awareness
about the project**

**Identifying opportunities,
challenges, and new ideas**



**Get feedback to
develop a vision for
the MDP**

**Building connections with
businesses and organizations**

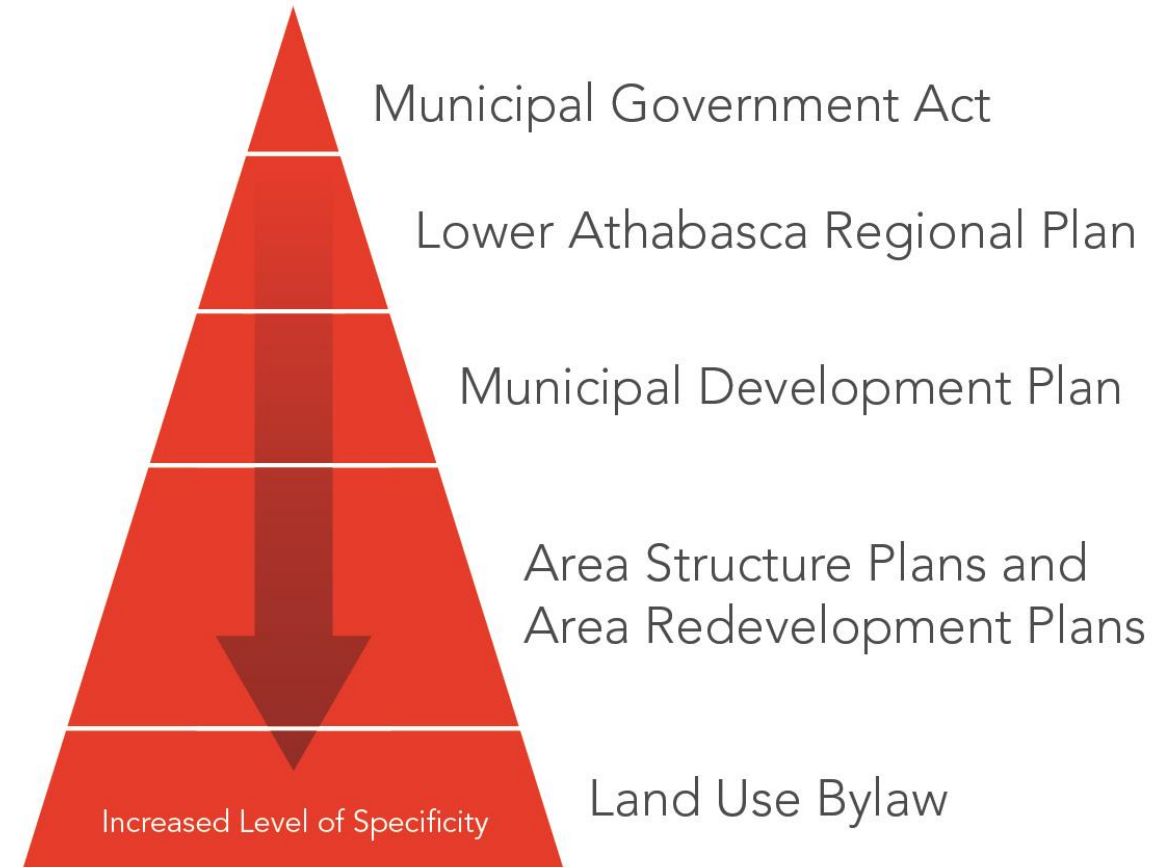




What is an MDP?

4.1.a

The Municipal Development Plan (MDP) sets out the high-level vision for how growth and development will happen in Wood Buffalo.



Planning Hierarchy

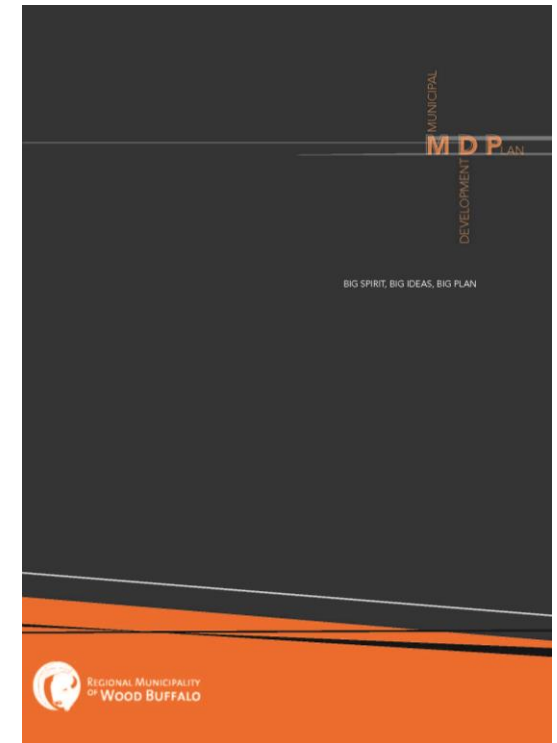
What is an MDP?

Set out the vision and blueprint for how growth and development will happen in Wood Buffalo over the next 20 years.



MDP 2011

- Approved in 2011.
- Focuses on exponential growth achieving 230,000 residents by 2031
- Core themes covered by the current MDP include:
 - Responsible Development
 - Environmental Stewardship
 - Economic Resilience
 - Home & Belonging
 - Vibrant Culture
 - Working Together
- Rural Community Growth Management- limited information



MDP 2011 Review

2	FOREWORD	96	GOAL #2: ENVIRONMENTAL STEWARDSHIP
18	OUR STORY		2.1 Healthy Ecosystems that Support Biodiversity
28	OUR VISION		2.2 Taking Action on Climate Change
32	MANAGING GROWTH SUSTAINABLY		2.3 Access to Clean Air and Water
34	GROWTH ANALYSIS		2.4 Responsible Waste Management
46	REGIONAL GROWTH MANAGEMENT	108	GOAL #3: ECONOMIC RESILIENCE
	R.1 Strategic Regional Population Distribution		3.1 Diversified Regional Economy
	R.2 Integrated Multi-modal Transportation Networks		3.2 Integrated Regional Economic Development
	R.3 Region-wide Conservation and Recreation		3.3 Responsible Natural Resource Development
56	URBAN GROWTH MANAGEMENT	118	GOAL #4: HOME AND BELONGING
	U.1 Strategic Urban Development		4.1 Complete, Livable Communities
	U.2 Supportive Urban Mobility Systems		4.2 Diverse and Attainable Housing Choices
	U.3 Integrated Urban Green Space		4.3 Safe and Secure Region
68	RURAL COMMUNITY GROWTH MANAGEMENT	130	GOAL #5: VIBRANT CULTURE
	C.1 Transformative Growth in Anzac		5.1 Thriving Heritage, Culture, and Diversity
	C.2 Balanced Growth in Rural Communities		5.2 Vibrant Arts and Culture
	C.3 Protected Character of Residential Communities		5.3 Culture of the Outdoors
82	BUILDING SUSTAINABLE COMMUNITIES	142	GOAL #6: WORKING TOGETHER
84	GOAL #1: RESPONSIBLE DEVELOPMENT		6.1 Good Governance
	1.1 Sufficient Land for Urban and Rural Development		6.2 Valued Services
	1.2 Comprehensive Development Practices		6.3 Engaged Citizens
	1.3 Responsible Investment in Municipal Infrastructure	154	A COMMITMENT TO IMPLEMENTATION
	1.4 Reduced Risk to Environmental Hazards	160	GLOSSARY OF TERMS

- Plan Structure and Vision
- What this Plan Achieves and Horizon
- Facts – Data
- Infrastructure Requirements
- Growth Management
- Project Accommodations and FIFO
- Rapid Transit Systems
- City Centre
- Minimal policies for Rural Areas
- RMWB's Commitments
- Diversification of Economy



2011 MDP Review

The existing MDP focuses on a growth model that no longer exists.





2011 MDP Review

There are policies and directions that are still relevant but must be reframed to reflect Wood Buffalo's new economic reality.



MDP 2021 – New Themes

- Truth and Reconciliation
- Natural Disasters– Incidents, Impacts and Analysis (Floods 2013 & Wildfire 2016)
- Environmental and Ecological Management
- Pipeline Impact- Global Market Access
- Education, Research and Innovation
- Downtown Area Redevelopment Plan
- Updated Population Projection
- Tourism
- Emergency Management Preparedness
- Climate Change
- Economic Resilience
- Heritage and Culture
- Winter City
- Food Security



Project Purpose

Respond to Wood Buffalo's
changing social, cultural,
and economic conditions.



Project Purpose

Provide a comprehensive land use policy framework that outlines a strategic path to manage growth across the region within the context of current reality.



MDP 2021

4.1.a

A new place-based approach is being considered that focuses on leveraging Wood Buffalo's existing assets.

*This reflects the extensive regional branding work done by the Wood Buffalo Economic Development Corporation

Packet Pg. 19



Discussion Questions

4.1.a



The new MDP may focus on improving communities and the things that make them great places to live instead of prioritizing the accommodation of new growth.

- **We would like to know your thoughts on this new approach.**



2011 MDP Review

4.1.a



What has been working well in our region in the past 10 years?



Discussion Questions

4.1.a



What hasn't been working in the community?



Discussion Questions

4.1.a



What else should the MDP focus on in our community?



MDP 2021 – New Themes

- Truth and Reconciliation
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Discussion Questions

4.1.a



What should the new vision for Wood Buffalo include?



Project Progress

- 2 Phases of public engagement
 - 6 distinct project phases:
 - **Pre-Project:** Initiation & Award
(Jan. 2020)
 - **Phase 1:** Project Planning & Start-Up
(July 2020)
 - **Phase 2:** Background Research & Public Engagement **(Phase 1)**
(July – Oct. 2020)
 - **Phase 3:** Creation of Strategic Directions & Policy
(Nov. – Dec. 2020)
 - **Phase 4:** Stakeholder Engagement
(Jan. – Feb. 2021)
 - **Phase 5:** Preparation of Draft MDP
(Feb. – Apr. 2021)
 - **Phase 6:** Preparation of Final MDP to Council
(Apr. – May 2021)
 - Anticipated completion date of May 2021
- ← We are here



Project Consultants

4.1.a

02

A multidisciplinary firm of landscape architects, urban and regional planners, urban designers, landscape ecologists, environmental planners, public engagement specialists, and GIS specialists.



Engagement

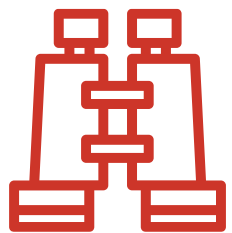
4.1.a

The first round of engagement is focused on:



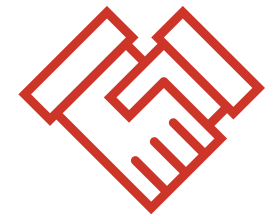
**Raising awareness
about the project**

**Identifying opportunities,
challenges, and new ideas**



**Developing a vision
for the MDP**

**Building connections with
businesses and organizations**





Engagement

4.1.a

Phase 1 : Engagement:

- 2 Open Houses (Oct. 7 & 15);
- Online activities
(open until end of the month):
 - *Online survey;*
 - *Online mapping exercise; and*
 - *Online forums.*
- Indigenous rightsholder meetings
- Meetings with Rural Communities
- Stakeholder workshops with:
 - *Development industry;*
 - *Oil and gas industry;*
 - *Local businesses; and*
 - *Community organizations.*
- Radio and video ads
- Newsletters
- Social Media
- Meeting with Council Committees
- Meeting with Council members
- Follow up with Secondary stakeholders



Next Steps – Project Team

- Preparing an engagement summary report
- Drafting a Background Research Report
- Developing the MDP's structure and draft policy directions
- Updating the Steering Committee, Stakeholders, the Council to receive feedback
- Second phase of engagement in January 2021, with details of draft policy directions and structure of the plan.



shape our region

Municipal Development Plan

Wood Buffalo Communities in Bloom Committee
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