



Council

Syncrude Athletic Park (SAP) Clubhouse
101 Cartier Road, Fort McMurray, AB T9H 2L3

Tuesday, March 10, 2020
4:00 PM

Agenda

1. **Call to Order (at 3:00 p.m.)**
2. **In-Camera Session**
 - 2.1. Disclosure Harmful to Personal Privacy / Local Public Body Confidences
(in camera pursuant to sections 17(1) and 23(1) of the *Freedom of Information and Protection of Privacy Act*)
 - 2.2 Advice from Officials – Land Matter
(in camera pursuant to section 24(1) of the *Freedom of Information and Protection of Privacy Act*)
3. **Adoption of Agenda (at 4:00 p.m.)**
4. **Minutes of Previous Meetings**
 - 4.1. Council Meeting - February 25, 2020
5. **Presentation**
 - 5.1. Sheri Pidhirney, Pamela Ramrup and Natasha Hartson, Business Support Network, re: 2019 Business Visitation Program Pilot
6. **Presentations and Business Arising**
 - 6.1. Dr. Trent Keough, Wood Buffalo Downtown Revitalization Advisory Committee re Franklin and Main Park Project
 - 6.2. Wood Buffalo Downtown Revitalization Advisory Committee Recommendation - Franklin and Main Park Project

THAT Administration be directed to undertake a Franklin and Main park project in 2020, as recommended by the Wood Buffalo Downtown Revitalization Advisory Committee on February 18, 2020 and that the funding required for this project be assumed within the approved 2020 Downtown Revitalization project budget; and

THAT the exact location(s) of the Franklin and Main Park Project be confirmed through a public design charrette process and in partnership with the Wood Buffalo Downtown Revitalization Advisory Committee.

- 6.3. Liana Wheeldon, Wood Buffalo Waterfront Advisory Committee re Year-Round Outdoor Designated Event Space
- 6.4. Wood Buffalo Waterfront Advisory Committee Recommendation - Year-Round Designated Outdoor Event Space

THAT Administration be directed to undertake a project in 2020 to incorporate a year-round designated outdoor event space, which includes supporting facilities with appropriate utilities, as recommended by the Wood Buffalo Waterfront Advisory Committee on February 19, 2020 and that the funding required for this project be assumed within the approved 2020 Capital Budget for the Waterfront Park Project; and

THAT the exact location(s) of the year-round designated outdoor event space be confirmed through a public design charrette process and in partnership with the Wood Buffalo Waterfront Advisory Committee.

7. New Business

- 7.1. Committee Appointment - Oil Sands Engagement Committee

THAT Councillor Jeff Peddle be appointed to the Oil Sands Engagement Committee, effective immediately; and

THAT costs associated with attendance at meetings for this Committee be expended from the approved 2020 Council Operating Budget.

8. Councillors' Motions

- 8.1. Parking Enforcement Standards

THAT Administration be directed to investigate and benchmark the current parking enforcement standards of other municipalities in Alberta and bring forward a report to Council identifying the appropriate value of parking penalties, including an early payment discount option for parking infractions issued in contravention of the Roads and Transportation Bylaw No. 02/079.

Adjournment

Minutes of a Meeting of the Council of the Regional Municipality of Wood Buffalo held in the Council Chamber at the Syncrude Athletic Park Clubhouse in Fort McMurray, Alberta, on Tuesday, February 25, 2020, commencing at 4:00 PM.

Present:

Don Scott, Mayor
 Mike Allen, Councillor
 Bruce Inglis, Councillor
 Sheila Lalonde, Councillor
 Phil Meagher, Councillor
 Verna Murphy, Councillor
 Jeff Peddle, Councillor
 Jane Stroud, Councillor
 Claris Voyageur, Councillor (via teleconference)

Absent:

Krista Balsom, Councillor
 Keith McGrath, Councillor

Administration:

Annette Antoniak, Chief Administrative Officer
 Jade Brown, Chief Legislative Officer
 Jamie Doyle, Deputy Chief Administrative Officer
 Deanne Bergey, Director, Community Services
 Chris Davis, Senior Municipal Legal Counsel
 Lynda McLean, Director, Communications, Stakeholder, Indigenous and Rural Relations
 Amanda Haitas, Acting Director, Planning and Development
 Linda Ollivier, Director, Financial Services
 Keith Smith, Acting Director, Public Works
 Darlene Soucy, Legislative Officer

1. Call to Order (at 2:00 p.m.)

Mayor D. Scott called the meeting to order at 2:00 p.m.

2. In-Camera Session

MOTION:

THAT Council close agenda items 2.1 and 2.2 to the public pursuant to sections 17(1), 19(1), 24(1) and 27 of the *Freedom of Information and Protection of Privacy Act*.

RESULT: CARRIED [UNANIMOUS]
MOVER: Phil Meagher, Councillor
SECONDER: Verna Murphy, Councillor
FOR: Scott, Inglis, Lalonde, Meagher, Murphy, Peddle, Stroud, Voyageur
ABSENT: Allen, Balsom, McGrath

2.1. Disclosure Harmful to Person Privacy and Confidential Evaluations - Council Committees Applications Review

(in camera pursuant to sections 17(1) and 19(1) of the *Freedom of Information and Protection of Privacy Act*)

Name	Reason for Attending
Annette Antoniak	Chief Administrative Officer
Jamie Doyle	Deputy Chief Administrative Officer
Jade Brown	Legislative Advice/Clerk
Lynda McLean	Director, Communications, Stakeholder, Indigenous and Rural Relations
Sonia Soutter	Senior Legislative Officer

2.2 Advice from Officials – Information Briefings

(in camera pursuant to sections 24(1) and 27 of the *Freedom of Information and Protection of Privacy Act*)

Briefing No. 1 – Land Matter

Name	Reason for Attending
Annette Antoniak	Chief Administrative Officer
Jamie Doyle	Deputy Chief Administrative Officer
Jade Brown	Legislative Advice/Clerk
Lynda McLean	Director, Communications, Stakeholder, Indigenous and Rural Relations

Briefing No. 2 – Legal Matter

Name	Reason for Attending
Annette Antoniak	Chief Administrative Officer
Jamie Doyle	Deputy Chief Administrative Officer
Jade Brown	Legislative Advice/Clerk
Lynda McLean	Director, Communications, Stakeholder, Indigenous and Rural Relations
Chris Davis	Acting Director, Legal Services

Entrance

Councillor M. Allen entered the meeting at 2:42 p.m.

Briefing No. 3 – Land Matter

Name	Reason for Attending
Annette Antoniak	Chief Administrative Officer
Jamie Doyle	Deputy Chief Administrative Officer
Jade Brown	Legislative Advice/Clerk
Lynda McLean	Director, Communications, Stakeholder, Indigenous and Rural Relations

Briefing No. 4 – Information Briefing

Name	Reason for Attending
Annette Antoniak	Chief Administrative Officer
Jamie Doyle	Deputy Chief Administrative Officer
Jade Brown	Legislative Advice/Clerk
Lynda McLean	Director, Communications, Stakeholder, Indigenous and Rural Relations

Recess

A recess occurred between 3:30 p.m. and 4:00 p.m., at which time the meeting was reconvened in public in the Council Chamber.

MOTION:

THAT the meeting reconvene in public.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Phil Meagher, Councillor
SECONDER:	Verna Murphy, Councillor
FOR:	Scott, Allen, Inglis, Lalonde, Meagher, Murphy, Peddle, Stroud, Voyageur
ABSENT:	Balsom, McGrath

3. Adoption of Agenda (at 4:00 p.m.)**MOTION:**

THAT the Agenda be amended by removing the following:

- item #7.1 - Parking Enforcement Standards; and

THAT the Agenda be approved as amended.

RESULT: CARRIED [UNANIMOUS]
MOVER: Jeff Peddle, Councillor
SECONDER: Mike Allen, Councillor
FOR: Scott, Allen, Inglis, Lalonde, Meagher, Murphy, Peddle, Stroud, Voyageur
ABSENT: Balsom, McGrath

4. Minutes of Previous Meetings

MOTION:

THAT the Minutes of the Council Meeting held on February 11, 2020 be approved as presented.

RESULT: CARRIED [UNANIMOUS]
MOVER: Sheila Lalonde, Councillor
SECONDER: Jeff Peddle, Councillor
FOR: Scott, Allen, Inglis, Lalonde, Meagher, Murphy, Peddle, Stroud, Voyageur
ABSENT: Balsom, McGrath

5. Unfinished Business

5.1. **Public Hearing - Bylaw No. 20/002 - Land Use Bylaw Amendment - Re-designating Former Lot 1, Block 1, Plan 182 1793 from R1M - Mixed Form Single Detached Residential District to R1S - Single Family Small Lot Residential District**

Mayor D. Scott declared the public hearing open at 4:03 p.m.

Amanda Haitas, Acting Director, Planning and Development, Christopher Booth, Manager, Community Development Planning, and Such Chandhiok, Supervisor, Statutory Plans, provided an overview of the proposed re-designation of former Lot 1, Block 1, Plan 182 1793 from R1M - Mixed Form Single Detached Residential District to R1S - Single Family Small Lot Residential District, which Administration supports. It was noted that a re-designation is required for consistency and to clarify what rules would apply to any developments on the lot. It was indicated that several residents have requested that the lot be re-designated to Direct Control, for which Council would be required to determine uses and any specific conditions for development for that property.

Rashid Naser spoke on behalf of the applicant, Mahmoud Naser, and provided an overview of the application to re-designate their land located at 108 Cote Bay and 9102 McPhee Street from R1M to R1S to facilitate future development of the property.

Mayor D. Scott noted that written submissions were received from Audrey Rogers and Nancy George.

Carman Sutton, resident, spoke in opposition to the proposed re-designation from R1M to R1S, and indicated that re-designating the lot to Direct Control could alleviate any issues such as flooding on neighbouring properties by imposing conditions to any developments on the property.

Paul Spring, resident, spoke in opposition to the proposed re-designation, and suggested that any issues with the lot such as drainage and access could be addressed either through the permitting process or by re-designating the lot to Direct Control.

Audrey Rogers, resident, spoke in opposition to the proposed amendment to the Land Use Bylaw, and requested that the lot be re-designated to Direct Control so that conditions could be imposed on any development of the property to deal with issues such as drainage.

Recess and Exit

Councillor C. Voyageur was disconnected from the meeting at 5:10 p.m. A recess occurred from 5:12 p.m. to 5:20 p.m. to allow time to resolve the issue; however, Councillor C. Voyageur was unable to reconnect to the Meeting.

Christopher Booth, Manager, Community Development Planning, noted in closing that there are processes in place to address issues such as drainage and access at the subdivision stage and the development permit stage, including adding a drainage plan as a condition to the permit.

Rashid Naser noted in closing that the public hearing is for the re-designation of the lot from R1M to R1S only and all other issues would be addressed during the subdivision and development permit processes.

Mayor D. Scott declared the public hearing closed at 5:39 p.m.

5.2. Bylaw No. 20/002 - Land Use Bylaw Amendment - Re-designating Former Lot 1, Block 1, Plan 182 1793 from R1M - Mixed Form Single Detached Residential District to R1S - Single Family Small Lot Residential District

MOTION:

THAT Bylaw No. 20/002, being a Land Use Bylaw No. 99/059 amendment specific to re-designating former Lot 1, Block 1, Plan 1821793 from R1M - Mixed Form Single Detached Residential District to R1S - Single Family Small Lot Residential District, be read a second time.

RESULT: CARRIED [5 TO 3]
MOVER: Verna Murphy, Councillor
SECONDER: Jeff Peddle, Councillor
FOR: Allen, Inglis, Lalonde, Murphy, Peddle
AGAINST: Scott, Meagher, Stroud
ABSENT: Balsom, McGrath, Voyageur

MOTION:

THAT Bylaw No. 20/002 be read a third and final time.

RESULT: CARRIED [6 TO 2]
MOVER: Mike Allen, Councillor
SECONDER: Bruce Inglis, Councillor
FOR: Scott, Allen, Inglis, Lalonde, Murphy, Peddle
AGAINST: Meagher, Stroud
ABSENT: Balsom, McGrath, Voyageur

5.3. Bylaw No. 20/005 - Enforcement Officer Bylaw

Deanne Bergey, Director, Community Services, and Aaron Anderson, Supervisor, Bylaw Enforcement, provided an overview of the proposed Enforcement Officer Bylaw and requested that Council consider a minor amendment to section 5 of the Bylaw.

Councillor P. Meagher put forward the following motion for consideration: "THAT Bylaw No. 20/005, being the Enforcement Officer Bylaw, be read a second time."

MOTION:

THAT Bylaw No. 20/005 be amended in section 5 by deleting "may" and inserting in its place "shall".

RESULT: CARRIED [UNANIMOUS]
MOVER: Mike Allen, Councillor
SECONDER: Sheila Lalonde, Councillor
FOR: Scott, Allen, Inglis, Lalonde, Meagher, Murphy, Peddle, Stroud
ABSENT: Balsom, McGrath, Voyageur

Voting then occurred on the main motion as amended.

MOTION:

THAT Bylaw No. 20/005, being the Enforcement Officer Bylaw be read a second time, as amended.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Phil Meagher, Councillor
SECONDER:	Jeff Peddle, Councillor
FOR:	Scott, Allen, Inglis, Lalonde, Meagher, Murphy, Peddle, Stroud
ABSENT:	Balsom, McGrath, Voyageur

MOTION:

THAT Bylaw No. 20/005 be read a third and final time.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Jeff Peddle, Councillor
SECONDER:	Sheila Lalonde, Councillor
FOR:	Scott, Allen, Inglis, Lalonde, Meagher, Murphy, Peddle, Stroud
ABSENT:	Balsom, McGrath, Voyageur

6. New Business

6.1. Bylaw No. 20/006 - Clerical Revisions to Responsible Pet Ownership Bylaw

Deanne Bergey, Director, Community Services and Aaron Anderson, Supervisor, Bylaw Enforcement, provided an overview of the proposed revision to the Responsible Pet Ownership Bylaw No. 19/025. Administration recommended that the Bylaw receive all 3 readings as the revisions are clerical in nature, and do not affect the content of the Bylaw.

MOTION:

THAT Bylaw No. 20/006, being a bylaw to amend Bylaw No. 19/025 Responsible Pet Ownership Bylaw, be read a first time.

RESULT: CARRIED [UNANIMOUS]
MOVER: Phil Meagher, Councillor
SECONDER: Sheila Lalonde, Councillor
FOR: Scott, Allen, Inglis, Lalonde, Meagher, Murphy, Peddle, Stroud
ABSENT: Balsom, McGrath, Voyageur

MOTION:

THAT Bylaw No. 20/006 be read a second time.

RESULT: CARRIED [UNANIMOUS]
MOVER: Jeff Peddle, Councillor
SECONDER: Verna Murphy, Councillor
FOR: Scott, Allen, Inglis, Lalonde, Meagher, Murphy, Peddle, Stroud
ABSENT: Balsom, McGrath, Voyageur

MOTION:

THAT Bylaw No. 20/006 be considered for third reading.

RESULT: CARRIED [UNANIMOUS]
MOVER: Sheila Lalonde, Councillor
SECONDER: Jane Stroud, Councillor
FOR: Scott, Allen, Inglis, Lalonde, Meagher, Murphy, Peddle, Stroud
ABSENT: Balsom, McGrath, Voyageur

MOTION:

THAT Bylaw No. 20/006 be read a third and final time.

RESULT: CARRIED [UNANIMOUS]
MOVER: Mike Allen, Councillor
SECONDER: Jane Stroud, Councillor
FOR: Scott, Allen, Inglis, Lalonde, Meagher, Murphy, Peddle, Stroud
ABSENT: Balsom, McGrath, Voyageur

6.2. Amendment to Community Identification System (CIS) Policy PRL-040

Amanda Haitas, Acting Director, Planning and Development, and Such Chandhiok, Supervisor, Statutory Plans, provided an overview of the proposed Community

Identification System Policy amendment, which provides a standardized addressing system that considers the unique geography of the Municipality.

Ann Eisentraut, resident, spoke to the proposed rural addressing system in the Policy, noting that an alpha-numeric system may be cumbersome and may not result in sequential numbering along roadways in the rural areas.

MOTION:

THAT Community Identification System Policy LDI-010, as outlined in Attachment 1, dated February 25, 2020, be approved.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Phil Meagher, Councillor
SECONDER:	Jeff Peddle, Councillor
FOR:	Scott, Allen, Inglis, Lalonde, Meagher, Murphy, Peddle, Stroud
ABSENT:	Balsom, McGrath, Voyageur

6.3. Amendment to Elected Officials Compensation, Travel, and Expenses Policy Leg-050

Jade Brown, Chief Legislative Officer, provided an overview of the proposed amendment to the Elected Officials Compensation, Travel, and Expense Policy, which incorporates Council's resolution from the January 14, 2020 meeting regarding air travel being conducted through the Fort McMurray International Airport.

MOTION:

THAT the amended Elected Officials' Compensation, Travel and Expenses Policy LEG-050 dated February 25, 2020 be approved.

RESULT:	CARRIED [7 TO 1]
MOVER:	Verna Murphy, Councillor
SECONDER:	Sheila Lalonde, Councillor
FOR:	Scott, Allen, Lalonde, Meagher, Murphy, Peddle, Stroud
AGAINST:	Inglis
ABSENT:	Balsom, McGrath, Voyageur

6.4. Council Committee Appointments - Wood Buffalo Development Advisory Committee & Wood Buffalo Waterfront Advisory Committees

Jade Brown, Chief Legislative Officer, provided an overview of the recommended appointments to the Wood Buffalo Development Advisory Committee and the Wood Buffalo Waterfront Advisory Committee.

MOTION:

THAT the following Committee Appointments be made effectively immediately:

Wood Buffalo Development Advisory Committee

Curtis Williams to December 31, 2020, and
Joel Trudell to December 31, 2021

Wood Buffalo Waterfront Advisory Committee

Keith Plowman to December 31, 2021.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Phil Meagher, Councillor
SECONDER:	Mike Allen, Councillor
FOR:	Scott, Allen, Inglis, Lalonde, Meagher, Murphy, Peddle, Stroud
ABSENT:	Balsom, McGrath, Voyageur

7. Councillors' Motions**7.1. Parking Enforcement Standards**

This item was removed at the adoption of the agenda.

7.2. Advocacy InitiativeVacating of Chair

Mayor D. Scott vacated the Chair at 6:26 p.m., at which time Deputy Mayor S. Lalonde assumed the Chair.

Mayor D. Scott provided an overview of his motion.

MOTION:

THAT the Regional Municipality of Wood Buffalo make a formal submission to the Fair Deal Committee to:

- encourage the Provincial Government to attend 2020 Federation of Canadian Municipalities Annual Conference being held in Toronto Ontario, to engage with, educate and influence municipal leaders across Alberta;
- consider opportunities to adjust taxation incentives and deductions for industry and business to reduce the benefit of employing labour from other provinces;

- encourage the National Research Council to establish a National Centre for Cleaner Fossil Fuels in Fort McMurray with the goal of commercializing technologies that monetize the value of the oilsands while building environmental technology companies; and
- encourage federal and provincial procurement policies to include a 5% Indigenous spending goal to support the continued evolutions of Indigenous enterprises.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Don Scott, Mayor
SECONDER:	Jeff Peddle, Councillor
FOR:	Scott, Allen, Inglis, Lalonde, Meagher, Murphy, Peddle, Stroud
ABSENT:	Balsom, McGrath, Voyageur

Resuming of Chair

Mayor D. Scott resumed the Chair at 6:41 p.m.

Adjournment

The Meeting adjourned at 6:42 p.m.

Mayor

Chief Legislative Officer



Council Meeting Presentation Request

Completed requests to make a public presentation must be received by 12:00 noon on the Wednesday immediately prior to the scheduled meeting. Presentations are a maximum of 5 minutes in duration.

Presentation Information	
Preferred Date of Presentation	March 10, 2020
Name of Presenter(s)	Sheri Pidhirney, Pamela Ramrup & Natasha Hartson
Organization Represented	Business Support Network
Topic	2019 Business Visitation Program Pilot
Please List Specific Points/Concerns	Sharing of results from Business Visitation Program conducted in 2019. Results will be launched to the community following this presentation.
Action Being Requested of Council	Support the Business Support Network in conducting a 2021 Business Visitation Program
<p>Are you providing any supporting documentation (ie: Powerpoint)? <input checked="" type="radio"/> Yes <input type="radio"/> No</p> <p>If yes, the documentation <u>must</u> accompany this request, as handouts will not be distributed at the meeting. To ensure that your documents meet minimum standards, please see presentation guidelines on the next page.</p> <p>Supporting documents may be e-mailed to Legislative.Assistants@rmwb.ca.</p>	

As per Procedure Bylaw No. 14/025, a request to make a presentation may be referred or denied.



Business Visitation Program (BVP) 2019

Presented By:
Natasha Hartson, Sheri Pidhirney & Pamela Ramrup
March 10, 2020

BSN Background

The Business Support Network (BSN) is a group of local, non-profit organizations that support the Wood Buffalo business community through:

- Sharing information
- Making connections
- And identifying gaps in business support in Wood Buffalo.



The BSN includes 5 business support organizations:



Northeastern Alberta
Aboriginal Business Association



Business Visitation Program (BVP) Pilot

As part of Small Business week in October 2019 the BSN conducted a Business Visitation Program:

- 15 Volunteers from BSN partner organizations
- Door to door business visits between October 21 to 24.
- Online survey was available October 21 to November 4.
- Point-in-time snapshot of business community



Attachment: Business Support Network Presentation (Sheri Pidhirney, Pamela Ramrup

BVP Objectives:

1. Educate local businesses about the BSN and resources available to them
2. Build relationships with local businesses
3. Find out what businesses need in terms of programming
4. Develop a wholistic view of the current business environment in Fort McMurray



Results- Demographics



Top 3 Supports, Challenges & Successes:

TOP 3

SUPPORTS

businesses would like to **see more of:**

- Mentorship/ One-on-One Business Coaching
- Networking Opportunities
- Online resources

CHALLENGES

Decrease in customers/sales

Issues associated with rental costs

Inability to find qualified staff

SUCCESSSES

Increase in customers

Identified inefficiencies

Increased sales/revenues



Top 5 areas highlighted for government to support entrepreneurship:



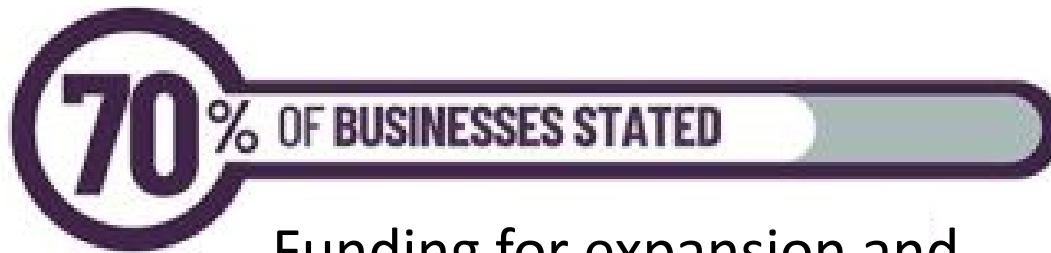
1. Implementing rent support for commercial leases
2. Providing information on the availability of grants and subsidies for small businesses
3. Administering tax breaks
4. Providing marketing supports for small businesses
5. Business incubation and more business startup support



Potential areas for improvement:

52%

Of respondents feel
community leaders **do not**
support small
business/entrepreneurship



Funding for expansion and
starting a business is an area
that the region **does not** do well

Lesson Learned:

- Increased volunteers
- Project timeline
- Survey design & methodology
- Involvement from business community
- Time of year

Next steps:

- Share results with community and business owners
- Implement 2019 responses into future programming
- Full BVP planned for Spring of 2021
- Further engage business owners during the 2021 BVP planning process

RESULTS

2019 Business Visitation Program

OCTOBER 21ST TO NOVEMBER 4TH

TOP 3

SUPPORTS

businesses would like to **see more of:**

- Mentorship/ One-on-One Business Coaching
- Networking Opportunities
- Online resources

CHALLENGES

Decrease in customers/sales

Issues associated with rental costs

Inability to find qualified staff

SUCCESSES

Increase in customers

Identified inefficiencies

Increased sales/revenues

52%

of respondents feel community leaders **do not** support small business/ entrepreneurship



funding for expansion and starting a business is an area that the region **does not do well**

TOP 5 AREAS

highlighted for government to **support entrepreneurship:**

- Implementing rent support for commercial leases
- Providing information on the availability of grants and subsidies for small businesses
- Administering tax breaks
- Providing marketing supports for small business
- Business incubation and more business startup support

Demographics

OVER 325

small to medium businesses visited in person over 4 days



OVER 50%

of businesses surveyed reported being **open** for more than 5 years

75%

of businesses surveyed **sell products** and/or **services** out of a commercially leased space

72%

of businesses surveyed have **0 to 9 employees**

IN PERSON & ONLINE

115

businesses **responded** to the survey

39%

of businesses were based out of **downtown**

Questions?





REGIONAL MUNICIPALITY
OF WOOD BUFFALO

Council Meeting Presentation Request

Completed requests to make a public presentation must be received by 12:00 noon on the Wednesday immediately prior to the scheduled meeting. **Presentations are a maximum of 5 minutes in duration.**

Presentation Information	
Preferred Date of Presentation	March 10, 2020
Name of Presenter(s)	Dr. Trent Keough
Organization Represented	Wood Buffalo Downtown Revitalization Advisory Committee (WBDTRAC)
Topic	WBDTRAC Recommended Franklin and Main Park Project
Please List Specific Points/Concerns	The mandate of the WBDTRAC is to make recommendation(s) to Council on matters pertaining to Downtown Revitalization. Initiatives of this committee include providing recommendations on direction for phasing, timing and revitalization enhancement initiatives.
Action Being Requested of Council	Consider that a Franklin and Main Park Project be undertaken in 2020 as per Attachment 1, and as part of the 2020 Downtown Revitalization project budget.
<p>Are you providing any supporting documentation (ie: Powerpoint)? <input type="radio"/> Yes <input checked="" type="radio"/> No</p> <p>If yes, the documentation <u>must</u> accompany this request, as handouts will not be distributed at the meeting. To ensure that your documents meet minimum standards, please see presentation guidelines on the next page.</p> <p>Supporting documents may be e-mailed to Legislative.Assistants@rmwb.ca.</p>	

As per Procedure Bylaw No. 14/025, a request to make a presentation may be referred or denied.



COUNCIL REPORT

Meeting Date: March 10, 2020

Subject: Wood Buffalo Downtown Revitalization Advisory Committee Recommendation - Franklin and Main Park Project

APPROVALS:

Annette Antoniak

Director

Chief Administrative Officer

Recommended Motion:

THAT Administration be directed to undertake a Franklin and Main park project in 2020, as recommended by the Wood Buffalo Downtown Revitalization Advisory Committee on February 18, 2020 and that the funding required for this project be assumed within the approved 2020 Downtown Revitalization project budget; and

THAT the exact location(s) of the Franklin and Main Park Project be confirmed through a public design charrette process and in partnership with the Wood Buffalo Downtown Revitalization Advisory Committee.

Summary:

Since its inception in November 2019, the Wood Buffalo Downtown Revitalization Advisory committee (WBDTRAC) has reviewed the recently completed Downtown Revitalization Consultation Summary Report that reflects ideas captured between May and September 2019 from more than 100 one on one meetings, 24 public engagement sessions and 1200 online surveys. This information has been used by the committee as a foundation to identify a phase I revitalization enhancement initiative and recommend a park project that can be undertaken in 2020 and contribute to enhanced beautification.

Background:

On February 18, 2020 the WBDTRAC unanimously recommended "that the WBDTRAC bring forward a recommendation to Council that a Franklin and Main Park Project, as per Attachment 1, be undertaken in 2020 as part of the 2020 Downtown Revitalization Capital Budget project". The mandate of the committee is to make recommendations to Council on matters pertaining to Downtown Revitalization and to provide a timely and considered response to Council about all downtown revitalization matters referred to the WBDTRAC by Council. Initiatives of this committee as outlined within the Consolidated Version of the Committees Bylaw No. 17/024 include providing recommendations on direction for phasing, timing and revitalization enhancement initiatives and are

addressed as part of their current committee recommendation.

Budget/Financial Implications:

A total of twenty-five million dollars has been approved by Council over five (5) years as part of the Downtown Revitalization project budget; five (5) million dollars is approved for use in 2020.

Rationale for Recommendation:

Proceeding with Administration's recommended motions enables Administration to act on the WBDTRAC recommendation in a timely manner, initiate park design through a public design charrette process and act in alignment with other approved downtown revitalization initiatives underway in 2020 such as the Downtown Area Redevelopment Plan. Administration supports this report.

Strategic Priorities:

Downtown Revitalization

Attachments:

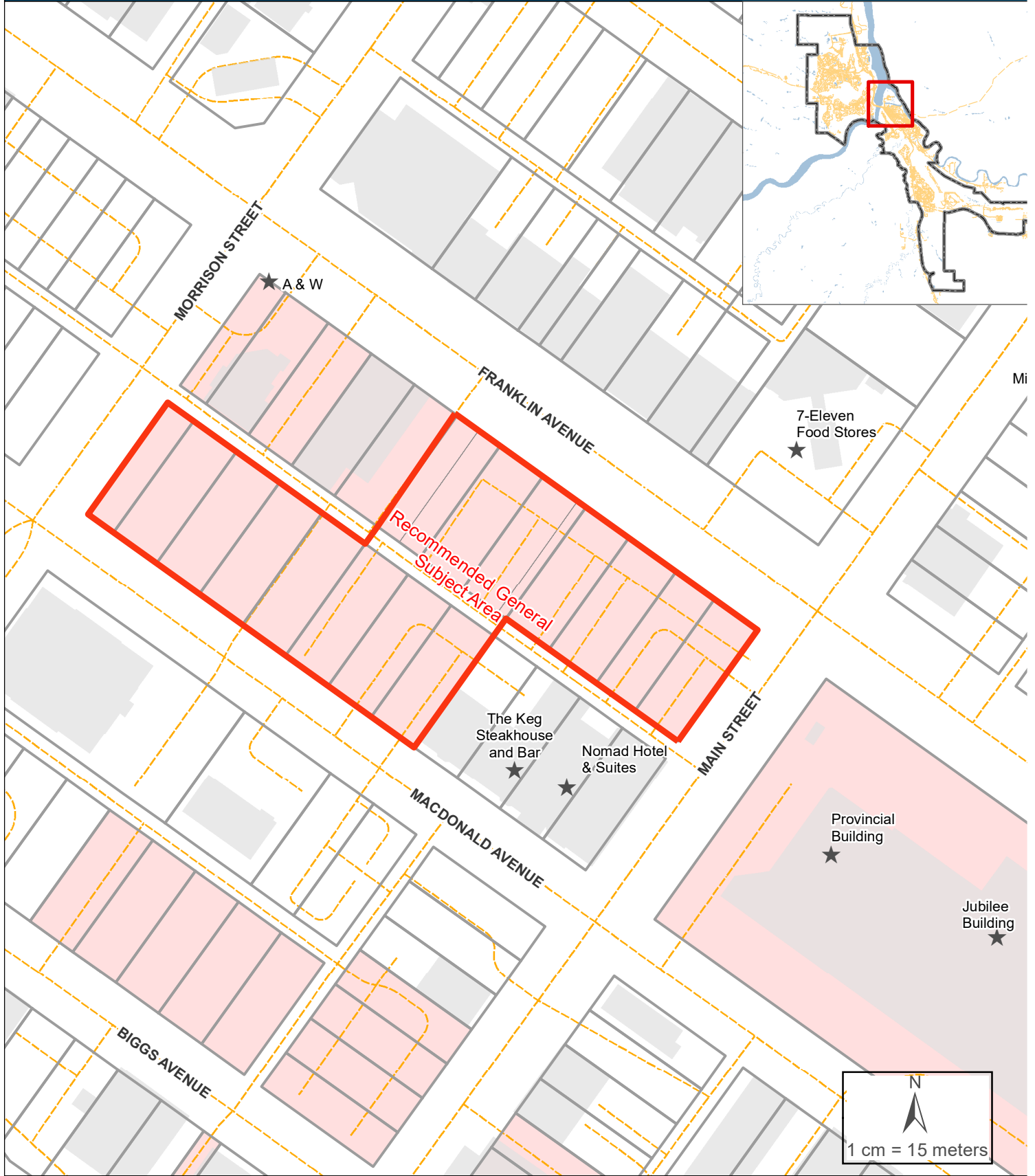
1. Franklin and Main Park Project

**Wood Buffalo Downtown Revitalization Advisory Committee Beautification Ideas -
Images**

SUBJECT AREA MAP

Franklin and Main Park Project

Attachment 1



Attachment: 1. Franklin and Main Park Project (WBDRAC Recommendation Franklin and Main Park Project)

- | | | | | | |
|--|--------------------------|--|-----------|--|--------------|
| | Recommended Subject Area | | Landmarks | | Roadways |
| | Survey Parcels | | MUNICIPAL | | Water Bodies |
| | Building Outlines | | | | |



Map Produced by the Geographic Information System Group on 25 Feb 2020

TICK35434_COUNCIL_RE

Packet Pg. 30

Wood Buffalo Downtown Revitalization Advisory Committee

Beautification Examples

Presenter: J. Doyle, Deputy CAO
Department: Office of the CAO
Date: March 10, 2020

WBDRAC

Seasonal Landscaping



<https://ggwash.org/view/31323/parklets-give-every-block-a-little-park>



<https://wendiwarren.com/tag/festivals/>

WBDRAC

Outdoor Furniture/Equipment



<https://stalbert.ca/site/assets/files/2665/council-approved-urban-design-guidelines.pdf>

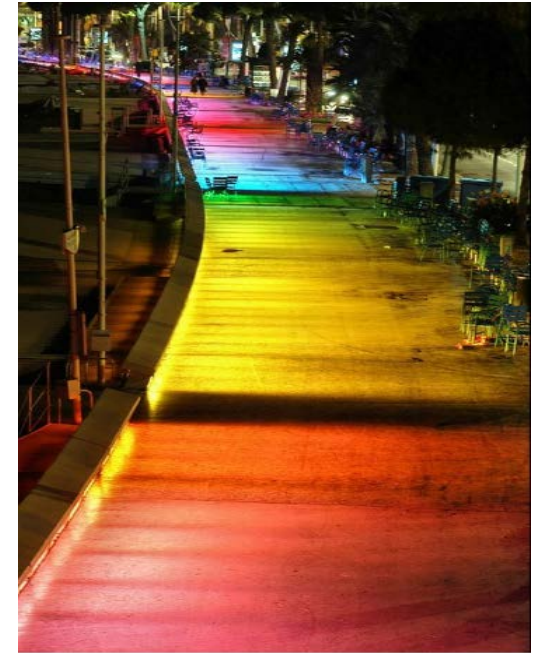


<https://la.curbed.com/2016/9/8/12852570/freeway-overpass-co-working-space>

WBDRAC

Lighting

6.2.b



https://downtownhalifax.ca/sites/default/files/grant_examples2016_0.pdf

WBDRAC

Lighting



Constellation Lighting



Edmonton Downtown Lighting

WBDRAC

Art

6.2.b



<http://behbg.com/idea/city-beautification/>



<https://www.goodnet.org/articles/11-artists-that-utilize-nature-to-create-beautiful-street-art>

Attachment: Wood Buffalo Downtown Revitalization Advisory Committee Beautification

WBDRAC Structure



<https://www.pinterest.ca/pin/385972630549424564/visual-search/>



<https://www.pinterest.ca/pin/385972630549424564/visual-search/>



<https://www.pinterest.ca/pin/385972630549424564/visual-search/>

WBDRAC

Structure



<http://communityarts.blogspot.com/>



https://downtownhalifax.ca/sites/default/files/grant_examples2016_0.p

WBDRAC

Outdoor Fun and Play



https://downtownhalifax.ca/sites/default/files/grant_examples2016_0.pdf



https://downtownhalifax.ca/sites/default/files/grant_examples2016_0.pdf



<https://www.planning.org/knowledgebase/creativeplacemaking/>

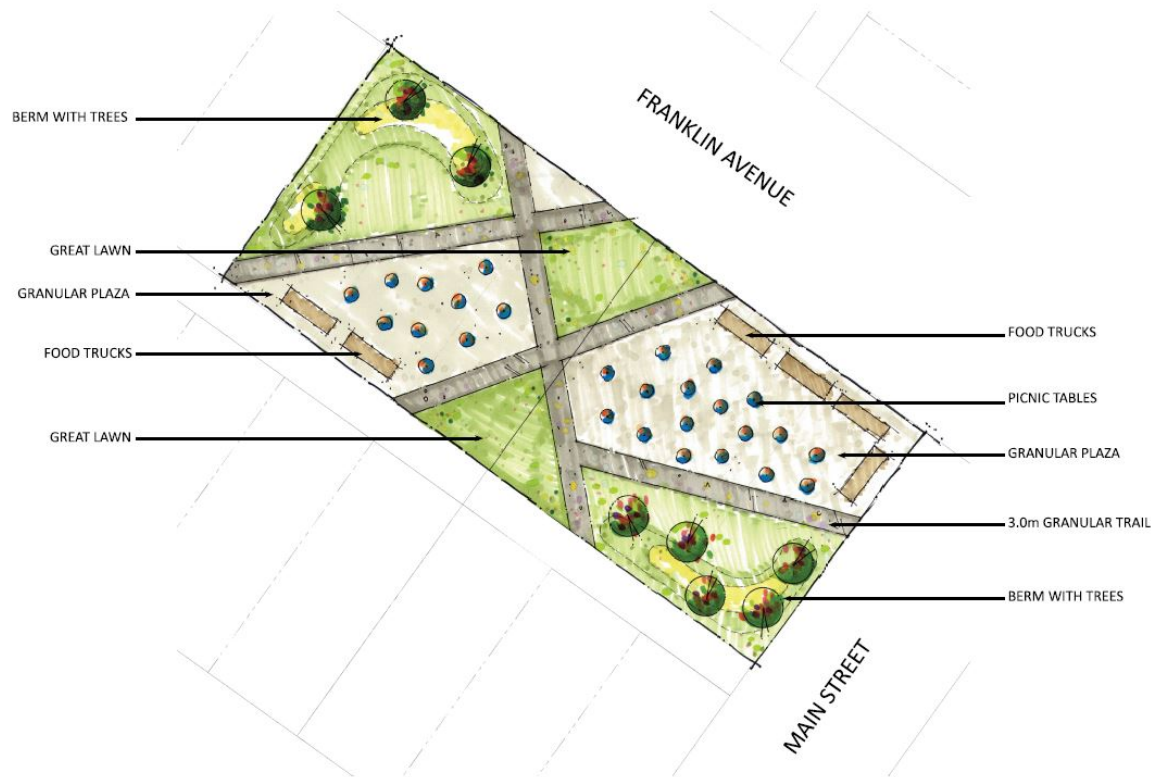
WBDRAC

Outdoor Fun and Play



WBDRAC

Park Design - Example



Thank you



Council Meeting Presentation Request

Completed requests to make a public presentation must be received by 12:00 noon on the Wednesday immediately prior to the scheduled meeting. **Presentations are a maximum of 5 minutes in duration.**

Presentation Information	
Preferred Date of Presentation	March 10, 2020
Name of Presenter(s)	Liana Wheeldon
Organization Represented	Wood Buffalo Waterfront Advisory Committee (WBWAC)
Topic	Wood Buffalo Waterfront Advisory Committee Recommended Year-Round Designated Outdoor Event Space Including Supporting Facilities With Appropriate Utilities
Please List Specific Points/Concerns	The mandate of the committee is to make recommendations to Council on matters pertaining to waterfront revitalization. Initiatives of this committee as outlined within the Consolidated Version of the Committees Bylaw No. 17/024 include providing suggestions intended to further develop the design of the waterfront that supports, enhances and grows the facilities, programs and services.
Action Being Requested of Council	That a year-round designated outdoor event space including supporting facilities with appropriate utilities, as per Attachment 1, be undertaken in 2020 as part of the 2020 Capital Budget.
<p>Are you providing any supporting documentation (ie: Powerpoint)? <input checked="" type="radio"/> Yes <input type="radio"/> No</p> <p>If yes, the documentation <u>must</u> accompany this request, as handouts will not be distributed at the meeting. To ensure that your documents meet minimum standards, please see presentation guidelines on the next page.</p> <p>Supporting documents may be e-mailed to Legislative.Assistants@rmwb.ca.</p>	

As per Procedure Bylaw No. 14/025, a request to make a presentation may be referred or denied.



COUNCIL REPORT

Meeting Date: March 10, 2020

Subject: Wood Buffalo Waterfront Advisory Committee Recommendation - Year-Round Designated Outdoor Event Space

APPROVALS:

Annette Antoniak

Director

Chief Administrative Officer

Recommended Motion:

THAT Administration be directed to undertake a project in 2020 to incorporate a year-round designated outdoor event space, which includes supporting facilities with appropriate utilities, as recommended by the Wood Buffalo Waterfront Advisory Committee on February 19, 2020 and that the funding required for this project be assumed within the approved 2020 Capital Budget for the Waterfront Park Project; and

THAT the exact location(s) of the year-round designated outdoor event space be confirmed through a public design charrette process and in partnership with the Wood Buffalo Waterfront Advisory Committee.

Summary:

Since its inception in November 2019, the Wood Buffalo Waterfront Advisory Committee (WBWAC) has received past Council approved documents and reviewed the recently completed Downtown Revitalization Consultation Summary Report that reflects ideas captured between May and September 2019 from more than 100 one on one meetings, 24 public engagement sessions and 1200 online surveys. This information has been used by the committee as a foundation to identify an initial priority initiative focused on a parks and outdoor gathering space and recommend a year-round outdoor event space including supporting facilities with appropriate utilities in 2020 as part of the 2020 Capital Budget.

Background:

On February 19, 2020, the WBWAC unanimously recommended "that the WBWAC bring forward a recommendation to Council that a year-round designated outdoor event space including supporting facilities with appropriate utilities, as per Attachment 1, be undertaken in 2020 as part of the 2020 Capital Budget". The mandate of the committee is to make recommendations to Council on matters pertaining to waterfront revitalization and to provide a timely and considered response to Council about all waterfront revitalization matters referred to the WBWAC by Council. Initiatives of this committee as

outlined within the Consolidated Version of the Committees Bylaw No. 17/024 include providing suggestions intended to further develop the design of the waterfront that supports, enhances and grows the facilities, programs and services.

Budget/Financial Implications:

A total of thirty million dollars has been approved by Council for design and construction of a waterfront park project over three (3) years (2020-2022) as part of the capital budget. The WBWAC recommendation aligns with the intent of the overall project.

Rationale for Recommendation:

Proceeding with Administrations recommended motions will enable Administration to act on the WBWAC recommendation in a timely manner, initiate a public design charrette process and work in alignment with other approved waterfront initiatives in 2020. Administration supports this report.

Strategic Priorities:

Downtown Revitalization
Regional Economic Development

Attachments:

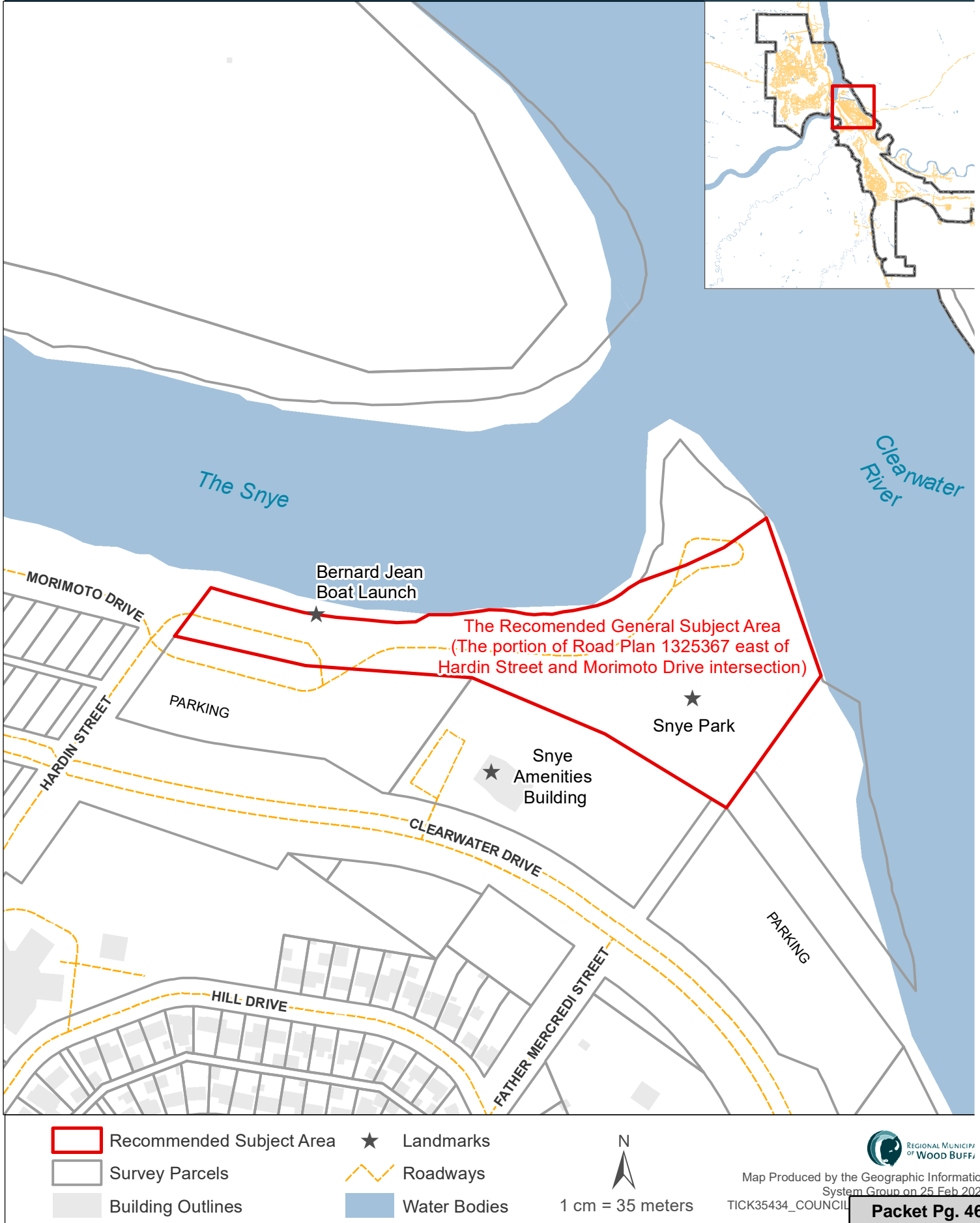
1. Year-Round Designated Outdoor Event Space

Wood Buffalo Waterfront Advisory Committee Waterfront Ideas - Images

SUBJECT AREA MAP

Attachment 1

Year-Round Designated Outdoor Event Space Including Supporting Facilities With Appropriate Utilities



Attachment: 1. Year-Round Designated Outdoor Event Space (WBWAC Recommendation Year-Round Designated Event Space)

Wood Buffalo Waterfront Advisory Committee

Waterfront Examples

Presenter: J. Doyle, Deputy CAO
Department: Office of the CAO
Date: March 10, 2020

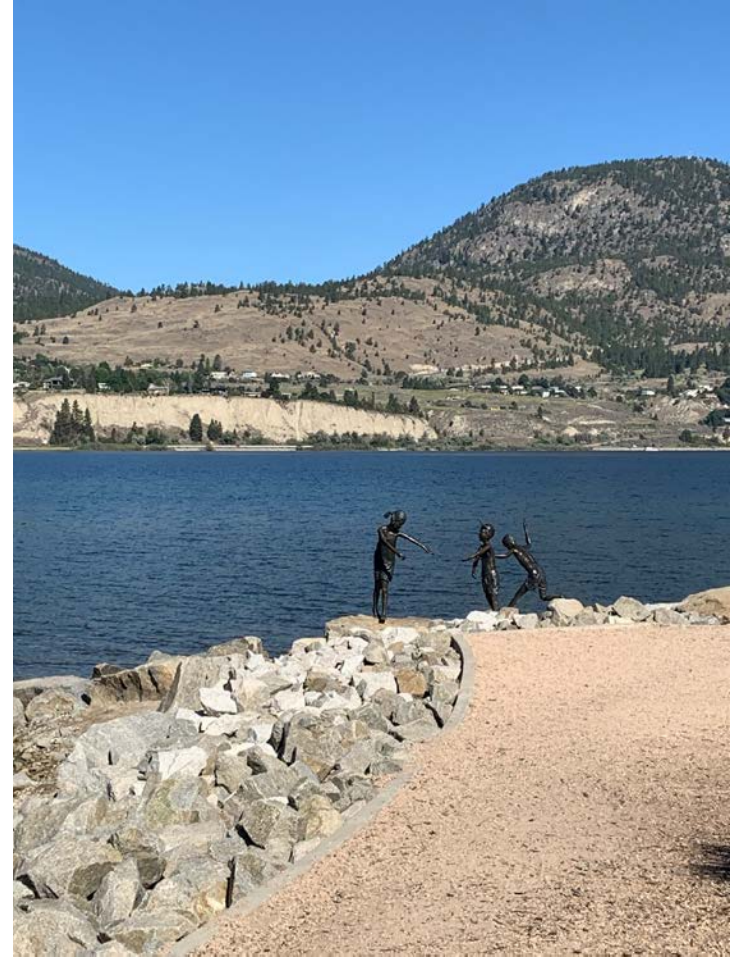
WBWAC

Waterfront Examples – Penticton, BC



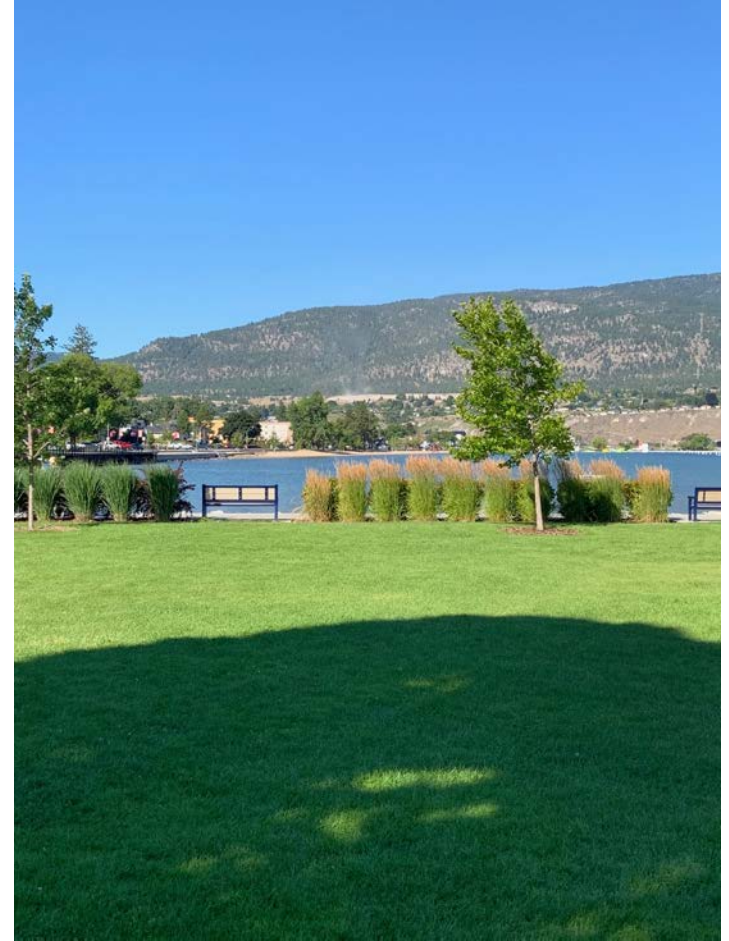
WBWAC

Waterfront Examples – Penticton, BC



WBWAC

Waterfront Examples – Penticton, BC



WBWAC

Waterfront Examples – Penticton, BC



WBWAC

Waterfront Examples – Penticton, BC



Thank you



COUNCIL REPORT

Meeting Date: March 10, 2020

Subject: Committee Appointment - Oil Sands Engagement Committee

APPROVALS:

Annette Antoniak

Director

Chief Administrative Officer

Recommended Motion:

THAT Councillor Jeff Peddle be appointed to the Oil Sands Engagement Committee, effective immediately; and

THAT costs associated with attendance at meetings for this Committee be expended from the approved 2020 Council Operating Budget.

Summary and Background:

In February 2020 a letter was received from the Honorable Ric McIver, Minister of Alberta Transportation, inviting Council to appoint a Councillor to the Oil Sands Engagement Committee.

The Committee's mandate is to provide advice on the coordination of transportation planning, design, funding, construction and operations including highways and roads, transit, rail and air traffic in the Athabasca oil sands area.

Budget/Financial Implications:

It is expected that the Committee will meet two times per year; therefore, the costs associated with this travel can be absorbed within Council's budget allocation for business travel.

Rationale for Recommendation:

This appointment is necessary to support the Municipality's continued involvement in transportation planning for improved access within the region.

Strategic Priorities:

Responsible Government



COUNCIL REPORT

Meeting Date: March 10, 2020

Subject: Parking Enforcement Standards

APPROVALS:

Director

Chief Administrative Officer

Recommended Motion:

THAT Administration be directed to investigate and benchmark the current parking enforcement standards of other municipalities in Alberta and bring forward a report to Council identifying the appropriate value of parking penalties, including an early payment discount option for parking infractions issued in contravention of the Roads and Transportation Bylaw No. 02/079.

Summary/Background:

At the February 11, 2020 Council Meeting, Councillor McGrath served notice of his intent to submit the following motion for consideration at the February 25, 2020 Council meeting:

THAT Administration be directed to investigate and benchmark the current parking enforcement standards of other municipalities in Alberta and bring forward a report to Council identifying the appropriate value of parking penalties, including an early payment discount option for parking infractions issued in contravention of the Roads and Transportation Bylaw No. 02/079.

Rationale for Recommendation:

Pursuant to Procedure Bylaw No. 18/020, the motion is now before Council for consideration.

Strategic Priorities:

Responsible Government