



Wood Buffalo Downtown Revitalization Advisory Committee

7th Floor Boardroom, Jubilee Centre
9909 Franklin Avenue, Fort McMurray, AB T9H 2K4

Wednesday, March 4, 2020
5:00 PM

Agenda

1. **Call to Order**
2. **Adoption of Agenda**
3. **Minutes of Previous Meetings**
 - 3.1. Wood Buffalo Downtown Revitalization Advisory Committee Meeting - February 18, 2020
4. **New and Unfinished Business**
 - 4.1. Action Log
 - 4.2. Advisory Committee Updates - Deputy Chief Administrative Officer
 - 4.3. Design Charette Overview
 - 4.4. Beautification Design Ideas
 - 4.5. Downtown Area Redevelopment Plan Overview
 - 4.6. Incentives

Adjournment

Minutes of a Special Meeting of the Wood Buffalo Downtown Revitalization Advisory Committee of the Regional Municipality of Wood Buffalo held in the 7th Floor Boardroom at the Municipal Offices in Fort McMurray, Alberta, on Tuesday, February 18, 2020, commencing at 5:00 PM.

Present:

Brianne English, Oil and Gas Industry
 Jean-Marc Guillamot, Business Community
 Cheryl Golosky, Indigenous Representative
 Owen Erskine, Recreation, Culture and Heritage
 Sheri Pidhirney, Business Community (via teleconference)
 Melanie Walsh, Community Development
 Renee Moulard, Public-at-Large
 Roy Williams, Land Development Industry
 Todd Hillier, Safety and Security Sector

Absent:

Carolyn Evancio, Seniors Representative
 Trent Keough, Education Sector
 Verna Murphy, Councillor
 Jeff Peddle, Councillor

Administration:

Annette Antoniak, Chief Administrative Officer (via teleconference)
 Jamie Doyle, Deputy Chief Administrative Officer
 Jade Brown, Chief Legislative Officer
 Matthew Harrison, Senior Manager, Communications, Stakeholder, Indigenous and Rural Relations
 Brad McMurdo, Director, Planning and Development
 Monica Lance, Manager, Special Projects
 Margo Firman, Executive Assistant
 Darlene Soucy, Legislative Officer

1. Call to Order

Vice Chair Roy Williams called the Special Meeting to order at 5:03 p.m.

2. Adoption of Agenda

2.1. MOTION:

THAT the Agenda be adopted as presented.

RESULT: CARRIED [UNANIMOUS]
MOVER: Jean-Marc Guillamot, Business Community
SECONDER: Owen Erskine, Recreation, Culture and Heritage
FOR: English, Guillamot, Golosky, Erskine, Pidhirney, Walsh, Moulard, Williams, Hillier
ABSENT: Evancio, Keough

3. Minutes of Previous Meetings

3.1. Wood Buffalo Downtown Revitalization Advisory Committee Meeting – February 5, 2020

THAT the Minutes of the Wood Buffalo Downtown Revitalization Advisory Committee meeting held on February 5, 2020 be approved as presented.

RESULT: CARRIED [UNANIMOUS]
MOVER: Jean-Marc Guillamot, Business Community
SECONDER: Brianne English, Oil and Gas Industry
FOR: English, Guillamot, Golosky, Erskine, Pidhirney, Walsh, Moulard, Williams, Hillier
ABSENT: Evancio, Keough

4. New and Unfinished Business

4.1. Committee Priorities Review

The Committee Members reviewed the top four priorities - beautification, placemaking, neighbourhood safety and being pedestrian friendly - with a focus on early action initiatives that could start within 6 months and be completed within 12 months. It was agreed that a beautification and placemaking project would enhance the appearance of downtown, create a sense of place and make the community feel more inviting.

MOTION:

THAT the Wood Buffalo Downtown Revitalization Advisory Committee bring forward a recommendation to Council that a Franklin and Main Park Project, as per Attachment 1, be undertaken in 2020 as part of the 2020 Downtown Revitalization Capital Budget project.

RESULT: CARRIED [UNANIMOUS]
MOVER: Todd Hillier, Safety and Security Sector
SECONDER: Owen Erskine, Recreation, Culture and Heritage
FOR: English, Guillamot, Golosky, Erskine, Pidhirney, Walsh, Mouland, Williams, Hillier
ABSENT: Evancio, Keough

Action Items:

Administration will provide information at the next meeting on how to conduct a design charette and the Committee will conduct a mock design charette to consolidate ideas for their priorities prior to doing one as a public engagement strategy.

The Committee will investigate beautification designs that including features such as flowers, seating areas and lighting designs for future projects.

Adjournment

The meeting adjourned at 6:34 p.m.

Chair

Minutes Acceptance: Minutes of Feb 18, 2020 5:00 PM (Minutes of Previous Meetings)

SUBJECT AREA MAP

Franklin and Main Park Project

Attachment 1



Minutes Acceptance: Minutes of Feb 18, 2020 5:00 PM (Minutes of Previous Meetings)

- Recommended Subject Area
- Survey Parcels
- Building Outlines
- ★ Landmarks
- MUNICIPAL
- Water Bodies
- Roadways



Map Produced by the Geographic Information System Group on 25 Feb 2020

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