



Communities in Bloom Committee

Thursday, October 22, 2020
6:00 PM

Conducted Electronically Via MS Teams

Agenda

Public Participation for October 22, 2020 Communities in Bloom Meeting

Communities in Bloom Committee (Committee) will be conducting the October 22, 2020 meeting through electronic communications in accordance with the Meeting Procedures (COVID-19 Suppression) Regulation, Order in Council 99/2020.

- Anyone wishing to participate in the meeting is encouraged to do so by registering to speak as a delegate by way of teleconference or by submitting their delegation comments by email.
- To participate by teleconference:
 - Anyone wishing to speak by teleconference to an item on the October 22, 2020 Communities in Bloom Meeting Agenda must pre-register by 12:00 p.m., October 22, 2020.
 - To register to speak via teleconference, please email boardsandcommittees@rmwb.ca or call 780-743-7001 with your name, the phone number that you will be dialing in from and an email address that you can be reached at prior to and during the meeting.
 - You must provide the name of the agenda item that you wish to speak to.
 - All registrants will be emailed the details on how to participate prior to the start of the meeting.
 - Each registrant will be given a maximum of **5 minutes** to address the Committee.
- To make written submissions as a delegation before or during the live meeting:
 - Please email boardsandcommittees@rmwb.ca You must include your name for the record.
 - You must provide the name of the agenda item that you wish to speak to in the subject line.
 - Please note that email comments for an agenda item must be received prior to the start of that item during the meeting. Emails that are received after the agenda item has been introduced or are not relevant to an agenda item, will not become part of the record of this meeting.
 - All written submissions are public and will be shared with the Committee verbally on the record during the course of the meeting.
 - Each submission will be shared verbally with the Committee for a maximum of **5 minutes**.

The personal information on this form is collected under the authority of Section 33 (a) & (c) of the Alberta Freedom of Information and Protection of Privacy Act. The personal information will be used as contact information. If you have any questions about the collection or use of this information contact the Chief Legislative Officer, Legislative Services, 7th Floor Jubilee Building, 9909 Franklin Ave. T9H 2K4, or call (780) 743-7001

1. Workshop (5:00 p.m.)

1.1. Communications Strategy

2. Call to Order (in Public at 6:00 p.m.)

3. Adoption of Agenda

4. Minutes of Previous Meetings

4.1. Communities in Bloom Committee Meeting - September 24, 2020

5. New and Unfinished Business

5.1. Tulip Planting Update

5.2. Outstanding Achievement Award

5.3. Boards and Committees Recruitment

5.4. Winter Nominate Your Neighbour Program

5.5. 2021 Flower of the Year

5.6. Communications Plan

Adjournment

Minutes of a Meeting of the Communities in Bloom Committee held via Electronic Communications, on Thursday, September 24, 2020, commencing at 6:00 PM.

Present:

Johnny Dulku, Chair
 Ayesha Tariq
 Adeline Azangue
 Destiny Jefferies
 Helen Meyer
 Sheila Lalonde, Councillor

Administration:

Nina Caines, Senior Manager, Public Works
 Seville Kwan, Department Administrator, Public Works
 Anita Hawkins, Legislative Officer, Legislative Services
 Caitlin Sheaves, Clerk, Legislative Services

1. Workshop

1.1. Workshop with Communications re: Communications Strategy 5:00 - 6:00 p.m.

Name	Reason for Attending
Johnny Dulku	Communities in Bloom Committee Chair
Helen Meyer	Communities in Bloom Committee Member
Destiny Jefferies	Communities in Bloom Committee Member
Ayesha Tariq	Communities in Bloom Committee Member
Seville Kwan	Department Administrator
Shoaib Syed	Communications Strategist

Next Steps:

The Committee will continue to collaborate with Communications on creating a new Communities in Bloom Logo, along with outlining opportunities to promote Communities in Bloom.

A subsequent workshop will be held on October 22, 2020.

2. Call to Order

Chair Johnny Dulku called the meeting to order at 6:05 p.m.

3. Adoption of Agenda

MOTION:

THAT the Agenda be approved as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Helen Meyer
SECONDER:	Destiny Jefferies
FOR:	Tariq, Azangue, Dulku, Jefferies, Meyer

4. Minutes of Previous Meetings

4.1. **Communities in Bloom Committee Meeting - August 27, 2020**

THAT the minutes of the Communities in Bloom Committee Meeting held on August 27, 2020 be accepted as presented.

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Helen Meyer
SECONDER:	Ayesha Tariq
FOR:	Tariq, Azangue, Dulku, Jefferies, Meyer

5. New and Unfinished Business

5.1. **Nomination of Vice Chair**

The Chair called for nominations for the position of Vice Chair. Helen Meyer self-nominated and was elected Vice Chair by Acclamation.

MOTION:

THAT Helen Meyer be appointed as Vice Chair

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Adeline Azangue
SECONDER:	Destiny Jefferies
FOR:	Tariq, Azangue, Dulku, Jefferies, Meyer

5.2. **Nominate Your Neighbour Special Recognition Program**

Seville Kwan, Department Administrator, advised that 12 homeowners were selected at random for the Nominate Your Neighbour Special Recognition Award. Prize packages

including gardening gloves, kneeling pads and tools were delivered to selected individuals earlier in the month.

It was also noted that the Committees goal of 150 nominations was not achieved, the overall total came in just below 40 nominations; however, positive feedback was received from homeowners who were nominated.

5.3. Tulip Planting Updates

Seville Kwan, Department Administrator, indicated that additional tulips were ordered, and should be received next week. An additional 50 tulip bulbs were donated by Devroomen Bulb Canada bringing the total amount of bulbs to 350. There will be a variety of colors, to be planted at Borealis Park.

With consensus of the Committee, a planting session will take place on Sunday October 4, 2020 at 11:00 a.m. To adhere with COVID-19 safety precautions, it was noted that planting will not be open to volunteers but be attended by Committee Members only.

5.4. 2020 Symposium Webinars

Seville Kwan, Department Administrator, advised that Communities in Bloom National has moved forward with a virtual platform for this year's Symposium. As the Committee is registered with the National organization, all Committee Members can participate in any of the webinars.

It was also noted that the Chair will be making a presentation regarding the Communities in Bloom Symposium proposal to Council along with Administration in late October, the proposed date is October 27, 2020.

5.5. Winter Programming

The Committee discussed facilitating the Nominate Your Neighbour Program for the 2020 Winter Season, for outdoor Holiday decor. The program will follow similar program parameters as the summer season, and a request will be made to Communications and Stakeholder Relations for updated seasonal signage.

MOTION:

THAT the Communities in Bloom Committee proceed with the Nominate Your Neighbour winter programming; and

THAT the Nominate Your Neighbour winter program will run from November 15 to December 15, 2020

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Johnny Dulku
SECONDER:	Adeline Azangue
FOR:	Tariq, Azangue, Dulku, Jefferies, Meyer

5.6. 2021 Flower of the Year

Johnny Dulku, Chair, provided an overview of the process in which seeds for the Annual Flower of the Year are selected and distributed to the Community The Committee proposed using Social Media platforms for public engagement on the 2021 Flower of the Year selection and requested that seeds be ordered earlier this year so they can be packaged and distributed well in advance of Spring.

Seville Kwan, Department Administrator advised that there are seeds left from the 2020 Flower of the Year program, it was suggested that these seeds be included in the Nominate Your Neighbour packages or handed out when the Committee does Community Engagements.

MOTION:

THAT the Communities in Bloom Committee pursue a public voting option on various social media platforms for selection of the 2021 Flower of the Year

RESULT:	CARRIED [UNANIMOUS]
MOVER:	Johnny Dulku
SECONDER:	Destiny Jefferies
FOR:	Tariq, Azangue, Dulku, Jefferies, Meyer

5.7. 2021 Communications Plan

Seville Kwan, Department Administrator, provided an overview of a workshop attended by Committee Members with Communications & Stakeholder Relations. The workshop focused on a Communications Strategy for the Committee, specifically on ways to engage with the public through social media.

A subsequent workshop is scheduled for October 22, 2020 to continue discussions on the Communications Strategy.

Adjournment

The meeting adjourned at 7:10 p.m.

Chair