



RMWB PUBLIC ART PLAN: Public Art Committee Update January 13, 2021

VISION & PURPOSE:

- VISION:
- The Public Art Program will broaden the scope of our region's cultural identity and share truth, identity and story.
- The Purpose of the Public Art Program is to:
 - Tell the stories of our people and our land
 - Strengthen relationships between each other and the region's communities
 - Reflect and celebrate the diversity of the region's people
 - Showcase nature and environment

GUIDING PRINCIPLES

- Respect the Indigenous Peoples connection to and protection of the land
- Work together across the RMWB and the community
- Recognize that Indigenous community [is] clearly identified [as distinct and unique]
- Respect the needs of the community
- Listen carefully and act as guided by Indigenous voices
- Engage local and international artists
- Be transparent on processes

PUBLIC ART PROGRAM OUTCOMES

- Increased opportunities for local artists to build their capacity
- More opportunities for collaboration between artists and communities
- Public spaces and outlets are available for children and youth public expression and creativity
- Indigenous groups are involved in decision-making
- Collaboration between Arts Organizations and RMWB
- Public art is incorporated into neighbourhoods, public facilities and places

RMWB PUBLIC ART PLAN: PROPOSED STRUCTURE & PROGRAM COMPONENTS TO ACHIEVE OUTCOMES

Commemorations

Public Art Program

Artist and Community Program
Permanent and/or Temporary Works of Art

Grant funding to community organizations, professional arts organizations artists' collectives and artists to develop projects between artists and communities.

- Potential partnership or service agreement with Arts Council Wood Buffalo

Acquisition Program
Permanent Works of Art

Acquire works of art as part of building a collection of art:

- Commission (Capital Projects and may include Commemorations if done by an Artist)
- Purchase
- Donations

Temporary Art Program
Commission/Lease/Exhibit

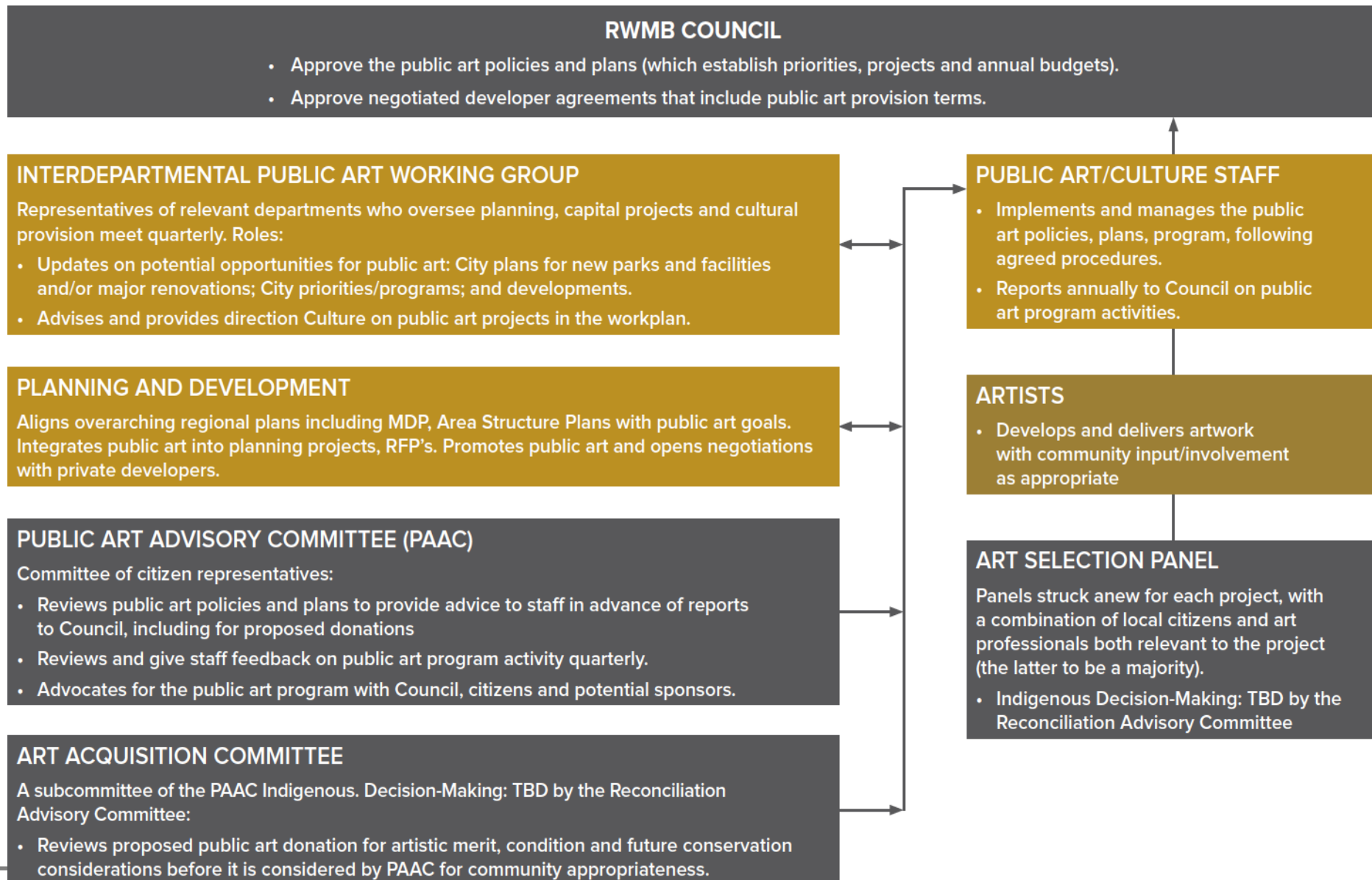
Current:

- Street Banner Program
- Graphic Wrap Program
- igNIGHT

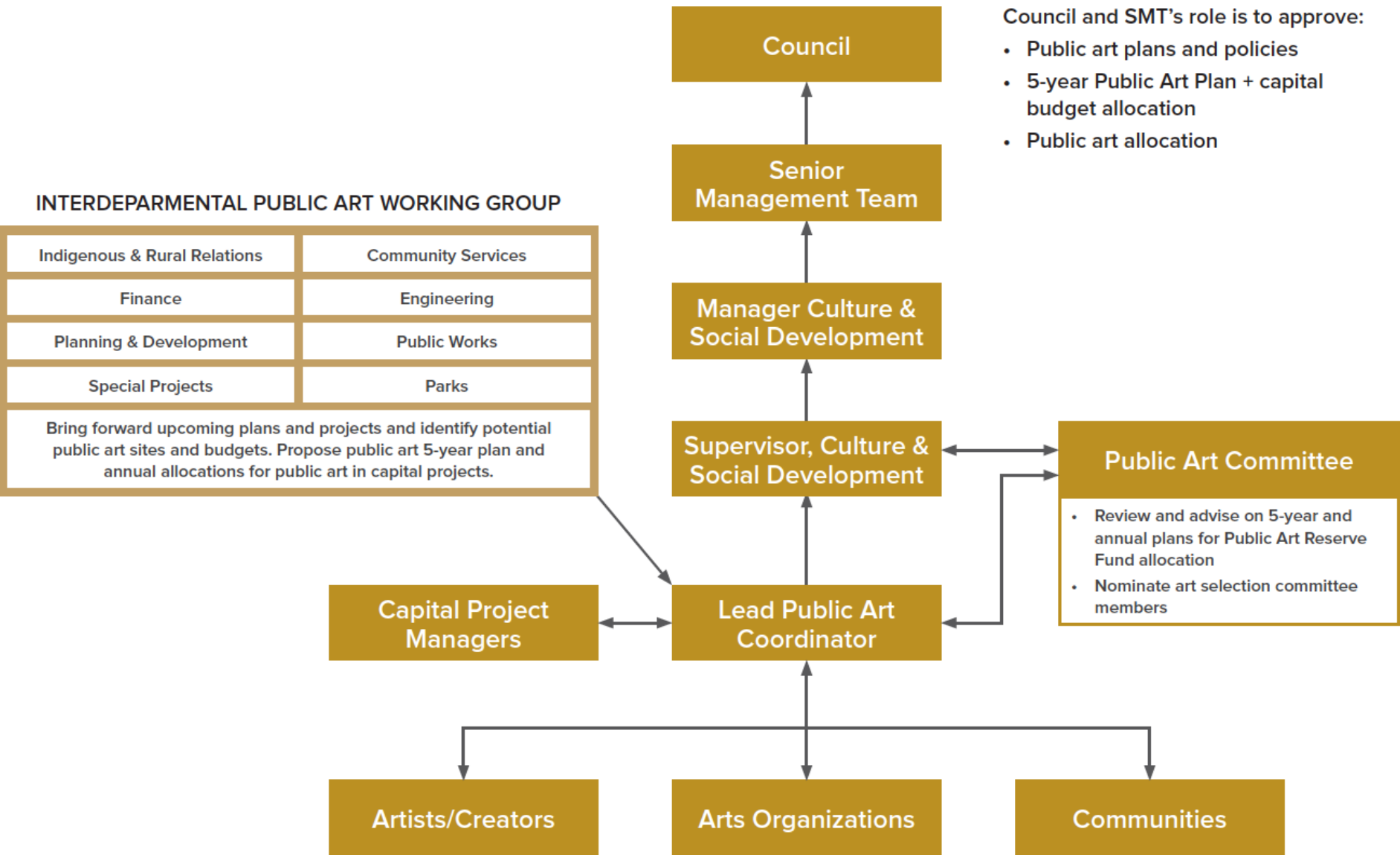
Future Direction:

- Artist Initiated projects in public spaces
- Plinth/Platforms to support existing or commissioned works of art

RMWB Public Art Program: Governance Overview



RMWB Public Art Plan Program: Decision-Making Structure

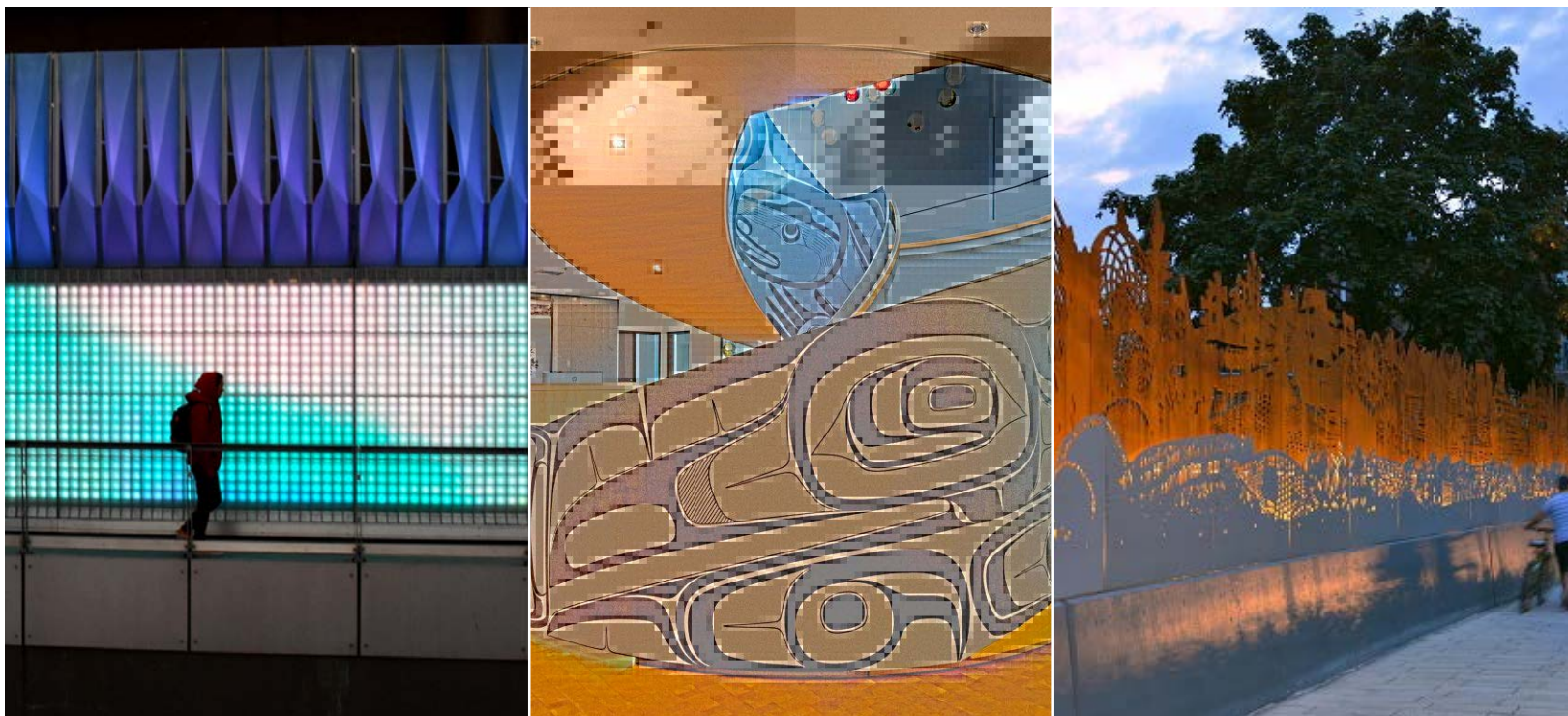


Municipal Public Art Funding Examples

MUNICIPALITY	CITY BUDGET FOR PUBLIC ART	POPULATION
St. John's, NL	annual contribution 24K	106,000
Moncton, NB	1%	107,000
Boucherville, QB	not specified	41,000
Montreal, QC	1%	705,000
Winnipeg, MB	\$500,000 annually (cut in 2019)	271,000
Saskatoon, SK	1% on projects over 5M up to \$500,000	252,000
Canmore, AB	\$3 per capita from capital reserve fund	12,000
Coquitlam, BC	annual contribution	139,000
Lethbridge, AB	1%	84,000
Medicine Hat, AB	1.25%	61,000
Red Deer, AB	1%	91,000
St. Albert, AB	1% (up to a maximum of \$220,000)	61,000
Strathcona County, AB	1% of projects over 500,000 up to \$250,000	92,000
Burnaby, BC	no mention	233,000
Esquimalt, BC	1.25%	16,000
Golden, BC	1%	4,000
Nanaimo, BC	1% (projects over \$250,000)	88,000
Nelson, BC	3% of building permit fees	10,000
Richmond, BC	1%	216,000
N. Vancouver District, BC	\$50,000 (approx. 2%)	84,000
Port Moody, BC	0.3% of full capital budget	28,000
Prince George, BC	budgeted annually	72,000
West Vancouver, BC	annual contribution \$50,000	43,000
Surrey, BC	1.25%	590,000
Saanich, BC	1% (projects over \$250,000)	110,000
Vancouver, BC	% of rolling average of capital	675,000
Whistler, BC	1%	12,000
Victoria, BC	\$150,000 (approx. 1%)	80,000

Note:

1. Where percentages are mentioned, this is calculated on eligible City capital project's construction costs, but not on land and servicing costs.
2. Information on private developer contributions have not been included.



Acquisition Program: Capital Project Artist on Design Team – Site Types: Infrastructure & Facilities



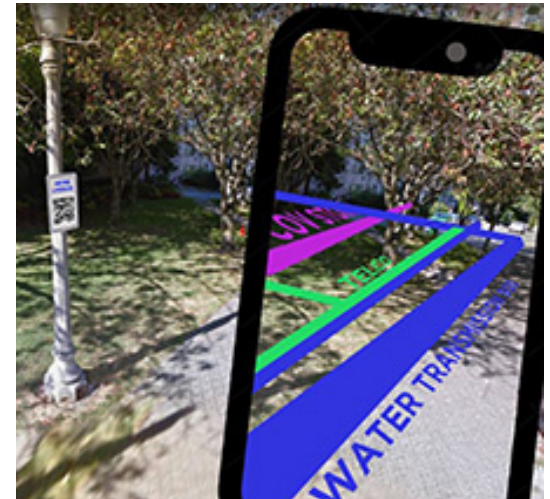
Acquisition Program Capital Project Commission - Site Type: Parks

Acquisition Program Case Study: Capital Projects Engineering Department Artist in Residence Program, City of Vancouver

- Germain Koh First artist-in-residence focusing on opportunities for public art within operations, facilities, and capital construction projects.
- Bringing awareness to the public
- 3-year residency
- Budget:

Relevance to RMWB

- Major infrastructure projects coming up with Flood Mitigation, Downtown and Waterfront Development
- Opportunity to heighten awareness on environmental issues, ecological and build community awareness



Augmented reality to show the underground utilities



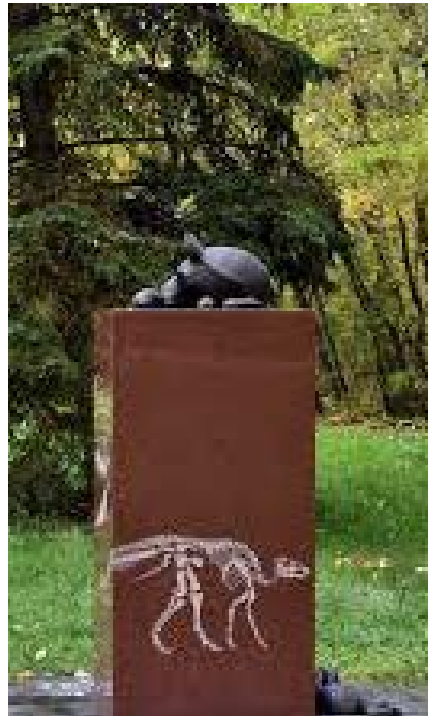
Community painting on sewer hole barrels before they are installed for the next 100 years in their neighbourhood

Acquisitions Program Case Study: Commission ᐃᓄᓄᓄ (ÎNÎW) River Lot 11 ∞ Indigenous Art Park - City of Edmonton

- Artworks "tell the story of place." by Canadian Indigenous artists.
- Curated by Candice Hopkins
- Governed by a Steering Committee:
- Sixteen artists were shortlisted; 6 works of art were unveiled 2016

Relevance to RMWB:

- Telling our stories is the top priority for the purpose of the public art program
- Waterfront and Downtown Revitalization and Franklin & Main projects provide opportunities
- Focal point for Indigenous artists to work or mentor with national/international artists





Acquisition Program: Commission Site Type: Parks and Trails

Artist in Community Case Study: Community Arts Program Grants - Toronto Arts Foundation

- Applicants may include community organizations, professional arts organizations and artists' collectives.
- Must include the collaborative involvement of professional artists with community members.
- Maximum annual grant \$15,000

Relevance to RMWB

- Supporting local artists and urban and rural communities
- Increases participation in artmaking
- Allows regional distribution of support

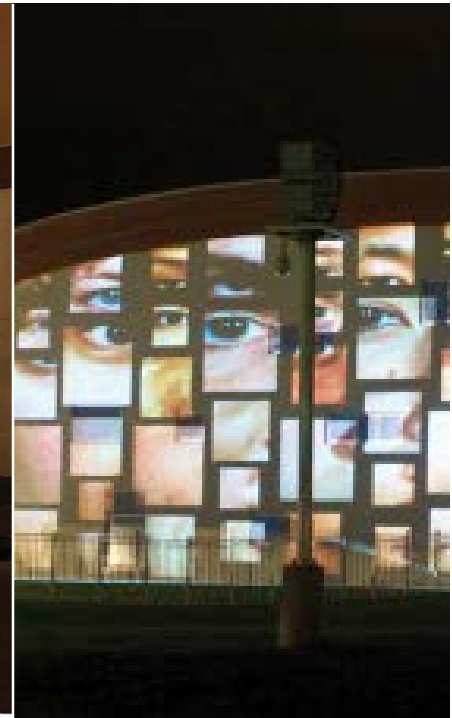
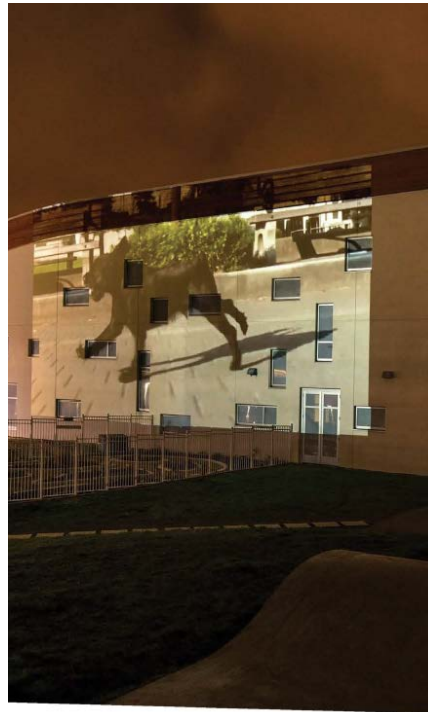


Temporary Art Program Case Study: Urban Screen Program – City of Surrey, BC

- Canada's largest art-dedicated outdoor screen, projecting art after dark
- Dedicated to presenting digital artwork by regional and international artists.
- Exhibitions run after dark from September to April.

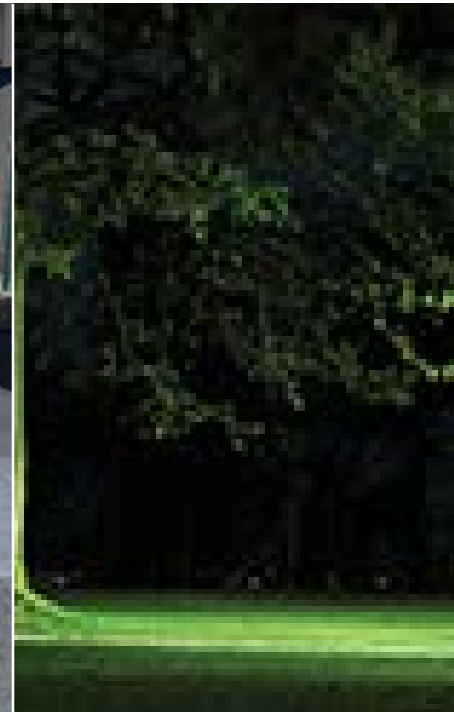
RELEVANCE TO RMWB

- Contemporary art
- Artists can be commissioned from across the region and/or the globe
- As the art changes over time, tourists and local people will continue to have renewed interest in visiting the downtown
- Like Ignite – this is a permanent night/winter friendly approach to public art
- Effective way to “Tell our Stories” and Indigenous oral stories can be told through video



Temporary Art Program Case Study: Platforms 2020 – City of Vancouver BC

- A monthly series of public art projects Vancouver-based artists who continue to work from their living rooms, bedrooms, and on the streets of the city.
- The public art program is being launched on transit shelters, billboards, and video screens throughout the city.
- **RELEVANCE TO WOOD BUFFALO**
- Meets the needs of local emerging artists to gain exposure in their communities
- Small-scale temporary – perhaps quarterly or yearly
- Artist design; RMWB fabricates and installs



Temporary Program Case Study: Placemaker Program, City of Saskatoon SK

- In collaboration with the Business Improvement Districts
- \$40K annually
- Budget comes from Parking revenues for design upgrades and BID admin s
- Average lease 2K per year
- Lease time 1-3 years after which work may be purchased by the City or donated to the City
- Plinths and installation costs from Urban Design budget

RELEVANCE TO RMWB

- ✓ Possible for downtown: broaden the current mural and banner program
- ✓ Art is leased over a period of time (1-10 years)
- ✓ Artists can submit any medium.
- ✓ Preference is given to submissions by emerging artists and pieces that reflect unique sense of place through its people, history, culture, or landscape.
- ✓ selected by an art selection committee of the Public Art Committee
- ✓ All artwork is considered annually





Temporary Program: Site Type: Streetscapes Artists' Crosswalks



Temporary Program: Site Type - Transit