

**New Heights Outreach Association**

## 2020 Community Impact Grant Analysis

**CIP Grant Summary:**

2017	2018	2019	2020 Request	2020 Recommended by CIP	Variance Recommended vs. Requested
8,250	-	-	19,000	17,500	(1,500)

Fiscal Year End	Total Expenses	Unrestricted Net Assets
December 31, 2018	17,325	(22,650)

**Notes:**

**Sound of Victory Musical Concert 2020** - an event that brings artists from all over the country and province to partake in a community building event of spiritual and artistic expression.

Administrative recommendation is to reduce publicity cost to a reasonable amount.

Budget Line Description	2020 Total Budget	2020 Budget Request	2020 Recommended
<b>Revenues</b>			
RMWB Community Impact Grant	19,170	19,000	17,500
Government of Alberta Grant	6,000	-	-
Alberta Foundation for the Arts	3,500	-	-
Daystar Chapel	10,000	-	-
Corporate Sponsors	3,500	-	-
Contribution from Partners	7,000	-	-
Publicity Partnership	3,750	-	-
<b>Total Revenues</b>	<b>52,920</b>	<b>19,000</b>	<b>17,500</b>
<b>Expenses</b>			
Publicity	10,200	3,000	1,500
Guest Artist	16,500	16,000	16,000
Production	6,500	-	-
Accommodation & Meals (Guest Artist)	3,000	-	-
Transportation/Flights (Guest Artist)	10,220	-	-
Facility	5,500	-	-
Miscellaneous	1,000	-	-
<b>Total Expenses</b>	<b>52,920</b>	<b>19,000</b>	<b>17,500</b>
<b>Total Surplus (Deficit)</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>

## 2020 Community Impact Grant - Community Events Application for Grant Funding

The grant program under which your organization is applying has specific eligibility requirements. The Application Form should clearly show how the proposed event meets these requirements. The Application Form, including all required attachments, must be received by the closing date. **Late or incomplete applications will not be processed (Community Investment Program Policy FIN-220, Section 3.1.5).**

In order to complete this application for funding, please read the following thoroughly:

- 2020 Community Impact Grant Guidelines
- 2020 Community Impact Grant - Community Events Application Checklist

If you have reviewed the 2020 Community Impact Grant Guidelines and have any questions regarding this application form or eligibility, please contact CIP@rmwb.ca.

<b>Organization Name:</b> <u>New Heights Outreach Association</u>	
<p><b>Declaration:</b> In making this application, we, the undersigned, confirm:</p> <ul style="list-style-type: none"> <li>• that we have read the Community Impact Grant Guidelines;</li> <li>• that we understand that this application form and all attachments shall be part of the <b>public</b> Council agenda and accessible through all methods that the Council agenda is available;</li> <li>• that we understand that this application form and all required attachments must be completed in full and received before 4:30 p.m. MT on Monday, September 23, 2019;</li> <li>• that we understand the term of the Community Impact Grant is January 1 to December 31, 2020 and that all expenditures must happen during this term; and</li> <li>• that we are authorized by the applicant organization to complete the application and hereby represent to the Regional Municipality of Wood Buffalo's Community Investment Program and declare that to the best of our knowledge and belief, the information provided is truthful and accurate, and the application is made on behalf of the above-named organization and with the Board of Directors' full knowledge and consent.</li> </ul>	<p style="text-align: center; font-size: small;">Board Member(s) and/or Executive Director Initials:</p> <div style="display: flex; justify-content: space-between;"> <div style="text-align: center;"> <u>YO</u> _____ <u>YO</u> _____ <u>YO</u> _____ <u>YO</u> _____ <u>YO</u> _____ </div> <div style="text-align: center;"> <u>IKO</u> _____ <u>IKO</u> _____ <u>IKO</u> _____ <u>IKO</u> _____ <u>IKO</u> _____ </div> </div>
<div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <p><u>Yemi Ologunde</u></p> <p style="text-align: center; font-size: small;">Signature of Board Member (must have signing authority)</p> <p><u>Yemi Ologunde</u></p> <p style="text-align: center; font-size: small;">Print Name</p> <p><u>2019-09-22</u></p> <p style="text-align: center; font-size: small;">Date: (YYYY-MM-DD)</p> </div> <div style="width: 45%;"> <p><u>Kunle Oladebo</u></p> <p style="text-align: center; font-size: small;">Signature of Board Member or Executive Director (must have signing authority)</p> <p><u>KUNLE OLADEBO</u></p> <p style="text-align: center; font-size: small;">Print Name</p> <p><u>2019-09-22</u></p> <p style="text-align: center; font-size: small;">Date: (YYYY-MM-DD)</p> </div> </div>	

## Community Events Part A - Organization Summary

### 1. Organization Details

<b>Organization Name:</b>	New Heights Outreach Association
<b>Street Address:</b>	201 Fox Crescent
<b>City/Hamlet:</b>	Fort McMurray
<b>Province:</b>	Alberta
<b>Postal Code:</b>	T9K 0C1
<b>Phone Number:</b>	780 880 4702
<b>Email Address:</b>	17(1)
<b>Act Registered Under:</b>	Societies Act (Alberta)
<b>Registration Number:</b>	5018279660

*Note: Organization must be in good standing to receive funding.*

### 2. Main Contact

<b>Title:</b>	Chairman
<b>Name:</b>	Yemi Ologunde
<b>Daytime Phone:</b>	17(1)
<b>Email Address:</b>	17(1)

### 3. Executive Director

<b>Name:</b>	Kunle Oladebo
<b>Daytime Phone:</b>	17(1)
<b>Email Address:</b>	17(1)

### 4. Board Chair / President

<b>Name:</b>	Yemi ologunde
<b>Daytime Phone:</b>	17(1)
<b>Email Address:</b>	17(1)

*Note: Should any of the contact details in Questions 2 to 4 change before December 31, 2020, please advise the Community Investment Program at CIP@rmwb.ca*

## Community Events Part B - Board Questionnaire

5. How often does the Board review the financial position of the agency? What efforts have been made in the past fiscal year to increase the number and types of financial support for your organization?

The financial position is reviewed once every quarter .

To increase the number and types of financial support for the organization, efforts have been made in the form of application and request for support submissions to corporate organizations and businesses offering grant / financial support.

6. Organization's most recent Fiscal Year End date (YYYY-MM-DD): 2018-12-31

Unrestricted net assets from your Financial Statements ending 2018-12-31 -\$ 22,650.00

*(Accumulated surplus that the Board has not set aside for a particular purpose)*

Total Expenses from your Financial Statements Ending 2018-12-31 \$ 17,325.00

7. Does your organization have financial reserves greater than the last fiscal year's operating expenses? If so, explain why.

The year ended with a total sum of \$18,835.00 in the New Heights Association (NHOA) account. However, NHOA owe The Redeemed Christian Church of God Daystar Chapel (RCCG-Daystar Chapel) \$22,650.00. We hope to pay the interest free loan to RCCG-Daystar Chapel by 2020.

8. What are the restrictions (if any) on becoming a member of your organization and/or participating in programs or services?

No restriction outside the society Bylaws

9. Minimum number of board members according to bylaws: 4

Number of board members: Currently: 5 2018: 4 2017: 4

How often does the Board of Directors meet? Quarterly



10. Please list your current Board of Directors:

Name	Board Position	Years on Board
Oladebo, Olakunle	Director	5.00
Bankole, Omoyemi	Director/Secretary	5.00
Ajayi, Babatola	Director	5.00
Oje, Isaac	Director/Treasurer	1.00
Ologunde, Adeyemi	Director/President	5.00

11. Are any Board members being paid, or receiving an honorarium for being on the Board or for other positions in the organization outside of their role on the Board? Yes ☐ No ☒

If yes, complete the following table:

Board member name	Paid role in the board / organization	Amount received

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 The personal information collected in this application is collected under the authority of section 33(c) of Alberta's Freedom of Information and Protection of Privacy (FOIP) Act. It will be used to process the application and contact you if needed, during the review of this application. If you have any questions about the collection and use of the personal information you may contact the Manager, Community Investment Program, at 9909 Franklin Avenue, Fort McMurray, AB T9H 2K4 or at (780) 743-7918.  
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## Community Events Part C - Proposed Event Details

12. **Event Name:** Sound of Victory Musical Concert 2020

13. **Beginning Date (YYYY-MM-DD):** 2020-01-01

14. **Completion Date (YYYY-MM-DD):** 2020-12-31

*Note: The term of the Community Impact Grant is January 1 - December 31, 2020. The event and all expenditures must occur during this term.*

15. **What type of event are you applying for?**

- ☐ Recreation/Sport
- ☒ Cultural
- ☐ Related to, or addresses, any one of the 94 Calls to Action in the Truth and Reconciliation Commission report
- ☐ Related to a National or Provincial Holiday
- ☐ Other: \_\_\_\_\_

16. **What activities will be part of the event? Please list and provide details:**

- a. Use headings if applying for more than one event;
- b. List specific activities of each event; and
- c. Include details such as event location(s), how each activity will appeal to general population, if the event will draw participants from outside the Municipality, etc.

*(additional space continues on next page)*

The Sound of Victory Musical Concert, which is an annual community event is in its 13th year. Daystar Chapel of the Redeemed Christian Church of God, Fort McMurray, sponsored the musical event for six years and in 2014, the New Heights Outreach Association ("New Heights") took over the responsibility of planning and executing the Sound of Victory Musical Concert and will continue to do so with the support of Daystar Chapel.

New Heights is an incorporated society, with the objective, amongst others, of working with people in the community and other partners to plan and deliver programs that will promote the economic, social, cultural, environmental and spiritual well-being of the people in the community. The Sound of Victory Musical Concert aims to enhance the cultural diversity present in Fort McMurray through enriching and uplifting musical events.

The planned activities for Sound of Victory Musical Concert in 2020 will be held at Daystar Chapel 101 Abraham Gate, Timberlea area of Fort McMurray. The concert will feature artists, multicultural musical groups such as The Heralds from the local Fort McMurray Community and many others from within the province of Alberta and from various parts of the North American Region.

16. (Continued from previous page)

17. How many participants are you expecting to benefit from your event? Please identify them in the table below.

Ages 0 - 3:	20	Adults:	100
Ages 3 - 5:	20	Seniors:	30
Ages 5 - 12:	75	Families:	60
Ages 12 - 18:	80		

18. What is the community need that the event will address?

The Sound of Victory Musical Concert engages local community members across a diverse demographic and background to volunteer in performing rich and spiritual music from cultures around the world. It provides a platform for giving a voice to minorities in the community of Wood Buffalo. Members of the Indian, Filipino, Caribbean and African community participate in performing music and also constitute as the target audience.

19. How was the need determined?

Wood Buffalo community is made up of people from diverse cultures and backgrounds that will benefit from interacting and integrating. Music is widely recognized as a medium that brings and bonds people together and is hence being employed by New Height Outreach Association to bring several people from different cultural backgrounds together at the Sound of Victory Concert.

The growth in attendance and participation of people of the Wood Buffalo community over the past 12 years of the organized concert reveals and indicates people's acceptance of the event and the value it creates for the community.



**20. How will the event address this need?**

The program/ event can afford individuals and groups in the community the opportunity to come together to perform, watch other groups perform, and as well provide a platform for people to support one another (i.e supporting or working with groups that are not their primary group) thereby promoting team work and community building. Also songs and dances are done by different groups using different languages which reveal the rich cultures from across the world that are make up the Fort McMurray community.

**21. What will be the positive impacts to the community?**

The Sound of Victory Musical Concert is significant to the Wood Buffalo region because it engages local community members across a diverse background to volunteer and work together in performing rich music from cultures around the world. The musical concert also provides a platform for giving a voice to minorities in the community of Wood Buffalo. Members of the Indian, Filipino, Caribbean and African communities are some of the groups that take part in the musical performances.

22. Identify the Call to Action in the Truth and Reconciliation Commission report that the event addresses (if applicable).

N/A

23. If identified in question 22, describe and include:

- a. *How the Call to Action will be addressed by the activities of the event;*
- b. *How the activities promote healing, language and/or cultural restoration; and*
- c. *How the Indigenous community is involved in the planning, execution, participation or follow up to the event.*

N/A

**24. What does/will a successful event look like?**

A successful event will attain 3 goals:

- 1) Bring together within the community a large number of people from different backgrounds and cultures. The intent of this is to make people from different backgrounds and cultures interact, work, and have fun together.
- 2) Provide excellent artist performances through artistic, creative and engaging music.
- 3) Execute the concert with quality production of the highest industry standard.

**25. How do/will you measure event success (e.g., surveys, evaluation, longitudinal studies)?**

The event success will be measured and evaluated in two ways:

- 1) By the head count of people who attend. This ties in with bringing people together. The tickets issued to attendees will be numbered. The objective is to fill the capacity of the venue
- 2) The quality of the artist performances and production will be evaluated through audience feedback surveys

**26. Does the event duplicate or overlap with other events offered in the community? How is this event unique?**

As far as we know, this event does not duplicate or overlap with other events offered in the community. The uniqueness of this event is that it caters to uplifting the spiritual side of the community through artistic expression of music and dance. Additionally, it is an event that brings artists from all over the country and province to partake in a community building event of spiritual and artistic expression.

**27. How will the event be promoted/advertised?**

*(Successful events shall state "Funding considerations provided by the Regional Municipality of Wood Buffalo" on all print and digital advertisements and shall not use the Municipal logo.*

This event will be promoted by the following means:

- Radio Advertisement (UCB Radio 91.1) a local Fort McMurray Radio station
- Social Media Advertisement via Facebook, Instagram, Whatsapp
- Physical Advertisements via Digital Ads such as LCD Ads, and print ads such as Flyers & Posters
- Word of Mouth in the community



**28. The Community Events stream is intended to promote an allied social profit sector within the Municipality. What other community groups or organizations will be involved in the event?**

- a. List each community group or organization; and
- b. Define each community group or organization's role.

Although the event will attract people from all different back grounds as attendees, below are the community groups that often participate in organizing and performing as well:  
 African Community - This group participates as organizers, performers & attendees  
 Carribean Community- This group participates as organizers, performers & attendees  
 Filipino Community - This group participates performers & attendees  
 Indian Community - This group participates performers & attendees

**29. The Community Events stream is intended to promote public/volunteer participation in the planning, delivering and governing of community events. How will volunteers be involved in the proposed event?**

The entire event is predominately planned, organized, and executed by volunteers. Firstly, the planning group that supports New Heights Outreach Association is made up of volunteers who join the Sound of Victory Committee a year in advance to work on planning aspects of the concert. These planning and organizing tasks include choosing and procuring guest artists, reaching out to volunteer performing groups, working on the concert advertisement design, applying for grants, reaching out to other sponsors and partners.

In the execution of the concert itself volunteers are in charge of ushering guests, music and lighting production, and stage performances (with exception of the guest artists who is paid).

From A-Z the concert success is contingent on the active participation of public volunteers.

30. The Community Events stream requires at least one other source of funding (e.g., monetary donations or grants, sponsorships, significant in-kind contributions, etc.) aside from the Community Impact Grant. Describe any other funding initiatives the organization has taken or is planning to implement to support this requirement.

Although the Community Impact Grant is a vital source of funding for the 2020 Sound of Victory event, other sources of funding are also being employed to supplement the Community Impact Grant. These sources include:

- Sponsorships from local Fort McMurray businesses
- Partnership / part sponsorship by individuals and families within the community
- Support from The Redeemed Church, Daystar Chapel of Fort McMurray
- Applying for Community Impact grant from the Regional Municipality of Wood Buffalo & also we applied for the Alberta Culture and Tourism Community Grant.

31. Outline any expected in-kind contributions for this event:

In-kind support typically comes in the form of volunteering, support from, the coverage of the event (photography and videography) services are provided as in-kind contributions. These two in-kind service contributions afore-mentioned are typically received annually as a baseline. Other in-kind contribution regularly received in the past include advertisement / event promotions on the local radio station UCB 91.1 and providing the MC for the event.

## Event Budget

32. a) Please be advised that although your organization's fiscal year may not run January - December, that is the funding period of the Community Impact Grant. The following content must only relate to the period of January 1 - December 31, 2020.
- b) Please include all anticipated sources of revenue for your event and whether or not it is in progress (e.g., applied for but not yet confirmed) or secured (confirmed).
- c) Please list all sources of funding separately and name the sources in the space provided
- d) Do not include this grant application as a source of revenue.

Source of Projected Income	Revenue Jan - Dec 2020	Revenue Status	
		In Progress	Secured
Event Income (Ticket sales, admission, etc.)	0.00	<input type="checkbox"/>	<input type="checkbox"/>
Government of Alberta Grant	6,000.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Government of Canada Grant		<input type="checkbox"/>	<input type="checkbox"/>
Casinos/Bingos	0.00	<input type="checkbox"/>	<input type="checkbox"/>
Donation from:		<input checked="" type="checkbox"/>	<input type="checkbox"/>
Donation from:		<input type="checkbox"/>	<input type="checkbox"/>
Donation from:		<input type="checkbox"/>	<input type="checkbox"/>
Grant from:		<input type="checkbox"/>	<input type="checkbox"/>
Grant from: Alberta Foundation for the Arts	3,500.00	<input type="checkbox"/>	<input type="checkbox"/>
Grant from:		<input type="checkbox"/>	<input type="checkbox"/>
Sponsorship from: Daystar Chapel	10,000.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Sponsorship from: Corporate Sponsors	3,500.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Sponsorship from:		<input type="checkbox"/>	<input type="checkbox"/>
Other: Contribution from Partners in the community	7,000.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Other: Publicity Partnership (UCB 91.1 Radio)	3,750.00	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Other:		<input type="checkbox"/>	<input type="checkbox"/>
Other:		<input checked="" type="checkbox"/>	<input type="checkbox"/>
Other:		<input type="checkbox"/>	<input type="checkbox"/>
Other:		<input type="checkbox"/>	<input type="checkbox"/>
<b>Total (A)</b>	<b>\$ 33,750.00</b>		





34. Provide any additional information that may assist in developing a better understanding of the organization or its services/programs during the grant review:

The Sound of Victory Concert will be in its 13th year in 2020 and with the growth over the years and community feedback from surveys, it is clear that the event is loved, welcomed, and encouraged by the community. For this reason, with the mandate of improving community dynamics through cultural events that foster communal bonding and engagement, the funding from the municipality will go a long way in ensuring that this event is sustained and continues to reach the community to deliver positive impacts.

35. Attachments

The following **MUST** accompany this application.

**Failure to submit the following will result in this application being deemed incomplete.**

- ☒ Financial Statements of **most recent** fiscal year end (Year end date must fall between July 1, 2018 and June 30, 2019)

Completed and Signed Applications are to be submitted:

Preference is By Email: CIP@rmwb.ca

OR

In Person or By Mail:

Community Investment Program  
Community Services  
Regional Municipality of Wood Buffalo  
9909 Franklin Avenue  
Fort McMurray, AB T9H 2K4

**LATE or INCOMPLETE applications will not be processed**  
(Community Investment Program Policy FIN-220, Section 3.1.5)

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**NEW HEIGHTS OUTREACH SOCIETY**

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**FINANCIAL STATEMENTS**  
(Unaudited)

**FOR YEAR ENDED DECEMBER 31, 2018**

## NOTICE TO READER

The financial position of **New Heights Outreach Society** as at December 31, 2018 and the statement of earnings and change in net assets for the year ended December 31, 2018 was compiled from information provided by the Trustees of the Church. These financial statements have not been audited, reviewed or otherwise attempted to verify the accuracy or completeness of such information. Readers are cautioned that these statements may not be appropriate for their purposes.

These financial statements was approved by the Board of Trustees and record of approval reflected in the minutes of the meeting of the Board of Trustees.


Brampton, Canada  
April 23, 2019


*Softplus Professional Corporation*  
Chartered Professional Accountant

**NEW HEIGHTS OUTREACH SOCIETY**  
**STATEMENT OF FINANCIAL POSITION**  
(Unaudited-See Notice to Reader)  
**AS AT DECEMBER 31, 2018**

	2018	2017
<b>ASSETS</b>		
Current assets		
Cash and cash equivalents	\$ 16,835	\$ 5,355
	\$ 16,835	\$ 5,355
<b>LIABILITIES AND NET ASSETS</b>		
Current liabilities		
Amount payable and accrued liabilities	\$ 13,000	\$ -
Due to related party (notes 3)	26,485	26,485
	39,485	26,485
Net Assets		
Retained deficit	(22,650)	(21,130)
	\$ 16,835	\$ 5,355

Approved on behalf of the Board:

 Director

 Director



**NEW HEIGHTS OUTREACH SOCIETY**  
**STATEMENT OF INCOME AND CHANGE IN NET ASSETS**  
(Unaudited-See Notice to Reader)  
**FOR THE YEAR ENDED DECEMBER 31, 2018**

	2018	2017
Income from sponsors (notes 4 )	\$ 15,805	\$ 3,024
Expenditures		
SOV program and event expense	15,423	30,815
Bank charges and interest	129	38
Travelling and accomodation	1,773	-
	17,325	30,853
Net operating (loss) profit	(1,520)	(27,827)
Retained deficit, beginning of period	(21,130)	6,697
Retained deficit, end of period	\$ (22,650)	\$ (21,130)

**NEW HEIGHTS OUTREACH SOCIETY**  
**NOTES TO FINANCIAL STATEMENTS**  
(Unaudited-See Notice to Reader)

**DECEMBER 31, 2018**

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- 1 New Heights Outreach Association ("New Heights") is an outreach and separate entity of the The Redeemed Christian Church of God (Daystar Chapel), Fort McMurray, Alberta ("DayStar" or "The Church") was incorporated on 2008 and registered for charity in January 1, 2010. Daystar Chapel is a 21st century multicultural church; teaching and empowering people to reclaim and fulfill the purpose of God for humanity as intended at creation.

New Heights Outreach Association ("New Heights") was incorporated May 2014. Its objects, amongst others, are

- To work with the people in the community and other partners to plan and deliver programs that will promote the economic, social, environmental and spiritual well-being of the people in the community,
- To provide educational programs, workshops, and resources in assisting immigrants and newcomers in settling into the community.

**2 Basis of presentation**

The financial statements of The New Heights have been prepared by management in accordance with Canadian generally accepted accounting principles applicable to a going concern which assumes that the New Heights will be able to continue in operation for the foreseeable future and will be able to realize its assets and discharge its liabilities in the normal course of business. The operating cash flows and charitable spending and activities of New Heights are affected by various factors, including the amount of voluntary donations received, administrative and operating costs, and other discretionary costs and activities. New Heights seeks to manage the risks associated with its charitable activities; however, many of the factors affecting these risks are beyond New Heights' control.

**3 Due to related parties:**

Included in amount due to related party is \$26,485 (2017- \$26,485) payable to Daystar for the fund advanced by Daystar for the annual Sound of Victory program organized in the community by New Heights.

**4 Revenue:**

Revenue of New Heights are substantially funded by donations, funding from Daystar and grants from Wild Rose and Wood Buffalo Big Spirit.