#### **McMurray Junior Badminton Club**

2020 Community Impact Grant Analysis

**CIP Grant Summary:** 

				2020	Variance
				Recommended by	Recommended vs.
2017	2018	2019	2020 Request	CIP	Requested
-	-	-	47,900	47,900	-

Fiscal Year End	Total Expenses	Unrestricted Net Assets*
February 28, 2019	8,139	27,886

#### Notes:

2020 Canadian International Challenge - Open-level badminton event hosted by Badminton Canada

<sup>\*</sup> Organization is eligible due to the revision made to the Community Investment Policy FIN-220 on October 8, 2019: 3.1.4.2. The total unrestricted net assets held by the Applicant is less than \$50,000.

		2020 Budget	2020
Budget Line Description	2020 Total Budget	Request	Recommended
Revenues			
RMWB Community Impact Grant	47,900	47,900	47,900
Event Income	13,950	-	· -
Government of Alberta Grant	25,000	-	-
Grant from Badminton Canada	8,000	-	-
Sponsorship from Yonex Canada (in-king)	33,500	-	-
Sponsorship from Local Hotel Rebate	2,100	-	-
Total Revenues	130,450	47,900	47,900
Expenses			
Accommodation - Officials & Badminton Canada	9,000	-	-
Flights - Officials & Badminton Canada	10,550	-	-
Per Diem - Officials & Badminton Canada	9,000	-	-
Travel - Badminton Alberta	3,050	-	-
Local Transportation	8,000	8,000	8,000
Venue Rental	10,500	10,500	10,500
Production / Presentation	1,000	1,000	1,000
Medical Services	3,000	500	500
Protocol / Gifts	500	-	-
IT Equipment - Rental	1,000	1,000	1,000
Prize Money (In Kind from Event Sponsor)	33,500	-	-
Sanctioning Fee	3,350	3,000	3,000
Sport Equipment	18,500	18,500	16,400
Administration Expense	500	-	-
VIP Care and Comfort	1,000	-	-
Accreditation	500	-	-
Volunteer Care and Comfort	3,000	1,000	1,000
Promotions/Marketing Materials	1,000	500	500
Web streaming	10,000	4,000	4,000
Equipment Shipping	2,500	2,000	2,000
Miscellaneous	1,000	<u>-</u>	-
Total Expenses	130,450	50,000	47,900
Total Surplus (Deficit)		\$ (2,100)	\$ -



# 2020 Community Impact Grant - New Events Application for Grant Funding

The grant program under which your organization is applying has specific eligibility requirements. The Application Form should clearly show how the proposed event meets these requirements. The Application Form, including all required attachments, must be received by the closing date. Late or incomplete applications will not be processed (Community Investment Program Policy FIN-220, Section 3.1.5).

In order to complete this application for funding, please read the following thoroughly:

- 2020 Community Impact Grant Guidelines
- 2020 Community Impact Grant New Events Application Checklist

If you have reviewed the 2020 Community Impact Grant Guidelines and have any questions regarding this application form or eligibility, please contact CIP@rmwb.ca.

Organization Name:	McMurray Junior Badminton	Club	
Declaration: In making this application	on, we, the undersigned, confirm:		ber(s) and/or irector Initials:
that we have read the Community		JY	20
48 14 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	ation form and all attachments shall		104
be part of the <u>public</u> Council agen methods that the Council agenda is	F-1-10   1   1   1   1   1   1   1   1   1	JY	70
<ul> <li>that we understand that this applic attachments must be completed in 4:30 p.m. MT on Monday, Septem</li> </ul>	full and received before	JY	TO
<ul> <li>that we understand the term of the January 1 to December 31, 2020 a happen during this term; and</li> </ul>		17	TD.
<ul> <li>that we are authorized by the application and hereby represent to Wood Buffalo's Community Investor the best of our knowledge and belication and accurate, and the application and witknowledge and consent.</li> </ul>	o the Regional Municipality of ment Program and declare that to ief, the information provided is ication is made on behalf of the	QY_	BA.
Juliane Y	e Mylle	rojea.	
Signature of Board Member (must have signing authority)	Signature of Board Mem (must have si	ber or Executive gning authority)	
		QUA	
Print Name	Print	Name	
2019-09-19	2019-0		
Date: (YYYY-MM-DD)	Date: (YY	YY-MM-DD)	



# New Events Part A - Organization Summary

Organization Details	
Organization Name:	McMurray Junior Badminton Club
Street Address:	176 Berard Crescent
City/Hamlet:	Fort McMurray
Province:	Alberta
Postal Code:	T9K 1V8
Phone Number:	780-799-9878
Email Address:	17(1)
Act Registered Under:	Societies Act (Alberta)
Registration Number:	509781613

Note: Organization must be in good standing to receive funding.

2.	Main Contact	
	Title:	Treasurer
	Name:	Julianna Yee
	Daytime Phone:	780-799-9878
	Email Address:	17(1)
3.	Executive Director	
	Name:	Julianna Yee
	Daytime Phone:	780-799-9878
	Email Address:	17(1)
4.	Board Chair / Presiden	
	Name:	Jack Quan
	Daytime Phone:	17(1)
	Email Address:	17(1)

Note: Should any of the contact details in Questions 2 to 4 change before December 31, 2020, please advise the Community Investment Program at CIP@rmwb.ca



# New Events Part B - Board Questionnaire

5.	How often does the Board review the financial position of the agency? What efforts have been made in the past fiscal year to increase the number and types of financial support for your organization?				
	The Board conducts an annual review of financial position.				
	In the past year, we have applied for the Volunteer Community Grant throworkplaces - Suncor, Syncrude.	ough Board members'			
6.	Organization's most recent Fiscal Year End date (YYYY-MM-DD):	2019-02-28			
	Unrestricted net assets from your Financial Statements ending 2019-02-28	\$ 36,079.53			
	(Accumulated surplus that the Board has not set aside for a particular purpose)				
	Total Expenses from your Financial Statements Ending 2019-02-28	\$ 8,318.92			
7.	Does your organization have financial reserves greater than the last fiscal year if so, explain why.	r's operating expenses?			
8	What are the restrictions (if any) on becoming a member of your organization	and/or participating in			
0.	programs or services?	and/or participating in			
	Organization is open to youth up to Grade 12.				
9.	Minimum number of board members according to bylaws:	5			
	Number of board members: Currently: 5 2018: 5 2017:	5			
	How often does the Board of Directors meet? Every 2 months during to	padminton season.			



10	Please	liet v	VOLIE	current	Board	of Directors:
10.	Flease	11351	VOUL	current	DUALU	of Directors.

Name	Board Position	Years on Board
Jack Quan	President	8.00
Julianna Yee	Treasurer	17.00
Vivian Ha	Secretary	4.00
Stephen Yee	Director	14.00
Darren Yee	Director	4.00

11.	Are any Board members being paid,	or receiving an honorarium f	or being on the	Board or for ot	her
	positions in the organization outside	of their role on the Board?	Yes □	No ☑	

If yes, complete the following table:

Board member name	Paid role in the board / organization	Amount received

The personal information collected in this application is collected under the authority of section 33(c) of Alberta's Freedom of Information and Protection of Privacy (FOIP) Act. It will be used to process the application and contact you if needed, during the review of this application. If you have any questions about the collection and use of the personal information you may contact the Manager, Community Investment Program, at 9909 Franklin Avenue, Fort McMurray, AB T9H 2K4 or at (780) 743-7918.



# New Events Part C - Proposed Event Details

12.	Event Name: 2020 Canadian International Challenge
13.	Beginning Date (YYYY-MM-DD): 2020-03-31
14.	Completion Date (YYYY-MM-DD): 2020-04-05  Note: The term of the Community Impact Grant is January 1 - December 31, 2020. The event and all expenditures must occur during this term.
15.	What type of event are you applying for?  ☑ Recreation/Sport  ☐ Cultural  ☐ Related to, or addresses, any one of the 94 Calls to Action in the Truth and Reconciliation  Commission report  ☐ Related to a National or Provincial Holiday  ☐ Other:
16.	What activities will be part of the event? Please list and provide details:  a. Use headings if applying for more than one event;  b. List specific activities of each event; and  c. Include details such as event location(s), how each activity will appeal to general population, if the event will draw participants from outside the Municipality, etc.  (additional space continues on next page)
	The 2020 Canadian International Challenge is an International Open-level badminton event hosted by Badminton Canada. It will feature approximately 200 athletes, ranging from 18-35, male and female, from around the world competing for points to qualify for their nations leading up to the 2020 Tokyo Summer Olympics.
	All practice matches and competitive matches will be played at MacDonald Island Park (1 C.A. Knight Way, Fort McMurray).
	Participants will be coming to the region via the Fort McMurray International Airport from North America, South America, Oceania, Europe, and Asia to compete in this event. Currently, we do not expect any athletes from the RMWB to be competing in the event.
	This event will have appeal to the RWMB's population as it will be a prestigious international competition featuring athletes that residents can follow on their journey to compete in the Summer Olympics. It is not often that international-level events take place in the region, and as such we believe that spectators will be interested in taking in the competition.



Continued	l from previous p	page)		



17.	Describe how this event is new and/or innovative.
	This event will be the first standalone international badminton event hosted in the region which is not a part of a major multi-sport event like the Alberta Winter Games or Western Canada Summer Games. It is also the first time that the McMurray Junior Badminton Club has
	hosted an event of this type here in the region.



#### How many participants are you expecting to benefit from your event? Please identify them in the table below.

Ages 0 - 3:	Adults: 400	
Ages 3 - 5:	Seniors:	
Ages 5 - 12:	Families:	
Ages 12 - 18:		

#### 19. What is the community need that the event will address?

This event will provide a platform for the McMurray Junior Badminton Club, Badminton Alberta, and Badminton Canada to generate interest in the sport in the region, whether through school programs or advertising their club to potential players in the region during the event. Badminton currently enjoys a strong core group of players in the region who actively participate in the sport, but our club is seeking other avenues to attract new players to the sport and the club.

It will also provide an opportunity to train some more volunteers and officials here in the region in badminton-specific skills, which will be a legacy for future events such as the 2022 Arctic Winter Games.

#### 20. How was the need determined?

The need to strengthen our badminton "soft" infrastructure in terms of skilled & trained volunteers and officials has been identified by the McMurray Junior Badminton Club post-Alberta Winter Games and in advance of the Arctic Winter Games, to reduce the reliance on outside officials for these events in the future. If an event like this can help build our hosting capacity as a club and as a region, it will open up more provincial, national, and international badminton hosting opportunities with Badminton Alberta and Badminton Canada in the future.



How will the event address this need?  Badminton Canada & Badminton Alberta will partner with the club to train local volunteers as line judges and minor technical officials in advance of the event to make sure we have a strong local base of these critical event volunteers for the duration of the event and for the future. These skilled volunteers will be able to participate in these roles and assist in the training of other interested volunteers at future badminton events, including the 2022 Arctic Winter Games.
What will be the positive impacts to the community?  Economic impact forecasts for this event estimate that it will generate over \$1 million in
impact in Wood Buffalo. A full economic impact study will be conducted on the event in conjunction with the Wood Buffalo Economic Development Corporation.  This event will require over 100 total volunteers across the 6 days of the event, with opportunities for youth and seniors to get involved as well.  For our local accommodation providers, this event will generate over 500 room-nights for
visitors to the region for athletes & out-of-town officials alone, in addition to any spectators that make the trip north to take in the event.



	entify the Call to Action in the Truth and Reconciliation Commission report that the even dresses (if applicable).
No	t applicable.
If i	dentified in question 23, describe and include:  a. How the Call to Action will be addressed by the activities of the event;  b. How the activities promote healing, language and/or cultural restoration: and  c. How the Indigenous community is involved in the planning, execution, participation or follow up to the event.
No	ot applicable.



#### 25. What will a successful event look like?

	The state of the s
	A successful event will be run with a working partnership of MacDonald Island Park, Badminton Canada, Badminton Alberta, and the McMurray Junior Badminton Club. It will incorporate schools and youth groups where appropriate into the volunteer plan and as spectators. It will also utilize local suppliers and vendors for transportation, accommodation, food & beverage, and medical services to generate over \$1 million in projected local economic impact.
	Another critical measure of event success will be the experience of the international athletes coming to Wood Buffalo to compete – we want to ensure that they see the best our region has to offer while having everything they need to feel comfortable and perform at their highest level here in Fort McMurray.
26.	. How will you measure event success (e.g., surveys, evaluation, longitudinal studies)?
	This event will be studied to determine its economic impact on the Wood Buffalo region using sport tourism-industry standard economic impact calculation software. This study will be conducted in partnership with the Wood Buffalo Economic Development Corporation, and shared with the RMWB upon completion.



27.	Does the event duplicate or overlap with other events offered in the community? How is this event unique?			
	At this time, there are no other events planned in the region over this week. However, if other sport or non-sport event opportunities arise in and around that time, there are opportunities to collaborate and enhance both events to maximize their profile and success.			
	This event is unique because it offers an opportunity to stage an international event in a sport which the region does not host very often, with a strong partnership between a local club, provincial sporting body, and national sporting body. It provides a terrific platform to create global ambassadors for the Wood Buffalo region.			
28.	How will the event be promoted/advertised? (Successful events shall state "Funding considerations provided by the Regional Municipality of Wood Buffalo" on all print and digital advertisements and shall not use the Municipal logo.			
	A full Marketing & Communications plan will be developed closer to the time of the event, but promotional activities will be in collaboration with Badminton Canada & the RMWB. Badminton Canada and the McMurray Junior Badminton Club will look to attract spectators to the event through local schools and Keyano College. We will also look to MacDonald Island Park to jointly promote this through their Community Boards and other in-house advertising.			



- 29. The New Events stream is intended to promote an allied social profit sector within the Municipality. What other community groups or organization will be involved in the event?
  - a. List each community group or organization; and
  - b. Define each community group or organization's role.
  - · McMurray Junior Badminton Club
  - o Providing volunteers, technical expertise, event management services
  - FuseSocial
  - o Recruiting event volunteers
  - · Fort McMurray International Airport
  - o Welcoming the athletes, marketing the event, primary gateway to the region
  - · Badminton Canada
  - o Overseeing the operation of the entire event
  - Badminton Alberta
  - o Supporting the local club with training and resources, providing the competition surface
  - Wood Buffalo Economic Development Corporation
  - o Studying the event's economic impact
- 30. The New Events stream is intended to promote public/volunteer participation in the planning, delivering and governing of New Events. How will volunteers be involved in the proposed event?

This event requires volunteers in numerous areas: event logistics, transportation, registration, technical officials, and athlete services. In some areas, volunteer training in advance of the event will need to be conducted to ensure commitment and a high level of performance during the week. For other areas such as registration and transportation, we will rely on community partners like FuseSocial to help recruit these volunteers.



30. The New Events stream requires at least one other source of funding (e.g., monetary donations or grants, sponsorships, significant in-kind contributions, etc.) aside from the Community Impact Grant. Describe any other funding initiatives the organization has taken or is planning to implement to support this requirement.

The event budget for the 2020 Canadian International Challenge accounts for some funding

from the Government of Alberta's CIP Major Cultural and Sport Events grant in addition to already-secured corporate sponsorship.	
Other event revenue sources include: - player registration fees, - Badminton Canada event hosting grant, and - local hotel rebate	

31. Describe how the event will become sustainable within three years.

To become sustainable within 3 years, we will look to prove the economic value of this event to the region in year 1, which will hopefully create strong partnerships with local sponsors and event supporters going forward. We also hope that the Government of Alberta will see the value in an event like this being held in the province, and potentially increase their support of it in future years.

By continuing to attract this event and similar events to the community, it will generate economic impact for the Wood Buffalo region and create ambassadors for this region. We hope to sustain Badminton Canada's interest in Fort McMurray & Wood Buffalo by making this Canadian International Challenge the first of many.



#### **Event Budget**

- 32. a) Please be advised that although your organization's fiscal year may not run January December, that is the funding period of the Community Impact Grant. The following content must only relate to the period of January 1 December 31, 2020.
  - b) Please include all anticipated sources of revenue for your event and whether or not it is in progress (e.g., applied for but not yet confirmed) or secured (confirmed).
  - c) Please list all sources of funding separately and name the sources in the space provided.
  - d) Do not include this grant application as a source of revenue.

Source of Projected Income	Revenue Jan - Dec 2020	Revenue In Progress	Secured
Event Income (Ticket sales, admission, etc.)	13,950.00	Z)	
Government of Alberta Grant	25,000.00	7	
Government of Canada Grant			
Casinos/Bingos			
Donation from:			
Donation from:			
Donation from:			
Grant from: Badminton Canada	8,000.00		7
Grant from:			
Grant from:			
Sponsorship from: Yonex Canada (in-kind)	33,500.00		V
Sponsorship from: Local Hotel Rebate	2,100.00	<b>V</b>	
Sponsorship from:			
Other:			
Total (A)	\$ 82,550.00		



- 33. Please be advised that regardless of the organization's fiscal year, the funding period of the Community Impact Grant is January to December. As such, the following content must:
  - Include only expenses related to the event contained in this grant request; and
  - Only include anticipated expenses to be incurred from January to December 2020.

#### Please include all of the expense related to this event, even if it is fully funded by other funders.

Column 1 shall contain all of the types of expenses for the event, even if not part of the grant request.

Column 2 shall contain only the portion of the expense being applied for from the Community Impact Grant. The total of Column 2 must match the Total Grant Request and cannot be greater than \$20,000.

Column 3 shall contain only the portion of the expense being funded through other sources of funding.

Column 4 is automatically calculated and should total the entire anticipated cost of the event.

Total Projected Revenue (from Page 14) (A) \$82,550.00

Total Program Requested Other Funders **RMWB Grant** Type of Expense Expenses 7,200.00 Accomodation - Officials 7,200.00 9,050.00 9,050.00 Flights - Officials 8,100.00 8,100.00 Per Diem - Officials Accomodation - Badminton Canada 1,800.00 1,800.00 1,500.00 Flights - Badminton Canada 1,500.00 900.00 900.00 Per Diem - Badminton Canada 3.050.00 3,050.00 Travel - Badminton Alberta 8,000,00 8,000.00 Local Transportation Venue Rental 10,500.00 10,500.00 Production / Presentation 1,000.00 1,000.00 Medical Services 500.00 2,500.00 3,000.00 500.00 Protocol / Gifts 500.00 IT Equipment - Rental 1,000.00 1,000.00 Prize Money (In-Kind from Event Sponsor) 33,500.00 33,500.00 350.00 3,350.00 3,000.00 Sanctioning Fee 18,500.00 18,500.00 Sport Equipment Administration Expense 500.00 500.00 VIP Care and Comfort 1,000.00 1,000.00 Accreditation 500.00 500.00 Volunteer Care and Comfort 1,000.00 2,000.00 3,000.00 Promotions / Marketing Materials 500.00 500.00 1,000.00 6,000.00 Webstreaming 4,000.00 10,000.00 2,000.00 Equipment Shipping 500.00 2,500.00 Miscellaneous 1,000.00 1,000.00 0.00 0.00 0.00 0.00 0.00 0.00 \$ 50,000.00 Total (B) \$ 130,450.00 Shortfall (including Grant Request) (A-B) (\$ 47,900.00)

TOTAL GRANT REQUEST (Maximum \$50,000 in Year 1, \$40,000 in Year 2, \$30,000 in Year 3) \* \$ 47,900.00

<sup>&</sup>quot;Total Grant Request cannot be higher than projected shortfall



34. Provide any additional information that may assist in developing a better understanding of the organization or its services/programs during the grant review:

McMurray Junior Badminton Club, specifically Julianna Yee (Treasurer) and Darren Yee (Director), are very highly regarded within the badminton community in Canada and North America and have volunteered at, organized, and acted as officials at numerous Badminton Canada events over the years - including the Canada Open in Calgary, an event sanctioned by the Badminton World Federation. As such, they know what it takes to put on a successful badminton event at the highest levels of the sport and we will rely heavily on their expertise within the Organizing Committee to make this event a success.

It is also important to note that this event is fully endorsed by Badminton Canada, who are keen to see the sport grow across Northern Alberta and especially here in Wood Buffalo. The Board of Directors of Badminton Canada have identified this region as potential growth area for the sport, based on existing facility infrastructure, a strong club headed up by the Yees, and the demographics of our region. This event has their full operational support, and the support of Badminton Alberta. The partnership that this event has launched between Wood Buffalo and Badminton Canada has an opportunity to bring many events here in the coming years and to invest in badminton programs in our schools and with our youth.

#### 35. Attachments

The following MUST accompany this application.

Failure to submit the following will result in this application being deemed incomplete.

☑ Financial Statements of most recent fiscal year end (Year end date must fall between July 1, 2018 and June 30, 2019)

Completed and Signed Applications are to be submitted:

Preference is By Email: CIP@rmwb.ca

OR

In Person or By Mail:
Community Investment Program
Community Services
Regional Municipality of Wood Buffalo
9909 Franklin Avenue
Fort McMurray, AB T9H 2K4

<u>LATE</u> or <u>INCOMPLETE</u> applications will not be processed (Community Investment Program Policy FIN-220, Section 3.1.5)

## MCMURRAY JUNIOR BADMINTON CLUB

TOTAL BALANCE

## Financial Statement For year ending Feb 28, 2019

Opening Balance as of Feb 28, 2018		\$27,885.84		
Revenue:				
Membership fees		\$11,375.72		
Tourna	ment fee collected	\$870.00		
Bank i	nterest	\$16.89		
Grant:				
	Suncor Grants	\$2,000.00		
	Syncrude Good Neighbour Grant	\$2,250.00		
Total Revenue		\$16,512.61	\$44,398.45	
Expenses:				
Facility	y rentals:			
	Holy Trinity High School			
	2018 February	\$330.76		
	2018 March	\$661.50		
	2018 April (including Tournament)	\$962.33		
	2018 September	\$364.35		
	2018 October	\$728.70		
	2018 November/December	\$546.53		
	2019 January / February	\$1,093.05		
Meetin	gs and coaches appreciation dinner	\$308.94		
Tourna	ament prizes, expenses & pizza party	\$1,530.26		
Badmi	nton Coaching Racquets	\$1,600.00		
Badmi	nton Alberta Affiliation fee	\$192.50		
Total expense		\$8,318.92		\$8,193.69
Closing Balan	ce as of Feb 28, 2019	\$36,079.53		

\$44,398.45

#### MCMURRAY JUNIOR BADMINTON CLUB

## Financial Statement Feb 28 2018 to Feb 28 2019

Revenue:		
Membership fees	\$11,375.72	
Tournament fee collected	\$870.00	
Bank interest	\$16.89	
Grant:		
Suncor Grants	\$2,000.00	
Syncrude Good Neighbour Grant	\$2,250.00	
GRAND TOTAL REVENUES		\$16,512.61
Expenses:		
Facility rentals:		
Holy Trinity High School		
2018 February	\$330.76	
2018 March	\$661.50	
2018 April (including Tournament)	\$962.33	
2018 September	\$364.35	
2018 October	\$728.70	
2018 November/December	\$546.53	
2019 January / February	\$1,093.05	
Meetings and coaches appreciation dinner	\$308.94	
Tournament prizes, expenses & pizza party	\$1,530.26	
Badminton Coaching Racquets	\$1,600.00	
Badminton Alberta Affiliation fee	\$192.50	
GRAND TOTAL EXPENSES		\$8,318.92

Approved by:

O Minne Yes JULIANNA YEL TREASURER

OPERATING NET GAIN FOR YEAR ENDING FEB 28, 2019

JACK CEMAN President

\$8,193.69

#### MCMURRAY JUNIOR BADMINTON CLUB

## Financial Statement Feb 28 2018 to Feb 28 2019

## STATEMENT OF SURPLUS

Balance Brought Forward as of Feb 28, 2019	\$27,885.84
Operating Net Gain for Year Ending Feb 28, 2019	\$8,193.69
Surplus Ending Balance for Year Ending Feb 28, 2019	\$36,079.53

## BALANCE SHEET

VCCE	TC:
ASSE	1.3
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**Bank Account** 

\$36,079.53

\$36,079.53

TOTAL ASSETS

## LIABILITY AND MEMBERS EQUITY:

Current Liability - Accounts Payable \$8,193.10
Members Equity - Operating Surplus \$27,886.43

TOTAL LIABILITY AND MEMBERS EQUITY:

\$36,079.53

Approved by:

JULIANNA YEL TREASURER

TACK QUAN

President.